



## Lisbeth

303 East Maple

Excitingly different . . . full of "swish" . . . a poncho designed by Kay McClure, co-owner (with her husband) of Lisbeth. Marvelously practical as well as good-looking, they are warmers a girl will wear all winter. Ponchos easily go Christmas shopping or Christmas "gifts." Barbara is wearing a soft, tasseled wool poncho in a luscious rose shade (\$21.95) over black stretch slacks (by Jr. House, \$12.95). Her black turtle-neck sweater is only \$5.95, by Bradley. Her Moad Boots are black kid at \$1.00. Mrs. McClure is holding a slimming cut wool jacket in stark, snowy white, relieved by charming gold penny buttons (\$14.95, by Bradley). As you can see, the fashions at Lisbeth are very appealing. Lisbeth is celebrating their first anniversary this month with a shop fairly brimming with gift items for the women on your list. Won't you come in and see them? (Naturally, the front door will be open wide for all you Men shoppers on Wednesday - Men's Night - December 7th.)

## Sherman Shoes

115 West Maple

Slippers and Christmas go together like Santa and his sleigh. Every man needs and wants slippers and Sherman's have a store full! Not just the plain old, dignified to-warmers, but some really "sharp" new styles. Elinor Hall is making a pair of "WARM BOOTSIES FOR COLD FEETIES" with a firm sole to support tired feet. Only \$7.99. Fred Sherman is showing the new "JIFIES" ankle-warmers with long wearing indoor, outdoor soles, special at \$4.00. While chatting with the Shermans, Elinor was pleased to learn of their plans for expansion. The store will be doubled in size, same location, shortly after Christmas. Larry recently rejoined his dad in the business after a three-year absence. Fred and Larry will be bringing a total of 64 years experience in the shoe business to the Birmingham store as "57 years old and still growing!"

