



## Everyone knows my secret! Almost.

It's hard to keep a secret everyone knows. Try it. I felt real smug. Little did I know everyone gets the same friendly personal touch in Birmingham. Some secret. I really took it personally, too. But the salespeople make you feel like the most important person in the world. I guess I am. I'm a customer. I want the best selection, service, quality I can get for my dollar. Don't you? When I'm shopping for my family and home needs, the variety must be there, too. And it is. Not only that, there are late shopping hours and plenty of nearby parking. But, you already know that. It's no secret. I thought I was the only one who knew all this. But, then I just moved to Birmingham. How lucky can you get? Unless you already live and shop here in

# BIRMINGHAM

LOOK FOR THE BIRMINGHAM 'PRESTIGE STORE' EMBLEM



YOUR ASSURANCE OF COMPLETE SHOPPING SATISFACTION