



**BOWLING GIFTS FOR THE FAMILY**  
Great way to solve the gift-giving problem.

## Bowling Accessories Score With Families

If you have an active family and are looking for suitable Christmas gifts to put under the tree this year, give bowling accessories a thought. American Machine & Foundry Company offers bowling balls, bags and shoes, and at reasonable prices, too.

And there's nothing daughter Mary or sister Kate would like better than a dazzling new AMF Magic Line Pearlcoat ball and Capri tote bag to match. A pair of comfortable bowling shoes is probably just what your husband needs to make him high man on his league team.

And can you imagine the look of surprise when the young man of the house unveils his present and, *voilà!*, Valcutt touring shoes—the bowling shoes preferred by professionals.

**CONVENIENCE PLAYS AN** important role during the holiday shopping season; and to the busy housewife or secretary on the run, easy-to-reach shopping areas are a prime factor in selecting gifts.

Today, even bowling centers are retail outlets. AMF centers, as well as department stores and sporting goods shops are outlets that carry bowling accessories.

From the budget-minded shopper to the spendthrift, there is merchandise to please everyone. In bowling balls, prices range from the Powermite, to the Pearlssents in four colors, at \$14.95. Unbeatable in quality and value, the Scotsman and Gienese bowling bags are tough wearing plastic and fabric bags that are especially appropriate for a teenager.

**HOWEVER, IDEAL** moderately priced bags for flane, boy or girlfriend, the Beau Brummel and Lady Debonair, each are sturdy easy-to-clean vinyl items with ample space for ball, shoes and accessories, plus a removable ball rack.

AMF Fashion Line bowling shoes keep pace with your budget, too. Bunnies, a corduroy sneaker-styled shoe, would please any young Carmen, a muck crocodile pattern boot made of cowhide exclusively for AMF by Cobblers of California.

For just about any member of the family, the choice of bowling balls, bags and shoes is most assuredly a wise one. Bowling is the number one participant sport in the country, with over 39 million people actively engaged on the lanes.

You can't miss when you give bowling accessories as the different gift that will represent your taste and thoughtfulness at Christmas.

**HOOVER DIAL-A-MATIC**  
30% more efficient on rugs! 2 1/2 times more power with tools!  
Close-Out Limited Amount Model 1100

**HOOVER TWO-THOUSAND**  
Powerful, Modern as New as tomorrow!  
See This One Model 2001

**HOOVER SHAMPOO-POLISHER**  
The safe and easy way to beautify your rugs, W.P. Polishes and scrubs too.  
Model 5460 \$47.88

**HOOVER Steam/Dry Iron**  
The only iron with a stainless steel soleplate. Glides easier, Stain and scorch resistant.  
Model 1-4330 \$13.88

**\$69.95**  
Model 69

**Vinyl outer jacket** resists dirt and scuffs. Wipe clean with a damp cloth.  
A Hoover—the world's finest cleaner.  
Cleaner rolls on the dirt, you just guide it.

**HOOVER FLOOR WASHER-DRYER**  
Applies the Water Scrubs and Vacuum Dries  
Model 3510 \$44.88

**CLEANING TOOLS**  
With Purchase of Sweeper, Model 69 \$1.99

**FREE COFFEE and DONUTS**  
All Day Friday & Saturday

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**MILKS APPLIANCE**

# Christmas Toy Buying Easy If You Follow Simple Rules

There's no doubt about it—Christmas is the toy buying season.

But to bemused parents, relatives and friends, it's also a time to wonder whether the toys they buy will really be enjoyed, or quickly forgotten.

According to one toy expert, there's no great secret in making the right choice. All you have to do is follow a few simple rules.

The expert is Elliott Handler, president of the world's largest toymaker, who advises to first consider a toy's play value.

**ACCORDING TO Handler**, a toy will have play value or a youngster if it gives him an opportunity to use it in a way he finds enjoyable—on a continuing basis. It should also fit in well with the way he plays.

"Always begin by looking for something that will fall within the child's range of interest," Handler says. "If a child has never displayed interest in things mechanical, don't try to force it by buying him mechanical building toys."

