

FORMAL WEAR

FOR THE HOLIDAYS

Choose yours now. We carry a wide selection of all formal accessories... dress shirts, wing collar shirts, ties, cummerbunds.

FORMAL RENTALS—Suits and all accessories

alterations for ladies and gentlemen

Matthew's

WE HAVE BEEN SERVING GENTLEMEN'S NEEDS IN BIRMINGHAM FOR 30 YEARS.

Open Fri. eve. 'til 8 p.m. 288 E. Maple
FREE PARKING IN REAR

288 E. Maple
Brigg's Bldg.



Ad Campaign Wins Nat'l Award

George Wayburn, 725 Willets, Birmingham, president of the Triangle Furniture Co., announced receiving the best advertising award for the month of November, in judging by the Vincent Edwards Organization, national furniture advertising analysts.

In making the announcement, Wayburn noted that the contest included competition with leading furniture companies throughout all 50 states and Canada. The only company in the United States and Canada to take higher honors was Lauener, Rochester, N.Y., who scored three points higher than did the Triangle Furniture Co.

Most of the public presentations which constituted this award winning "most outstanding advertising" combination appeared in The Birmingham Eccentric.

Maple House Opens in Twp.

A new pancake restaurant will open in the Bloomfield area this week end.

The new business, to be known as the Maple House, is located at Lahser and Maple roads in Bloomfield Township.

The restaurant has a seating capacity of 150 and is designed with rough sawed cedar timbers on the facade and imported Belgium bottle glass composes the windows.

INTERIOR DESIGNS have been selected to provide customers with a "home like" atmosphere. The building is carpeted and has a large open hearth fireplace.

The menu will offer a wide range of pancakes and other breakfast items plus specialty sandwiches and salads. There are catered banquet facilities for group meetings available.

In New York

Attending a two-day seminar recently relating to the impact of technology on human behaviour were (left) T. E. Brown, controller, Ford Motor Credit Corp., and Terence E. Alderley, 441 N. Glenhurst, Birmingham, vice president, Kelly Girl Service. Under the sponsorship of Kelly Girl, the seminar was held in Harriman, N. Y.

Detrex Acquires Assets of Manpro

Negotiations have been completed between Detrex Chemical Industries, Inc. and Manpro Corp. where by Detrex has acquired for cash all the assets of Manpro.

The announcement was made in a joint statement by A. O. Thacker, Detrex president and Robert White, president of Manpro.

Manpro developed and patented the vibratory-conveyor as used in industrial cleankit. This has been adapted to the cleaning and coating of a wide variety of manufactured parts such as screw machine parts—small castings, small stampings—nuts, bolts, and chips of non-ferrous metals such as titanium, copper and aluminum.

The announcement was made in a joint statement by A. O. Thacker, 270 Lowell Ct., Bloomfield Hills, said that this will complement the Detrex equipment line of Industrial Cleaning Machines. He further stated that "The Manpro business will be conducted under the Manpro name and that Mr. White will act as the general manager of the Manpro Division."



W. E. Hazard

Hills Resident Named VP of New Area Firm

W. Eldon (Hap) Hazard has been named vice president and manager of the Television Bureau of Advertising's new Detroit office, it has been announced by Norman E. Cash, president of TVB. This appointment is effective Jan. 1, 1965.

"Hap" Hazard, 5440 Lane Lake, Bloomfield Hills, brings to TVB a fine broadcasting background which spans more than 28 years, including prominent positions in the agency business, spot broadcasting as well as network," Cash said.

"We are indeed fortunate to be able to announce the appointment of Mr. Hazard as our Detroit manager for he brings to our organization an unusual automotive advertising background ideally suited to fill this important assignment in the nation's automotive center."

Three years later, Hazard joined J. Walter Thompson's Detroit office as radio-television account representative on the Ford Division account.

In October 1958, he was made vice president of the Thompson Co., and until his resignation to join TVB, was in charge of radio and television for the Detroit office of JWT.



SCOTT LAMB

Michigan Life Chairman Ends 37-Year Career

Scott E. Lamb, chairman of the board of the Michigan Life Insurance Co., has ended 37 years of active association with the firm.

He retired as chairman of the board and as director of investments. He will continue as a director and a member of the executive committee.

