

Hotels, Motels Play Big Convention Part

Emphasis on convention activity centered at Cobo since 1963 has tended to obscure the fact that the Detroit metropolitan area hotels and motels still directly account for a large volume of convention business and will continue to do so in the future.

Conclusive evidence of this lies in the convention record. So far in 1964, 287 conventions have met in the Detroit area. While 31 of them have headquarters in the city, the remainder are at Cobo Hall, or some other public meeting facility, the other 256 have used the area's hotels and motels as convention headquarters.

Of 302 conventions that met in the Detroit area in 1963, 225 used a hotel or motel for all their convention functions.

WHILE IT is true that the conventions headquartered their activities at Cobo Hall are the largest and account for a tremendous

Changes Seen In Congressional Wildlife Affairs

One aftermath of the decisive victories scored by the Democratic Party in national elections on Nov. 3 will be many changes in the leadership of legislative and administrative branches of the Federal government, reports the National Wildlife Federation.

President Johnson has not officially named members of his Cabinet although he was quoted on Nov. 11 as "asking all the Cabinet to stay."

Many conservation organizations had been urging the President to retain Secretary of the Interior Stewart L. Udall and Secretary of Agriculture Orville L. Freeman because of their demonstrated abilities and conservation records over the past several years.

IT IS known that administrators in some sub-Cabinet level positions expect to resign because of ill health, business opportunities, or other reasons. Several Assistant Secretaries are believed to be in this category.

Many changes will occur in the Congress as a result of the elections. Several members who held important positions in the 88th Congress were defeated in their bids for reelection, including George A. Goodling (Pa.), a member of the Migratory Bird Conservation Commission; Jack Westland (Wash.), a member of the National Forest Restoration Commission; and John Kjel (Iowa), who had been named to the new Public Land Law Review Commission.

Democratic domination over various Congressional Committees will be increased although the security system is such that many committees will remain fairly stable.

percentage of convention spending during a year. Conventions in the hotels and motels still account for more than half the area's total convention business.

The hotel-motel industry is also a crucial factor in the success of Cobo Hall itself.

Availability of an adequate number of sleeping rooms is the first factor that convention officials must consider in selecting a site. No convention hall in the world can attract meetings for which the local hotels and motels cannot provide enough suitable rooms.

FOR THIS reason the relatively small conventions and conferences meeting each week in local hotels and motels are so important to Detroit's future as a convention city. The large events that draw thousands of delegates to Cobo Hall. The smaller meetings are the bread and butter of the hotel industry. Without the steady income they provide hotels could not remain in business, and there would be no housing facilities for the large Cobo conventions.

Realizing this, the hotels maintain their own staffs of experienced, aggressive convention promotion men. They play a vital role in the overall effort to sell the Detroit area as a convention center.

THIS SALES effort pays big dividends for many others in the business community besides the hotels and motels themselves. The most recent survey of convention delegate spending showed that only 42 per cent of the money spent by out-of-town delegates is spent in hotels and motels.

This means that restaurants, taverns, retail stores, night clubs, and other types of businesses get 58 cents out of every dollar spent by delegates who are not hoteliers at all except for the sales efforts of the hotel representatives and the convention bureau promotion men.

Cobo Hall has boosted the Detroit area into a new league in competition for convention business. But the extent to which it will be able to fully realize this potential is still dependent upon the health and vigor of the hotel and motel industry.

Hills Man Appointed In Alumni Campaign

Val Corradi of 1631 Bracken Dr. Bloomfield Hills, has been named regional chairman in the 1965 Alumni Giving Campaign of Rider College.

Corradi will be chairman of the Michigan area.

Donations secured in the campaign will be used to complete the J. Goodner Gill Memorial Chapel now under construction on the Rider campus. The chapel, named in honor of the late Rider vice-president, will accommodate 100 persons.

The campaign goal is to raise \$65,000.

Work and Study Program Assists Needy Students

Students eligible for a new college work-study program to be initiated at Wayne State University during the winter quarter, beginning Dec. 28, are being sought by University officials.

The new program, another outgrowth of the Federal Anti-Poverty Act, is designed to stimulate and promote the part-time employment of students from needy families and in need of earnings to pursue a college education.

These earnings will be combined with a loan, scholarship or grant-in-kind so the total financial aid approximates the cost of their education.

WILLIAM H. Knapp, assistant director, Division of Student Personnel, estimates that as many as 200 currently enrolled students may be eligible. "What we need now is help in getting the students referred to us or to have them refer themselves," Knapp said.

A low income family means a family that is unable to make any substantial contribution to the cost of education for the student.

Like the job corps, work-training, and other programs initiated by the Anti-Poverty Act, the work-study program offers the opportunity for education and training.

Part-time jobs on campus will be in keeping with the students' educational programs and vocational interests. None of the students now working at WSU approximately 1,000, will be displaced, according to Knapp. Off-campus jobs must also be related to the educational objective of the eligible student.