Trying to make an engineer out of someone who simply has no interest in that area will just result in another unwanted toy gathering dust in a closet.

Another consideration Handler feels is important is imagination. "A girl doesn't simply play with a doll. She visualizes—through the doll—herself in the role of mother, older sister, or playmate. A boy who experiments with a chemistry set is often imagining himself as a chemist.

But beware of straining the child's imagination. Don't put him in the position of trying to do something or do something he knows nothing about.

"For example, if the toy is designed to inspire a sophisticated dinner party, a little girl will have little or no fun from because she can't imagine herself in that scene.

**HUT, SHE** can easily picture herself in a familiar family or home setting. As a child grows, knowledge of the world increases and a much wider choice of toys becomes available.

Handler also points out that, strangely enough, so-called boys' and girls' toys aren't really a consideration when buying for the young child.

"When children are very small, there's little difference in their choice of playthings. Girls and boys like cuddly dolls and guns equally well. It's not important

from the child's point of view that dolls are for girls and guns for boys. This provides broader latitude in selecting gifts for those in this age group."

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Christmas Glow

Like a bouquet of rosebuds are the thousands of tiny Christmas tree bulbs ready for a giant spruce at Ford Motor Company's Central Office Building in Dearborn, Mich. Secretary Sue Wyatt displays the first of 2,000 strings of lights for the 73-foot-tall tree, that was lighted Sunday evening. The scene, on Michigan Avenue, just east of Southfield Freeway, was lighted this year without formal ceremony, and remain lighted throughout the holidays for the benefit of thousands who annually visit the scene.

## 'Talk, Talk' Is Key To Dolls of Today

In the eyes of today's young Miss, a doll that simply says "Mama" and goes to sleep is no fun at all. To be "in" with the younger generation, a doll must either talk, walk, move, kiss, cry or weep, and if someone can invent a way to make them breathe, that, too, will quickly become a requirement.

Whiledolls can be traced back as far as the 18th century B. C., it has only been in the past few years that modern technology and youthful sophistication have made possible the development of playthings that go far beyond the inanimate object of affection that once was the traditional doll.

The first shot in this gabbly revolution was fired in 1960 when loquacious little baby who said 11 different phrases, hit the doll market. Her immediate success made that "just stood there" as old as yesterday's newspaper.

ACTUALLY, talking dolls as such are not new. As far back as 1850, a Scientific American reported on the Edison Phonographic Doll, which was on exhibit among the "Wonders of Electricity" at the Lenox museum in New York. Made of metal, this doll recited nursery rhymes in a distinct, if somewhat thin and scratchy, voice.

Apparently the public and Mr. Edison's doll never got together, for within a few years dolls were again mute.

Over the years many talking dolls, usually actuated by a wind-up key, crank, or battery were introduced. For a variety of reasons—unnatural voice, monotonous repetition of the same phrases, or fragility—nothing much happened with them.

THIS WAS the state of the doll world until 1960 when a toy manufacturer after three years of development and a million research dollars, introduced the talking doll. Key to the doll's conversational ability is a patented voice mechanism 5 inches long, 3 inches wide, 1 1/2 inches deep and weighing a mere 1/2 ounce.

Described in the simplest terms,

to every parent who has ever bought his child an electric train.

"DON'T FORGET you're buying the toy for the child—not for yourself."

"Toys are a child's world, a private little existence in which adults are often unwelcome. If a toy is so complex that it must be operated by a parent, it loses considerable play value for the child.

His imaginary play world will also lose much of its appeal if a parent must be on hand constantly to spell out the rules and instructions, or to set it up."

That's all there is to it. Handler suggests shoppers consider play value, imagination, and interest. Then off to the toy store, with confidence that the toys will be enjoyed, by the young recipients.

# Peace Corps Plans Countrywide Tests

For the first time in history the Peace Corps is giving its nationwide placement test on a week day, Monday, Dec. 7. The usual second Saturday in the month isn't possible because of the Christmas rush at the post offices where most Peace Corps tests are held.

