



Higgins & Frank
268 West Maple

Christmas shopping is fun at Higgins & Frank! You lady Santas will have no trouble—the whole main floor and mezzanine are crammed with exciting gifts for the men on your list (including a terrific selection of sweaters). Barbara (shown modeling the latest in ties) is helping Marty Frank show Mrs. Hall just a few of the hundreds of most-wanted patterns in pure silk. Their Christmas Dior ties are tailored to suit the most discriminating man... pure silks in Swiss and Italian imports, from \$5.00. Other pure silk neckwear from \$2.50. Notice the complete selection of bar accessories behind Mr. Frank... many novel ideas for "the man who has everything." Remember, Higgins & Frank carries young men's clothing, too, from sizes 8. Also, shoes and slippers for men. Your gifts from Higgins & Frank will be appreciated Christmas morning and enjoyed for many months to come. Starting December 7th, open Monday through Friday 'til 9 P.M.

RB Shops
142 West Maple

Let RB Shops help you express your warmest wishes with a gift sweater. Girls want sweaters and more sweaters for Christmas! Esther Kearns and Mary Jane Lebew (and all of RB's specially trained personnel) will be ready to assist you "Santas" on Men's Night, Monday, December 7th (and the whole Christmas shopping season.) Please note the unusual "ski-type" bulky sweater in the background... white with red and black trim... so smart at only \$14.98. Esther Kearns is showing a poppy red ribbed knit with suede pockets and zip fastener... neat and attractive at \$14.98. Also, since most men like to give feminine, appealing Christmas gifts, RB will display the perfect choice of frilly gift items to show you men on Monday from 7 to 10 p.m. . . . slippers, robes, costume jewelry, purses and many more. The charming stuffed animals shown on the counter sell for \$1.00 and \$2.00 and belong in your teen-age daughter's Christmas stocking. For all shoppers, RB has gift ideas to fit your list. Come in, ask their friendly saleswomen to help you select unusual, thoughtful gifts... hundreds of items... just waiting for you!