HE IS maintaining a business office in Michigan Life's building to supervise personal investments, Lamb, 6201 Sutherland, became a director in 1927, when the company was founded. In 1956, he was invited by former Michigan Gov. Alex J. Grovesbeck — the firm's first president — to be executive vice president. At that time the company had \$27,000,000 of life insurance in force and \$5,000,000 in assets.

He served as president from 1953 to 1962, when he was elevated to the newly-created post of board chairman. He regards as a major achievement the construction of an ultra-modern, four-story home office building at Woodward near 13 Mile Road, Royal Oak, which provided impetus to the firm's steady growth and to a position of leadership in the state's insurance industry.

NOTICE

BLOOMFIELD TOWNSHIP TAXPAYERS

1964 Real Property Taxes are payable without Penalty thru February 15th, 1965.

Penalty of 4 per cent will be added to the tax bill between February 16th and February 28th, 1965.

After March 1st, 1965 taxes must be paid to the Oakland County Treasurer, 1200 North Telegraph Road, Pontiac, Michigan.

1965 Dog Licenses are now available at the Bloomfield Township Treasurer's Office.

Township Office hours 8:30 A.M. to 5 P.M. Monday through Friday.

Arno L. Hulet, Treasurer
Bloomfield Township

Two Area Men Involved in Chrysler Shifts

Two Birmingham-Bloomfield area executives were involved in key changes announced this week by Chrysler Corp.

Harry E. Chesebrough, 471 Dunston, Bloomfield Hills, has been named to head the newly aligned product planning and developing department.

MINETT HAS been in charge of international operations since 1961. He is responsible for all Chrysler activities outside the United States. He is also responsible for the U.S. based export-import division and Simca sales.

Chesebrough, formerly vice president product planning, will have the new title of product planning and development, vice president. Reporting to him will be B. W. Bogan, vice president and director of engineering; George J. Huebner Jr., director of research; Edward P. Engel, vice president and director and styling and George W. Gibson, director of product planning.

Accepts New Post

Edgar H. (Ted) Farrell, Jr., has been named manager of Detroit advertising office of Time magazine. Farrell, 312 Lake Park, Birmingham, was formerly a member of Time's Detroit sales staff. He has been associated with Time-Life since 1951.

SENSATIONAL!



Audiophile Net \$159.50

America's Most Wanted Tape Recorder! FREEMAN "550 SENIOR"

Unparalleled as the finest professional, multi-purpose recorder in the world... the new Freeman "550 Senior" is so simple to operate... professional results are automatic! Features award-winning styling; up to 2 hours play record time per reel; operates from tiny, self-contained standard batteries available anywhere, or optional AC power; only 6x10x23 inches and just 3 1/2 lbs. in smart leather carrying case, with accessory compartment. Come in today and feel the fun of operating a Freeman "550 Senior"!



NEW CENTER ELECTRONICS RADIO and TV SALES & SERVICE

BLOOMFIELD MIRACLE MILE
2219 S. Telegraph
FR 8-9607

FOR THE HOUSE THAT DEMANDS INDIVIDUAL PERFECTION

JUST ARRIVED

A very select assortment of Italian Marble Table Tops

Round tops 24" x 48" in diameter

Ovals 48" x 24" 7 colors to choose from

Price \$20.00 to \$128.00

Various types of legs available

Custom tops fabricated, alterations and polishing to your specification.

TELE-JOY TILE SALES, INC.

9092 Telegraph between Joy and W. Chicago
KE 1-2272 or KE 1-1120
Open Wednesday & Friday to 9 P.M.

CHRISTMAS SHOPPERS

Large quantity of one-of-a-kind items all made of alabaster—almost all made by fine Italian craftsmen.

FEATURING: Lamps, Statuary Columns, Candy Dishes, Candleholders, etc.

All merchandise now on display.

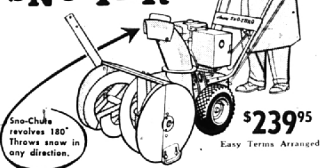
MANUS POWER MOWERS

3116 N. Woodward
2-blocks South of 13 Mile

Royal Oak
LI 9-2440

SAVE HOURS!