The Federal government will pay 80 per cent of the program's cost for the first 10 years, the employer 10 per cent. After that the employer will assume 25 per cent of the cost.

Legal Notices

Prohibiting Searing in Valley and Wildwood Lakes, Oakland County, Michigan. The Conservation Commission, under Act 230, P. A. 1925, as amended, orders that for every day in January and February 1965, it shall be unlawful during the months of January and February to take any fish by means of a spear or javelin, spear, spear gun or along the waters of Valley and Wildwood lakes, Oakland County. Approved September 8, 1964. (40-2)

Fishing, Island Waters. The Conservation Commission, under Act 230, P. A. 1925, as amended, orders that for every day in January and February 1965, it shall be unlawful, in any inland waters of the state, to take or possess any fish or muskellunge from March first to May fourteenth, inclusive, in each year or during the open season for lake or stream muskellunge, from March first to May fourteenth, inclusive, in each year or during the open season for lake or stream muskellunge, from March first to May fourteenth, inclusive. Approved September eleven, 1964. (40-2)

Treat Roads. The Conservation Commission, under Act 230, P. A. 1925, as amended, orders that for every day in January and February 1965, it shall be unlawful to fish in any inland waters of the state from 9:00 a.m. to 9:00 p.m. during statutory trout season. Artificially-created trout ponds, no boats or rafts may be used on ponds, lakes or rivers. No more than twelve inches long. Approved September eleven, 1964. (40-2)

Youth Corps Project Under Way in Detroit

The first 14 Neighborhood Youth Corps projects, announced by President Johnson, will provide jobs and training opportunities for 10,445 young people in 13 states.

The program will permit most of these boys and girls to complete their high school educations.

The projects, which will cost \$4,564,000 in Federal funds and cost a total of \$5,180,000 are the first to be approved by Secretary of Labor W. Willard Wirtz under Title IB of the Economic Opportunity Act.

The 14 projects approved by Secretary Wirtz will provide jobs for 18,480 youths whose Neighborhood Youth Corps earnings will make it possible for them to continue in school.

"AN ADDITIONAL 1,720 out-of-school youths will obtain jobs either with local government agencies or with private, nonprofit organizations.

The states where projects are approved are Connecticut, Florida, Kentucky, Massachusetts, Michigan, Mississippi, New Jersey, Oklahoma, Oregon, Pennsylvania, Tennessee, Virginia and Washington.

Among projects approved by Secretary Wirtz is the Detroit Board of Education coordinated Commu-

Over the River With Apologies

By Former Quorton School Fourth Graders

Down Woodward Ave. and thru the crowds To Gram's apartment we go. Our car knows the way We go each Sunday To see how she is—you know.

Over the expressway and down into town Oh, how the traffic goes, The trucks are mad, Drivers are so bad, But we're helpless, goodness knows!

Over the highway and thru the mob To have a hoop-a-la-day, Hear the Good Humor man ring Ting-a-ling-ling, he hopes for a profitable day.

Over the pavement and thru the jam Guess our brand new car Spin over the ground To where we are bound Now it can't be very far.

Over the concrete—that one we just missed And straight for a traffic sign, We seem to stall, But that's not all, We may not even dine.

By the buildings so tall and cold Now Gram's Stringray I spy Hurray, for the fun Is the "TV" dinner done And the "Birdseye" pumpkin pie?

Russia Faces Turn Toward Capitalism

Russia may need to use capitalist means of solving its economic problems, according to an article in a Michigan State University publication which notes that Soviet officials are openly debating "the advisability of greater decentralization, construction of a price system that reflects relative scarcities and the more effective harnessing of individual incentives."

It predicts that larger demands from Russia's increasingly complex economy will result in a modest growth rate decline over the next few years, but the Soviet economy has the potential to grow, with heavy investments in education and technology expected to yield dividends.

Japan Still Retains World Power Idea

Through her fishing fleets, Japan is exerting more world influence today than she did with her navy before World War II, according to a Michigan State University food scientist.

Dr. George Borgstrom says that Japan is "very far from having re-

nounced her idea of becoming a world power," and today has more foreign bases than ever before.

In his recently published book, "Japan's World Success in Fishing," Dr. George Borgstrom says that

Japan's huge fishing fleet gives her much-needed animal protein, provides her a prosperous fish export business, and a booming export business in ships, fish nets and marine electronic equipment.

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"We intend to do all that we can to make the future meaningful for the disadvantaged young, to make the idea of progress meaningful, to make the possibility of good employment real.

"For many thousands of boys and girls, the employment provided by Youth Corps projects will be the exact difference between having no future as a high school dropout and having a good future as a graduate.

"For thousands of others who have dropped out of school permanently, this program will rescue their job hopes by providing them with desperately needed work experience.

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