

NEWS OF BUSINESS



Behind The Store Fronts

With ANGUS MCKELLAR

"Dad, why don't you and Mother go out to dinner with us tonight?" Art Lake asked his father, Lloyd Lake (of Lake Jewelers) about three weeks ago.

So the stage was set to surprise the senior Lake with an employees' party at Bedell's.

The dinner celebrated Mr. Lake's fiftieth anniversary in the jewelry business. Twenty of those years have been in Birmingham at the same location, Woodward and Maple. The party was a complete surprise and about 26 full-and-part time employees attended.

MR. AND MRS. Clint Sieweik (then connected with Erb-Rozek) on Eton Rd.) received a very special Christmas present Dec. 20 at Heumont Hospital. The package weighed 3 lbs., 6 ozs. and is named Ray Beth.

BOB WOODRING, of The Eccentric's advertising staff, was discussing the Christmas presents, which he had purchased for Mrs. Woodring, with his two daughters, ages 6 and 11.

One theme was a duster.

"But will you be able to get the duster in the trunk," the 6-year-old asked.

When Bob looked blank, Miss 11-year-old explained, "She thinks it's a mop with a long handle."

CLARE SRIVEN, of Dickinson's Men's Store, 272 W. Maple, received a letter recently from the Esquire Stock people congratulating him on capturing first prize in Esquire's national "over-the-calf" window contest that was conducted July 1 through Nov. 30. Clare has his choice of a 16" portable TV, or an FM/AM stereo radio.

EIGHTY-THREE thousand, five hundred apples! That's about the number of apples Dick Young has given away at his Young's of Birmingham men's furnishings store at 201 Pierce St. Dick started this holiday custom 14 years ago, and it has now become almost a Birmingham tradition.

About 6,200 of the Red Delicious variety were handed out this holiday season.

GEORGE del GAUDIO (of the Pierce St. del Gaudio's) is home for the holidays from classes at Western Michigan University at Kalamazoo, where he is majoring in finance.

Diane Bania is the new design consultant at Scandinavian, which specializes in Scandinavian handcrafted imports, located at 4079 W. Maple.

Finance Post Goes to Coyer

Frank P. Coyer, Jr., has been appointed vice president of finance, Kelsey-Hayes Co., Romulus. The announcement was made by W. D. MacDonnell, president of the Kelsey-Hayes Co.

Prior to his appointment, Coyer, 32093 Weston, Beverly Hills, was controller, having been associated with the Kelsey-Hayes Co. since 1953. He was formerly associated with Touche, Ross, Bailey and Smart, certified public accountants.

Coyer is a graduate of the University of Illinois with a degree in accounting and business administration. He is a member of the American Institute of Certified Public Accountants, Michigan Association of Certified Public Accountants and Michigan State Chamber of Commerce.



Award Winner

At a luncheon held recently, Ford Division and its agency, the J. Walter Thompson Co., were honored for having achieved the highest readership scores recorded by the Daniel Starch and Staff Million Market Newspapers' Reports during the 1964 model year. From left are: Robert K. Hill, 1663

Clifton, Detroit manager, and Joseph R. Buell, Jr., vice president and sales director of MMN, Robert J. Smith, senior account executive at Thompson and Frank E. Zimmerman, 1582 Apple Lane, Bloomfield Hills, Ford general marketing manager.

Area Business Activity Boomed During 1964

By LARRY EVOE Business Editor

Business growth and activity boomed in the Birmingham-Bloomfield area during 1964. Both residential and commercial developments have sprang up not only in the surrounding communities but in the city of Birmingham as well.

A brief chronological list of 1964 business activity is presented here by the Eccentric.

H. D. Anderson, Birmingham real estate executive, announced plans for the construction of a community market at the southwest corner of Woodward and Merrill.

Ground-breaking ceremonies took place for the new Birmingham Masonic Temple at the corner of Woodward and Chestnutfield, Bloomfield Hills.

