

### More to Squeeze

Even when you do no long-term storing, you get more juice from lemons, limes and oranges if you

soak them in a pan of water for awhile before squeezing. Before cutting, roll the fruit around on the table with your hand.



- Eagles
- Firemarks
- Trivets

Still Continues . . . Storewide Sale

thurs. and fri. 'til 9

## Smith's Early American Furniture

Established 1945

128 South Woodward

MI 4-3202

## LENTEN MEALS

Can Be Fun . . . If You Shop at

### Olsen's Market

TIPS FOR LENT . . .

- FRESH FISH
- JUMBO SHRIMP
- OYSTERS • "CAGE" EGGS

ALL THE FIXINGS  
FOR YOUR SALADS!

FRESH FRUITS  
&  
VEGETABLES!

FRESH STRAWBERRIES ARE IN  
Fresh pineapples — Oranges — Grapefruit  
Plums from Africa Aged Cheeses  
Meatless Cheese Pizza Staple Groceries

FRESH CHICKEN

Fine-Cut  
HAM LOAF  
ONLY 79c. lb.

CHOICE LEG O'  
LAMB



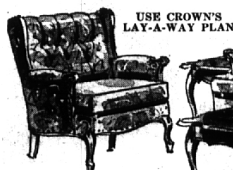
A special blend of smoked ham, pork, eggs, milk and bread crumbs ground to a fine consistency and exquisitely spiced. Bake and serve with hot sauce. (Crestle Fry). Delicious cold in sandwiches.

TEL: MI 4-1916

407 Brown at Chester "We Deliver" Established 1924

CLAWSON STORE OPEN SUNDAYS 12 TO 6 P.M.

## 9 PIECE PROVINCIAL



COMPARE AT \$479

BROYHILL Provincial, Provincial collection, features foam rubber, zippered, reversible cushions—arm covers—factory treated with Scotchguard for both the distinctive couch and chair. Handmade finished wood accents this fine pair. The Mersman Marcellite tables are of the finest quality natural fruitwood finish with matched cherry veneers and select maple underparts. The lamps

are Remington Designer originals—your assurance of authentic design and good taste. Your choice of 2 decorator pillows highlight this group. This ensemble is the most distinctive we have offered—suited for the most proud homes.

## CROWN FURNITURE

2050 E. 8-MILE RD., Corner Dequindre  
BELMONT SHOPPING PLAZA FO 4-2520

1176 W. 14-MILE RD.  
Opp. CLAWSON CENTER

JU 8-0707  
OPEN SUN. 12-6

All Stores  
Open Daily  
9 to 9

## Busmen Get Diplomas

School bus drivers in the Bloomfield Hills district recently completed a four-month course entitled "Emergencies and Responses." In the top picture, Erwin J. Henderson (right), superintendent of transportation for Oakland County Schools, presents diplomas to Guyler Overfield and Erwin

Thomas, who have been drivers in the Hills system for 4½ years. Ward Rowden (left) is supervisor of transportation for the district. During the final training session Bloomfield Township Fire Chief Volly Yanzuski (bottom photo) demonstrated the proper use of a fire extinguisher.



### Legal Notices

CITY OF BIRMINGHAM  
ORDINANCE NO. 416  
AN ORDINANCE TO AMEND SECTION 5.34 OF CHAPTER 19 OF TITLE V, OF THE CODE OF THE CITY OF BIRMINGHAM  
THE CITY OF BIRMINGHAM ORDAINS  
Section 1. Section 5.34 of Chapter 19 of Title V, of the Code of the City of Birmingham is hereby amended by adding thereto the following paragraph: "Whenever by virtue of this Article, parking facilities must be provided for a building which is used or is to be used for more than one of the types of uses herein referred to, parking facilities must be provided as required herein for each and all of such uses. Ordained this 17th day of February, 1964, by the Commission of the City of Birmingham, to be effective upon publication.  
February 20, 1964.  
WILLIAM H. BURGUM,  
Mayor  
IRENE E. HANLEY, Clerk (61)

### Promoted in GM

A. J. Hofweber, 1508 Sandringham Way, Birmingham, has been named the plant manager for General Motors Corp's new Ternstedt-Cleveland plant. Hofweber, who has been with Ternstedt since 1957 when he came as a co-operative student from the University of Detroit, has held various assignments through the years in Standards, project, cost and product engineering, product reliability, and his present position, manufacturing manager of the Ternstedt-Flint plant. Newly-named administrator, material and product control for GM's Ternstedt-Cleveland plant is George M. Bunn, 3645 Dacey Drive, Birmingham.