The next best available date happens to fall on Pearl Harbor Day. That infamous day, 23 years ago, which sent Americans off to war, will this year be commemorated by thousands of Americans offering two years of their life in the cause of peace.

In this area the Peace Corps Test will be given in Detroit, Room 123, Federal Building, 231 Lafayette Blvd. It will begin at 3 p.m.

**THE NON-COMPETITIVE** aptitude test will take about one and a half hours. From the time applicants walk in the door, a completed Peace Corps questionnaire is requested. The general aptitude test is timed for exactly half an hour. The same time is spent on the modern language aptitude test.

The latter gives the Peace Corps an idea of aptitude to learn a new language. For this applicants

needn't know a word of a foreign language. If applicants claim a knowledge of French or Spanish, they will be asked to stay another hour for a language achievement test.

**THE TEST CAN** not be failed. The Peace Corps evaluator test scores, questionnaire and character references all together. If the result qualifies the applicant to complete the intensive training program and to be an effective volunteer overseas, he or she will be invited.

The next cycle of Peace Corps training starts in February and there is still time if the Dec. 7 test is taken. The major training for 1965 will take place in the summer and it is not too soon to apply for that. Questionnaires are available at most post offices, or by writing the Peace Corps, Washington, D.C., 20526.

An American citizen over 18 is eligible to take the test. If an applicant is married, the spouse also must apply, but with no dependents under 18. A college degree is not required.

The best bargains in town are sold through Eccentric Want Ads.

Dec. 3, 1964 THE BIRMINGHAM (MICH.) ECCENTRIC 3-G

**The macaroni Creamells**  
MORE DELICIOUS  
in the snappy green box

the most sensible coupon you ever clipped



**12¢ OFF ON CONFIDETS**  
The sanitary napkin that fits  
9577  
TAKE THIS COUPON TO YOUR STORE TODAY

Only Confidets are wide in front, slim in back and deeper in the center. There's an accident-proof shield, too. This coupon is worth 12¢ toward one box of 12 Confidets or toward a larger package. Clip it now, and discover the comfort of Confidets.

### HAVE YOU TRIED PEANUT BUTTER BREAD?

Every homemaker knows how her table should look. We've all known those moments when we're preparing dinner, checking to be sure the roast is browning nicely, setting out the gravy ingredients, pecking at the vegetable simmering gently, and taking a last look at the table to be sure everything is ready. And we all know those moments when we realize that something is missing... like the empty bread basket. That's the time when we get a good idea to have a couple loaves of the family's favorite bread in the freezer, ready to be thawed and warmed in the oven, sliced and set on the table to make a complete and satisfying meal. Actually, I don't need to label our family favorite, because it's always the same... peanut butter bread. I find that using Shedd's Smooth Peanut Butter for sandwich fillings and for bread makes a delicious bread. Of course, you know) spreads use Shedd's Smooth Peanut Butter for sandwiches and for bread makes a delicious bread. Of course, you know) spreads use Shedd's Smooth Peanut Butter for sandwiches and for bread makes a delicious bread. Of course, you know) spreads use Shedd's Smooth Peanut Butter for sandwiches and for bread makes a delicious bread.

**CREAMY SMOOTH**  
with FULL PEANUT BUTTER FLAVOR  
**SMOOTH PEANUT BUTTER**

**PEANUT BUTTER BREAD**  
2 cups flour  
1/2 cup sugar  
2 tps. baking powder  
1/2 tsp. salt  
1 cup peanut butter  
1 egg, beaten  
1 cup milk

Sift dry ingredients together. Cream peanut butter and egg. Add milk. Bake in well greased pan at 350° F. for 30 minutes. (Use regular bread pan loaf.) This recipe makes only one loaf, you can double it for the extra one to freeze.

**SAVE 8¢ on Shedd's PEANUT BUTTER**

MR. GROCER: This coupon will be redeemed when you have purchased 1 pound of Shedd's Creamy Smooth Peanut Butter. This coupon is good for 8¢ toward the purchase of one jar of Shedd's PEANUT BUTTER.

SHEDD-BARNUM FOODS, INC.  
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