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Plan for Beautification Evokes Little Comment

By MARY BAHN
Staff Writer
LATHRUP—Only three residents ventured forth with their opinions on the proposed Southfield Road Beautification Plan at the city council's open hearing Dec. 7. Because of the small turnout, Page THE B'HAM ECENTRIC 4-BB Dec. 17, 1964

Mayor Richard N. Cogger urged residents to voice their opinions in writing to the council on the plan which would utilize the front parking strip along Southfield for tree and shrub planting.

The mayor also pointed out that residents cannot be forced to pay for the proposed plans, only "persuaded." He said he favored an "in-between area for compromise," such as little islands of greenbelts which would not entirely eliminate front-street parking.

MILLARD HATFIELD, owner of the Hatfield Beauty Salon on Southfield Road, said the proposed plans "would be a hardship to the commercial businesses."

"It costs the owner of a business \$1,000 per car to have it parked in front of the building," said Hatfield.

"The beautification plan is fine provided they don't move parking into the back."

Hatfield suggested using the greenbelt for beauty rather than cut into the parking area for tree planting.

"IN THE RESTAURANT right near my place (Colonial Court), I know that 14 to 16 of the provided 30 parking spaces in front are used by employees of the company.

"This doesn't leave enough space for the customers now," said Hatfield.

Another Lathrup resident and businessman, M. W. Hubert, owner of the Roos Drug Store, suggested that the City secure the lots and alleys behind the commercial buildings for parking.

Charles Kelley, husband of the late Louise Lathrup Kelley whose family founded Lathrup, said that there definitely was a lack of parking, but he was also in favor of beautifying Southfield Road. He advised that new buildings would be asked to provide plenty of parking space to help avoid the problem.

Also voicing his opinion was Councilman Vincent Zattell, "Southfield Road from the expressway to Lathrup is just barren. Trees would improve this condition, and it is obvious some greenery and trees are needed."



MILLARD HATFIELD



CHARLES KELLEY

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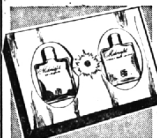
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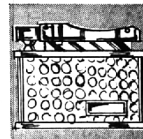


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Fete Slated For United Fund Workers

United fund campaign chairman from every local united fund and community chest in Michigan will be honored at the campaign achievement celebration of the Michigan United Fund to be held Wednesday at Kelllogg Center in East Lansing.

The celebration, held each year at the conclusion of the campaign season, honors the thousands of volunteers throughout Michigan who were active in each local united fund.

Simon E. Knudsen, General Motors vice president and general manager of the Chevrolet Division, announced the meeting. Knudsen, of Bingham Farms, said, "As president of the Michigan United Fund, I am happy to have the opportunity to pay tribute to the thousands of volunteers, who by their diligent effort assure Michigan citizens that the necessary services supplied by the many health and welfare agencies supported through united funds, can be continued."

THE MEETING will be sponsored by the Chrysler Corp. Fund as a tribute to Michigan's united fund volunteers. Principal speaker at the meeting will be Ray R. Eppert, leader of each community campaign in Michigan.

Eppert was one of the original founders of the Michigan United Fund and has served on the executive committee since its inception. He has also served as campaign chairman, president, and chairman of the board of the United Foundation in Detroit. For many years he served as the vice president of the United Community Funds and Councils of America.

The campaign chairman will be awarded a golden "U" pin, an award that is given each year to the leader of each community campaign in Michigan.

Assisting president Knudsen in presenting the Golden "U" pins to the campaign chairman will be Miss Sally Jane Noble, Miss Michigan of 1964. Jane Morgan, nationally known star of supper clubs, TV and the recording industry, will come from New York to entertain the volunteers at the celebration.

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My name is Paula H. I live at 15543 Birwood, Birmingham. I would like to have for Christmas Frosty Snow Cone machine, coloring book, anything else you think would be nice. Crayons with sharpener on the back.

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