JANUARY
Birmingham realtor Howard T. Keating purchased the Masonic Temple at the corner of Woodward and Forest for an estimated \$75,000. Keating modernized the building and opened office in the home.

APRIL
Detroit Bank & Trust revealed plans for remodeling its branch office at the corner of Woodward and Hamilton, Birmingham.

MAY
Shain's Drug Store, the oldest established business in Birmingham, closed its doors. The familiar store at Pierce and Maple had been in operation since 1878.

SEPTEMBER
Birmingham played host to its first convention — the Associated Credit Bureaus of Michigan. More than 100 ACR members attended the three-day affair at the Birmingham House Hotel.

FEBRUARY
Hawthorne Electrical Co., on Hamilton Row in downtown Birmingham began its 50th year in business.

OCTOBER
Borrow and Brown, Bloomfield Hills architects, announced plans for the opening of an office in the Virgin Islands.

MARCH
Preliminary plans for an 80,000 square foot shopping center on S. Adams Rd., near Bowers Street were announced by Birmingham builder and developer Harry Stevens.

NOVEMBER
Howard T. Keating, Birmingham real estate developer, unveiled plans for a \$250 million development in Orion Township. The development will be known as "Keatington."

APRIL
Preliminary plans were unveiled for the construction of a \$50,000, 600 apartment-business complex at the corner of Maple and Coolidge in Troy. Biltmore Development Co., developers of the project estimated 6,000 to 8,000 people would eventually live in the complex.

DECEMBER
Larry Sherman returned to Birmingham as manager of his family's expanded shoe operation at the corner of Maple and Pierce. Sherman Shoes took over the site formerly occupied by Shain's Drug Store.

JUNE
Metropolitan Federal Savings Inc. opened a branch at 14 Mile and Southfield in Beverly Hills.

NOVEMBER
Scott Lamb, chairman of the board of the Michigan Life Insurance Co. ended 37 years of association with firm when he announced his retirement.

JULY
Preliminary plans were unveiled for the construction of a \$20,000, 100 apartment-business complex at the corner of Maple and Coolidge in Troy. Biltmore Development Co., developers of the project estimated 6,000 to 8,000 people would eventually live in the complex.

DECEMBER
Larry Sherman returned to Birmingham as manager of his family's expanded shoe operation at the corner of Maple and Pierce. Sherman Shoes took over the site formerly occupied by Shain's Drug Store.

David Breck Resigns from County Post

Oakland County Assistant Prosecutor, David F. Breck, resigned this week to enter the practice of law in Birmingham.

His resignation becomes effective tomorrow.

Since joining the staff in 1962, Breck has tried major felony cases. In the last two years he has had 20 trials with 19 convictions.

Most recently, he has been in charge of the Harrington murder case. Wells Harrington is charged with murdering Dr. John Foster, a Birmingham dentist.

BRECK, 34, 925 Clark, Birmingham, has also been in charge of the Court of No Record, which provides an opportunity for first offenders to be placed on probation without being charged with a crime.

Formerly Breck practiced law in Detroit and is now serving as Birmingham city commissioner.

S'field Man Joins Area Paint Company

Standard Detroit Paint Co. has named Lester H. Waldo vice president, Architectural Service Division, and Architect Relations.

Waldo, 1848 Dorset, Southfield, was a senior project administrator with Harley, Ellington, Cowin and Sirtan, Architects and Engineers, for approximately 20 years.

A native Detroit, he is an alumnus of old Central High School, and the College of Architecture, University of Michigan, and is a member of Alpha Rho Chi, Engineering Society of Detroit, Society American Military Engineers, American Association of Port Authorities and Lost Lake Woods Club.



Assumes New Post

James D. Vaughan, 16280 Fairview, Beverly Hills, has been appointed operations manager at Pioneer Industrial Engineering Division, Pioneer Engineering & Manufacturing Co., of Detroit.

Vaughan assumes responsibility for administration, operation and sales of the firm.

