



DRAPERY SHOP OWNER LESTER MORRIS AND HIS MOTHER, THERESA  
Size of E. Maple store has been doubled.

## Expansion Completed Of Local Drapery Shop

Already one of the largest drapery shops in Michigan after its first three years, the Atlantic Drapery Shop, 300 E. Maple, Birmingham, this week is completing expansion to double its space.

Since Lester Morris of Southfield opened the shop, he has built up what he believes is one of the largest stocks of drapery fabrics and trims in the nation. Over 1,000 varieties are displayed on special shelving designed by Morris and manufactured by

another Birmingham area firm, the Jentzen-Miller Co. of Troy. Morris' design takes the display of high shelves and from behind counters and places it where shoppers can reach to match color or compare fabric.

The store's stock of popular what he believes is one of the largest stocks of drapery fabrics and trims, some imported from Europe, grew from an original supply of 70 varieties.


THE RECENTLY doubled stock of drapery and curtain materials shows heavy emphasis on colonial fabrics and the imported linens Birmingham women like for family rooms. To display the bolts of cloth so that shoppers can view the full width and extended lengths of each fabric, Morris again designed special display cases which were produced by the local store fixture manufacturers, Jentzen-Miller Co.

The new store, utilizing the techniques of modern merchandising, is attracting attention from other yard goods store owners and department store drapery supervisors.

Morris sees the E. Maple block in which his store is located developing into a center for yard goods and other home decorating supplies. Women from all over the metropolitan area, he says, visit that block when they have a more beautiful home on their minds.

Drawing them there, besides the Atlantic Drapery Shop, is another popular yard goods store, an interior decorating shop, two paint and wallpaper stores, a candle shop, and a home accessories shop.

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## Leaders Cite UF Volunteers

Six hundred ninety four United Fund volunteers from every Michigan community gathered at Kellogg Center, East Lansing, to honor the campaign chairman of every local united fund and community chest in Michigan.

The occasion was the annual Campaign Achievement Celebration of the Michigan United Fund, held each year to recognize the achievement of United Fund volunteers from throughout Michigan.

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Michigan United Fund president, Semon E. Knudsen of Bloomfield Hills, General Motors vice president and general manager of the Chevrolet Division, told the audience that "the leadership you provide is the ingredient that makes a united fund campaign work see one more prospect before he quits for the day; leadership that senses that every man in the world not only wants to be able to express his opinion freely, but to know that it carries some weight; to know that he not only has a part in the making of decisions, but that he is a part of the carrying out, that he is a needed and useful part of a thing far bigger than he. Community chest leaders in Michigan are because of your leadership, has not only met their goals but, exceeded them in the majority of cases, have their goals."

W. Earl Prosser, executive vice president of the Fund, pointed out, "United there is little we cannot do. When people use the word 'our' instead of 'my', the first step toward any successful endeavor has been taken."

Principal speaker at the meeting was Ray R. Eppert, of Bloomfield Hills, president of Burroughs Corp. and one of the founders of the Michigan United Fund.

Eppert said that, "What was an idea here in Michigan just 15 short years that is the ideal in 2,200 communities throughout the nation today." He warned his audience that "the greatest danger to success is complacency because complacency is born of success. We must never rest on our laurels but meet challenges as they arise."

Campaign chairmen from 70 local united funds and community chests were awarded Golden "U" pins presented by Sally Jane Noble, Miss Michigan of 1964.

THE MEETING was sponsored by the Chrysler Corp. Fund as a tribute to Michigan's united fund volunteers and each volunteer in the audience was presented a flower in appreciation of their efforts.

The group was entertained by Robert Rue, star of the Broadway musical stage, who has appeared in numerous Broadway productions in the past several years.

REVEREND Allen E. Wittrup of the Okemos Community Church delivered the invocation and the benediction was asked by the Most Reverend Joseph Green, Auxiliary Bishop of the Archdiocese of Lansing.

**Join Local Group**

The Oakland County Chapter of the National Association of Accountants has elected two new members from the Birmingham area. They are Joseph H. Moreau, 284 S. Williamsburg Road, who is employed at Chrysler Corp. as comptroller, and Earl J. Potter, 22683 Highbank Drive who is a manager with Ernst & Ernst. Potter is a transferee from Buffalo.

The 49th Detroit Auto Show, Jan. 9-17, is sponsored by the 250 dealer-members of the Detroit Auto Dealers Association. The show will be held in the Detroit Artillery Armory, West Eight Mile near Northland.