### It's Candle Magic

An ordinary wax candle makes a fine lubricant for a slide fastener that tends to stick or bind. Simply stroke across the teeth on both sides of the fastener several times with the candle, and it should then work like new.

## Local Ad Man Gives Talk at Rochester Tech

"Should Creative People Manage Advertising Agencies?", was the topic of a speech delivered at the Rochester Institute of Technology, Rochester, N. Y., by Bruce Unwin, president of Bruce Unwin & Associates, Inc., Birmingham. Unwin observed that top advertising management must have a keen appreciation for graphics, good taste, visual imagination and at the same time an instinct for sound marketing practices.

He also stressed that there are new trends in American advertising, and its future will be in the hands of a few intelligent, talented, creative people who are genuinely interested in its progress. Unwin went on to say that this new advertising form is a constant re-examination of the new, as well as the traditional forms. It is, he observed, experimentation in application, and a constant searching for new directions that will better advertising communications. Creative advertising can only be possible when a small, closely knit group of top management individuals seek out fresh solutions to problems in a variety of areas.

## Kingsley Inn

TRADITIONALLY KNOWN AS THE MOST OUTSTANDING "SEA FOOD RESTAURANT IN THE COUNTY."

SERVING A MOST DELECTABLE LENTEN SPECIAL

Whole, Live  
MAINE LOBSTER DINNER  
The Talk Of The Town

Served Daily:  
Your selection of Roast Prime Ribs of Beef Au Jus Or Brailed Choice Sirloin Steak Dinner.

Open 7 Days A Week

Luncheons  
Served Daily  
11 a.m. thru 2:30 p.m.

May We Suggest:  
Sunday Brunch  
Served 10 a.m. thru 2 p.m.

A Bountiful Selection of Gourmet Treats Beautifully Displayed.

Sunday Dinner  
Noon to 11 p.m.

MI 4-1400 JO 4-5916

## seasonal ski sale

MEN'S, WOMEN'S AND CHILDREN'S STRETCH PANTS, JACKETS AND SWEATERS

ADULTS' AND CHILDREN'S SKIS, BOOTS, AFTER-SKI BOOTS (Head skis not included.)

# 1/3 off

our famous name imported stretch pants reg. \$54.50

AT OUR TWO YEAR ROUND SHOPS ONLY:

BLOOMFIELD PLAZA • TELEGRAPH AT MAPLE • B'HAM.  
PHONE 626-9550

22700 WOODWARD AVENUE • FERNDALE  
PHONE 548-3920

## DON'T GAMBLE. TOUGH WINTER DRIVING AHEAD!

## VISIT HAROLD TURNER'S NOW, AND BE SURE!

# MORE FOR YOUR MONEY

## WITH THESE WINTER DOLLAR SAVING Specials

GENUINE FORD BRAKE RELINE

Our expert mechanics will inspect all wheel cylinders and master cylinders and RELINE BRAKES WITH GENUINE FORD LINING

Reg. price ..... \$26.95  
DOLLAR SAVING PRICE \$18.95

MINOR MOTOR TUNE-UP

Includes new spark plugs, points, condenser, and labor.

8 Cyl. 6 Cyl.  
Reg. price: \$18.89 \$16.27  
DOLLAR SAVING PRICE \$15.99 \$13.97

Reg. price ..... \$26.95  
DOLLAR SAVING PRICE \$18.95

For your convenience, open 7 a.m. to 6 p.m. Sat. 'til noon.

## HAROLD TURNER, Inc.

Your Hometown Ford Dealer

464 S. Woodward  
MI 4-7500