

**Finishes 1, 2, 3**

# **PLYMOUTH WINS DAYTONA "500"— ROCKS RACING WORLD!**



**Now every Plymouth's a  
champion—from showroom V-8  
to racetrack "426"**



It's official: a 1964 Plymouth is the fastest competition-equipped stock car in the world!

The proof came Sunday at Daytona International Speedway, where a 1964 Plymouth scorched the field to win the brutal 500-mile Daytona event.

Equipped with Plymouth's new 426-cu.-in. maximum performance V-8 engine, designed especially for racing, the winning Plymouth stunned 49 of the fastest stock cars ever to compete.

For the millions of racing fans and high-performance enthusiasts across the country, Plymouth is proud of its championship performance at Daytona.

Yet, for the many more millions of everyday drivers, Plymouth is even prouder of its championship performance in recent competition with showroom models of Ford and Chevrolet at Sebring, Fla., and at Raceway Park in Indianapolis.

These were not races or racing cars, but comparably equipped standard V-8s

—cars people buy. And the tests were of "things you buy a car for"—acceleration, handling, braking, and gas economy.

In test after test, Plymouth accelerated best, handled best, braked best, and got the best mileage. This is the kind of competition Plymouth most likes to win.

If this is the year you picked to buy a new car, you picked a beautiful year to Get up and go Plymouth! (Whether you're heading for the finish line or the food store.)

Competition in stock car racing continues to confirm the excellence of Chrysler Corporation engineering, developed through years of extensive research and testing.

**Plymouth**

PLYMOUTH DIVISION  **CHRYSLER**  
MOTORS CORPORATION