Harvey Kresge was named manager of the new K mart store in Troy. Kresge of Bloomfield Hills has been with the company since 1947.

Nick Takis, owner of the Kingsley Inn restaurant, opened his new 100 room hotel for business on Woodward south of Long Lake in Bloomfield Hills.

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Complete K.D. Materials & Hardware \$1795

Former Prosecutor Opens Law Office In Birmingham

Robert L. Templin, senior assistant Oakland County prosecutor and unsuccessful Republican candidate for Prosecuting Attorney, has announced he will open a law practice in Birmingham.

Templin's resignation from the county post is effective today. He was defeated in the Nov. 3 election by S. Jerome Bronson, who takes office Jan. 1.

Templin said he will enter private practice with Bruce O. Wilson and have offices at 801 S. Adams. During his stay with the county, Templin specialized in the handling of appellate cases in the Michigan Supreme Court and trial work.

The widow and children of Policeman J. D. Tippit, killed at Dallas during President Kennedy's assassination, have received donations amounting to \$850,000.

Meet . . .

RICHARD M. PATTERSON
HAROLD J. LAWSON
• GOOD MEN TO KNOW •



RICHARD M. PATTERSON
Assistant Manager
A broker since 1945, Dick is a Kenyon Graduate, a member of Beta Theta Pi and a Navy veteran. A Birmingham resident, he served on the City Commission and other civic boards. Other interests center on sailing, hunting and fishing. Dick is an active Rotarian.

HAROLD J. LAWSON
"Hal" is from Royal Oak, worked at Freuhauf Trailer and Royal Oak Buick for 12 years after graduation from Michigan and Detroit College of Law. He served in the Army, is a member of Theta Xi and Royal Oak Rotary. He is a ski enthusiast and a model railroad buff.

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What are you doing to increase your pay check?

In these times, that's a question you ought, to ask yourself, especially if you're between the ages of 25 and 45. For during these crucial years, most men either make good or they don't. They begin to realize their ambitions . . . or slide slowly into the stifling routine of average jobs.

Too many men who could be making twice their present salaries are just coasting. They "postpone" their way through the most productive years of their lives. They pass up thousands of dollars in added income.

Fortunately, there is always time for the man who faces up to reality. He analyzes his true worth, painful as the process may be. Then he sets his goal and finds out how to make himself promotable, how to gain greater income, recognition and prestige.

Inevitably, he discovers that the single most important factor to success is ability to deal with people. That means the ability to lead instead of drive, to think and talk on his feet any time, any place, to get others enthusiastic about himself and his ideas. He learns that these personal abilities are as vital as technical skill or job experience.

What about you? How many times have you made a mental note to seek ways to develop these abilities in yourself?

An Invitation and a Challenge

You'll never find a better time than right now, nor a more effective program for personal advancement than the Dale Carnegie Course. Best of all, you have an opportunity to "sample" the Course at a free demonstration meeting before you make your decision to enroll. You'll see for yourself how Dale Carnegie training can bring you face-to-face with new personal skills to make your decisive years your most productive years. Plan now to attend a free preview.

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400 E. Lincoln
2 Blocks West of Woodward
8:00 P. M.
MONDAY, JANUARY 11th

DALE CARNEGIE COURSES presented by
Leadership Training Institute

11000-W. McNichols
UN 4-5551



Opening in W. B'field

The National Bank of Detroit announced this week that construction has been started on a 4,200-square foot banking center at the corner of Orchard Lake Road and Pontiac Trail, West Bloomfield Township. The new structure will front on Orchard Lake Road and include a circle drive for drive-in traffic and for the convenience of customers who wish to make brief stops.

HAGGERTY LUMBER & SUPPLY CO.

2655 HAGGERTY HWY. Walled Lake MI 4-4561 Mon. - Sat. 9-5:00 Between W. Maple and Pontiac Trail T.A.M. - 9 P.M. - SAT. 7-8