## Communities Seek Revenue

The smart, clean look of concrete streets is the mark of a modern neighborhood—where people take more interest in keeping up their homes—and properly values stay high. Concrete streets keep their beauty, last a lifetime with little upkeep. There are no extra taxes for street repairs or resurracing.

PORTLAND CEMENT ASSOCIATION Stoddard Bidg., Lansing, Mich.

An organization to improve and extend the uses of concrete

Tomorrow's Leisure Also Is Opportunity

Dec. 3, 1964 THE BIRMINGHAM (MICH.) ECCENTRIC 3.88

Merry Christmas to you.

My baby sister Kathy would like hese things: big job truck. tractor, Johnny seven gun, both, army helmets, puzzles, building set.

Thank you very much.

Thank you very much.

**BIG SHADE** TREES PLANT YOUR "SHADE" NOW ... FOR A HEAD-START ON NEXT YEAR'S SHADE

500 BIG TREES . . . NOW READY FOR DELIVERY MORAINE LOCUST PIN OAK - MAPLES WHITE BIRCH - SYCAMORE (Planted and 100% Guaranteed)

Now is the Best Time to Plant Big Trees!

The best time to plant big shade trees is in the Fall and Winter—Select Yours NOW—while stocks are complete.

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\_\_\_\_\_\_ 50c - Mail Today! LANDSCAPING MADE EASY

## Here's the place to go, And the man to see



## For General Electric Radios

Here are all those exciting new General Electric radios you see advertised in Life, Time, Sports Illustrated, etc. They are all grouped together so you can compare the different models and styles, and the selection is very complete. Take note of the many compact "solid state" models, which are new and extremely popular this year.

The place in the picture is Hawthorne Electrical Co., your convenient local General Electric Sales Center. We're located just East of the Demery store in downtown Birmingham, and you're missing something if you haven't seen our display of General Electric products for the home.

That man lying down with the radios is Jim Schmidt. He doesn't really sleep with them, however. That's just a corny publicity gag. But he does buy them, price them, show them, sell them, and goes to sleep nights thinking about them. He's been with the store fifteen years now, and is a vice-president of the firm, so you can pretty well count on his being around to take care of you should any problem arise.

Why not stop by and see our G.E. radios? We think they're great, and we know our prices are right . . . and don't forget that we're close by to honor your service guarantee, too!

> LADIES! Mark your selection with an X and give this ad to your husband. Monday, December 7, is Men's Night in Birmingham.

awthorne ELECTRICALY GENERAL ELECTRIC SALES CENTER

375 HAMILTON BIRMINGHAM MI 4-2200

Open Until 9 p.m. every week night until Christmas

TUNA MOLDED SALAD EZY FRENCH WAY

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Now you can prepare your favorite salad the EZY way—and still have that snappy, zesty, sassy tang. No matter what kind of salad—fruit, vegetable, molded or plain head lettuce, add the crowning touch with Shedd's EZY French Dressing. Just shake and pour. Delicious.

