



Lake Jewelers

100 South Woodward

Men's Night has become a custom... a tradition in Birmingham. So has shopping at Lake Jewelers... especially when a fine piece of jewelry is to be chosen for your loved ones. Trevor is getting a little preview of the exciting collection of Christmas Jewelry on display. Mr. Lloyd Lake is personally showing Trevor a fine cultured pearl necklace... designed for wear during the day or evening (\$325.00). The matching pearl and diamond earrings and bracelet complete an attractive set for that special girl on your list. (Earrings, \$275.00... bracelet, \$400.00). Perhaps the woven gold necklace and bracelet has caught Trevor's eye... and yours! (\$300.00 the set). Remember, the gift that has that elegant look comes from Lake's. (Lest you forget... Lake's are open Men's Night, Monday, December 7th until 10 P.M. Come in browse around.)

Beginning Tuesday, December 8, Lake Jewelers Will Be Open 2:30 to 2 P.M. Monday through Friday.

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Royal Doulton... what a magic name in fine China! Even youngsters know a Royal Doulton gift is RIGHT for Mothers. Trevor is holding a white poodle modeled after a champion dog (the markings are authentic)... only 17.50. Mrs. Latham is showing Barbara a "sovereign" plate from Royal Doulton's newest China pattern. (\$35.00 per 5-piece place setting.) "Sovereign" is authentic white bone china enhanced with a regal gold decoration of classic origin. This new Royal Doulton design reflects the tradition which has made fine bone china a treasured possession throughout the world. Of course, the favorites are on our shelves... the graceful and colorful Doulton Figurines. They sell for \$17.50 to \$57.50. Come in and see them, soon. The elegance of a Royal Doulton China gift makes it a "gift they remember."

Lake Jewelers will be closed December 26 to give our employees a much-needed "long week end." Exchange privileges will be extended 3 days for your convenience.

