



McCallum & Dean

109 East Maple

Eleanor and Trevor Hall stopped in to see Zenith Color TV and listen to fine Pilot Stereo at McCallum & Dean. With five children to shop for, perhaps a gift the whole family can enjoy would most brighten their Christmas. Just such a perfect gift is the magnificent 19" 5 Zenith Color TV set shown here. The smartly styled Danish Modern cabinet in genuine walnut veneers fits well in either Contemporary or Colonial homes. John McCallum is showing the many excellent features available only in Zenith TV. Perhaps they'll choose the handy 16-inch Zenith Portable TV (black and white) at only \$129.50. Cam is completely ignoring "grown-up talk" in favor of the stirring music coming from the Pilot Stereo speaker. We suggest you come in to see the long, low and beautiful Pilot Stereo console. Our photograph couldn't capture the symphony of sound and styling in this elegant Pilot series 7000. McCallum & Dean is run to suit the customers — *you!* Dozens of convenient, spacious, big and small, add up to the special McCallum & Dean brand of customer relations. The fine service department is second to none for quality workmanship.

Ben Pupko's

"House of Bedspreads"

328 North Woodward

19323 Livernois, Detroit

With a branch store in Birmingham — just over six months, the management of Ben Pupko's "House of Bedspreads" feel their acceptance far exceeds their expectations. Every woman wants a beautiful bedroom. The bedspread, and draperies or curtains that she chooses, will be the focal point of that room. With dozens of bedspreads to choose from (in all sizes) and qualified salespeople to assist, it is a simple matter to co-ordinate beautiful rooms. Curtains and draperies are available in so many sizes and colors, that any window can be treated to its best advantage. There is also a complete line of bed linens, towels, shower sets, throw rugs, quilts, blankets and pillows galore. Don't miss visiting the "Custom Drapery Corner."

Open 'til 9:00 P.M. Men's Night, December 7th, (and every night 'til Christmas).

