

Name County Officers for Michigan Week

John S. Pingel, president of Roy Inc. and chairman of Region 15, Michigan Week 1965, has announced the appointment of chairmen for three counties of the region.

Herbert S. Epstein, president of Associated Brewing Co., was named chairman of Wayne County. Epstein was Wayne County Awards Chairman in 1964.

Dale A. Winnie, patent counsel for American Motors Corp., was appointed Oakland County chairman. He was chairman of the Oakland County Awards Committee in 1964.

George Freeman, Mt. Clemens attorney, was made Macomb County chairman.



WINNIE

At the same time, Epstein announced the appointment of Roger

F. Shively, director of public relations, Detroit College of Business and the Detroit Business Institute as Detroit city chairman. Shively was Wayne County chairman for "Our Livelihood Days" in 1964.

Michigan Week 1965 is the 12th of the annual campaigns to sell Michigan to Michigan, the nation and the world. The 1965 theme is "Michigan Dynamic in World Progress," to dramatize Michigan's widespread impact on business and culture throughout the world.

Business, schools, colleges, churches, clubs and government units respond to the invitation to participate. By the time the week arrives (May 16-22, 1965) upwards of 10,000 people will have become active. A wide variety of activities include exhibits, parades, tours of manufacturing plants, contests, meetings, etc.

"Michigan Week has grown bigger each year, and has extended its influence further," says Pingel. "This year we have high expectations for greater growth than ever. With this strong top echelon staff, look for an outstanding job in Wayne, Oakland and Macomb Counties which comprise Region 15."

The Birmingham Eccentric

BIRMINGHAM, MICHIGAN
DECEMBER 10, 1964

Under the influence of the parental roof, guided by patient and loving father and mother, the average boy and girl is enabled to receive those impacts that are all-important for his future. Those impacts can be good, bad, or in between—depending upon the intelligence, the love and the patience of the parents. Yes, the outside world does make its impacts . . . but if they go good at home, the world can't do too much harm.

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General News

Civil Defense Sets City Training Class

Birmingham's Rescue Crew, Oakland County Civil Defense, under the direction of the Fire Department, has started a basic training course for prospective rescue workers. Those taking the training will be trained in rescue techniques and operations, along with working as a member of a team.

The training will include instruction in first aid, casualty handling, rescue tools and techniques, and rescue operations.

Interested volunteers may still enroll in the class on Wednesday evenings from 7:30 to 9:30 p.m. at the Chesterfield Fire Station on West Maple Rd.

The 13 week medical emergency training classes are being scheduled for the spring semester. This course is designed to prepare an individual for any medical emergency. Classes are taught by doctors and registered nurses with special training in disaster techniques.

KRESGE'S

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Sheer loveliness for your favorite hostess or yourself! Black, red or spun-sugar pastels. **\$1.00**



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