... of hard work clearing SNOW with Ariens 2-STAGE, SELF-PROPELLED SNO-THRO



For home and commercial use. Choice of 2 heavy duty models: 6 h.p. clears up to 300 shovelful a minute, throws it up to 25 feet away; 3 1/2 h.p. clears up to 250 shovelful a minute, throws it up to 15 feet away. 4 forward speeds; reverse, "Winterized" engine. Powerful 2-stage operation clears snow efficiently, dependably—saves hours of hard work!

AVOID THE SPRING RUSH!
Now is the time to have us tune and sharpen your lawn mowers!

PEABODY'S

Lean, Meaty SPARE RIBS	49c lb.	Birds Eye FROZEN PEAS, 10-oz. 2 for	35c
Whole FRYERS	29c lb.	Beechnut COFFEE, 1-lb. Can	65c lb.
Jones, 1-lb. Box LINK SAUSAGE	79c	Hills Bros. COFFEE	65c lb.
Loin END PORK ROAST	59c lb.	1-lb. Can KEN-I-RATION	2 for 29c
Remus or MICH. BUTTER	65c lb.	Keyko 1-lb. Ctns. MARGARINE	4 for 89c
5-lb. Bag CANE SUGAR	49c	Grade A MEDIUM EGGS	39c Dz.
5-lb. Bag GOLD MEDAL	49c	Treesweet 6-oz. ORANGE JUICE	2 for 39c
11-oz. Jar STUFFED OLIVES	53c	EXTRA FRESH PRODUCE SPECIALS	
Check Full O' Nuts, 7c Off INSTANT COFFEE, 5-oz.	99c	TANGERINES 150 Size	49c Dz.
3-1-Pack Rolls, Colored SCOTT TISSUE	89c	Peabody's Farm, MacIntosh APPLES, Peck	89c
Richlieu Freestone PEACH HALVES, 2 1/2 Can	39c	CUCUMBERS or GR. PEPPERS, 2 for	19c
Pride of Dixie SYRUP, 2-lb. Bottle	49c		
Quart Jar MIRACLE WHIP	49c		

CHEER or IVORY SNOW Reg. Size 29c

We Reserve the Right to Limit Quantities

OPEN EVERY EVENING EXCEPT SATURDAY NO SPECIALS ON DELIVERIES

SUNDAY HOURS: 10 a.m. to 8 p.m.
SATURDAY HOURS: 9 a.m. to 6 p.m.

THRIFT CITY

Merchandise Mart Coupon Specials 3 DAYS ONLY

AT OUR WOODWARD STORE ONLY. PRESENT THESE COUPONS

4.20 KISSY DOLL \$7.99	8.00 ELECTRONIC ROAD RACE BASEBALL	2.99 REMCO SHARK RACE CAR	2.99 REMCO SPINNING WHEEL
5.99 UPHOLSTERED TOY CHEST	2.99 PRESSMAN PRINT SHOP	2.88 OFF THE HOOK DART GAME SET	3.99 REMCO LARGE SPINNING WHEEL
8.00 HUBLEY JUNGLE HUNT	12.95 FLOOR TYPE POOL TABLE	1.88 Barbie or MIDGE DOLL	3.99 Barbie or Ken HOT ROD CAR
3.98 TINY BAM-BAM DOLL	7.99 GILBERT ELECTRIC GAMES	1.99 KEN WARDROBE	4.99 UPHOLSTERED OR WOOD MAPLE ROCKER
39c CAN WINDSHIELD SPRAY DE-ICER	4.99 BEVERLY HILLBILLIE CAR	8.99 MARI-BIG SHOT CANNON	2.99 BONG-O DRUM SET
99c PERMANENT ANTI-FREEZE	1.95 7 INCH POWER SAW	1.88 LEWIS FLOE POLISHER	3.99 CHRISTMAS WRAP 3 ROLLS
1.50 ELECTRIC CAN OPENER	5.95 7 TRANSISTOR RADIO	11.95 8 TRANSISTOR RADIO	3.99 REVOLVING TREE LIGHT

THRIFT CITY MERCHANDISE MART

4426 N. WOODWARD 2 BLOCKS S. OF 14 MILE

OPEN DAILY 9 TILL 5 SLIDING 10 TO 12