



LaBelles

137 West Maple

Men find the nicest gifts for Mom at LaBelles! And, why shouldn't they? LaBelles Gift Shop has long been known for quality merchandise "priced right" for youngsters on a budget and for Dads (who'd like to splurge a little). Mrs. Ernest Jackson knows Mark's choice is just what his Mom wants this Christmas. (Could Trevor have given her a clue?) The sleek bud vase with brushed-silver trim is part of the graceful display in the foreground of famous Dorothy Thorpe creations.

All the gift items shown will be on display Monday, December 7th, from 7 to 10 p.m. . . . Men's Night. If you still don't know what she wants after all these months, take the easy way out . . . shop at LaBelles. Five minutes in our gift shop will give you so many ideas that Christmas shopping will become fun, not a chore.

McSweeney's Footwear

277 Pierce

Proper fit in growing children's shoes cannot be stressed too strongly. These little shoppers Mark, Cameron and Barbara took time out from Christmas buying to visit McSweeney's and select some properly fitted Stride-Rite shoes. Of course, Stride-Rite shoes cannot be given as a "surprise" Christmas present (fit is too important) but we can give stylish ones. Stride-Rites specialize in fitting growing feet. They start with the little "firsties" at \$5.98 and graduate, price-wise, to growing girls and big boys. Barbara (a very style-conscious 10-year-old) likes the Stride-Rite loafer like she's wearing (\$9.98). Mark, being very active, chose the sturdy Stride-Rite Scotch grain oxford for hard wear (\$9.98, black or brown). And Cam wants to wear his Stride-Rite Saddle Oxford for school and play right now (\$9.98). Bring your children in today. The men who know how to fit children's shoes are here to help you.

