



Lake Jewelers

100 South Woodward

Young shoppers are always fascinated with the complete Sterling Silver displays at Lake Jewelers. Andrea is holding a knife by Towle, perhaps with the thought of making this "he" silver. Once chosen, Sterling makes a thoughtful and simple gift for any girls' "hope chest." Lake Jewelers has the nicest way of saying "Merry Christmas" with quality Sterling from the most complete selection in Birmingham. Choices can be made from beautiful samples by Towle, Gorham, Reed & Barton, Lunt, International, Kirk and Wallace . . . and many more. Elnor is making a watch selection from the fine Swiss men's watches displayed by saleslady, Mrs. Cobb. Each watch is hand-crafted. The watch being presented is a slim, elegant Gentleman's Dress Watch by Omega. When you buy fine jewelry, watches, china or sterling . . . shop at Lake's, where the fine reputation has been built on quality and service.