**Named VP**

Two Birmingham men were among 29 top-level officer promotions announced at Detroit Bank & Trust. The announcement was made by Raymond T. Perring, chairman, and Charles H. Hewitt, president of the bank. Gerald E. Briemlaier, 4720 Dover Road, was promoted to vice president and Robert K. Smith, 2664 Buckingham, was named a trust officer.

## National Bank Announces 24 Promotions

Twenty-four officer promotions have been announced by National Bank of Detroit, including the election of four vice presidents and seven assistant vice presidents.

Four of the changes involved Birmingham area men.

William J. Blingham, Jr., was named vice president and director of personnel. The other new vice presidents are Frank J. Boehmer, Jr., of NBD's Utica office; Adrian F. Vonderhaar, 4805 Dover Court, Bloomfield Hills, of the city division, and Jonathan T. Walton of the national division. All four had been assistant vice presidents.

Promoted to assistant vice president were Lenwood L. Austin, Stuart N. Comore and Robert L. Stacey of the Installco Department; Fred T. Ehlers of the uptown office; Dean D. Kaylor of the Bank Investment Department; and Richard E. Moellering and James M. Prentice of the city division. All were assistant cashiers.

CLARENCE E. Frost, 31149 Sunset, Birmingham, was appointed assistant comptroller and Gerald K. Walters was appointed assistant auditor.

Appointed as assistant cashiers were William E. Dove, 2333 Windermere, Birmingham, of the city division, William R. Flynn of the International Division, Donald A. Magnusson, 597 Coolidge, Birmingham, of the Credit Department, George A. Nelson of the Michigan Division, David F. Rentschler of the National Division; Frank P. Shokalski, Installcoans, Main Office; Albert J. Bailey, Installcoans, Rochester office; Frederick W. Mathiak, Installcoans, Utica office; Melvin B. Walters of the Plymouth office; Edgar W. Edwards of the uptown office and Frank W. Rodrigues, Jr., manager of the Grant-Greiner office, who is being assigned to the uptown office.

## Richard Meier Elected VP of Kuhlman Company

Kuhlman Electric Co. of Birmingham has announced the election of Richard L. Meier as a vice president of the organization.

Meier will also continue to serve as director of public relations for Meier Brass & Aluminum Co., which earlier this year became a division of Kuhlman.

Joel H. Watkins, also a Kuhlman vice-president, is manager of the Meier Brass & Aluminum division. The division serves as a distributor of brass, bronze, copper, aluminum, magnesium, and stainless steel mill products in Michigan, Ohio, Indiana, and Illinois.

KUHLMAN, one of the oldest manufacturers of industrial and utility transformers, operates transformer factories in Bay City, Crystal Springs, Miss., and Salinas, Calif.

Other Detroit area operations include Export Processing Co. division, which performs custom bonding, prime painting and packaging services to the automotive industry, and Detroit Electric Furnace division, manufacturers of indirect arc electric melting furnaces.

The Board of Education of the School District of the City of Birmingham will receive offers on the following property:

Lot Number 13, Meadowlake Farms, a subdivision of part of the West half of Section 21, Town 2 North, Range 10 East, Bloomfield Township, Oakland County, Michigan, according to the plat thereof as recorded in liber 63 of Plats, page 38 and 39, Oakland County Records, except for twenty foot strip along eastern edge of described land.

Please submit offer in sealed envelope plainly marked "OFFER ON LOT 13, MEADOWLAKE FARMS." Offers will be received in the office of the Director of Finance in the Hill Building, no later than 2:00 p.m. January 8, 1965.

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**New York Life Honors Resident**

Philip N. Skillman, 1289 Stanley local agent for New York Life Insurance Co., has been given national recognition by his company for his outstanding accomplishments in 1964.

Having written over two million dollars worth of new insurance plus several pension plans and group insurance programs in the first 11 months of the year, he leads all local agents in the state of Michigan in the company's Bloomfield-Detroit general office.

SKILLMAN AND his partner Frank Blake, 1614 Leabury Drive, also have the distinction of placing the largest single policy on one life ever written in the state of Michigan by New York Life. "This two million dollar policy was purchased to pay estate taxes at a discount," Skillman said.

Skillman attended Michigan State University, is married with four daughters, and is active in the M.S.U. Club of Oakland and the Birmingham Optimist Club. He has twice won a community service citation (1963 & 1964) from the Birmingham Jaycees.

He and his partner of Skillman-Blake Associates, have their offices with New York Life in the Harland Building, 250 Martin Street. They specialize in business estate planning.

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