

**HOT
'N'
KOLD**

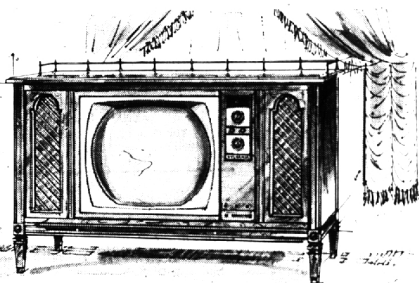
Gifted ... For Those Special Santas
Who Prefer To Give The Best!

It's Here! The Fabulous Development in

COLOR TV

So Beautiful, It's Incomparable

43% BRIGHTER!

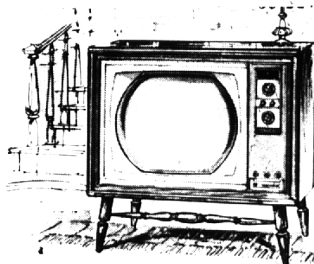


THE MOST BRILLIANT, NATURAL-LOOK COLOR TV!

1965 **SYLVANIA**

COLOR Pictures So Sensational
All Others Fade in Comparison!

You've read about it! You've heard about it... the sensational new Color TV that's revolutionizing the industry! And we have it, a special shipment just received... just in time for you to give the Yule gift they'll never forget! These Color sets are remarkable, with a brilliance, a true natural-look of color never before seen on a home TV screen. More powerful, too, with a super-powered chassis that delivers 24,000 volts of picture power! So perfected, there are only 2 color controls. "Set 'n' Forget" fine Tuning! VHF-UHF 82-channel reception! FM sound systems, etc. Built to be trouble-free through the years!



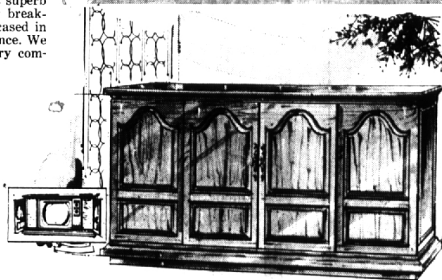
**SPECIAL! NEW 1964 SYLVANIA
COLOR TV CONSOLES**

Just a few left of these very deluxe 1964 Sylvania Color TV showpieces. Not a table model on legs, not a metal cabinet, these are the luxury all-wood full consoles. All are brand new. All are beautiful!

Reg. \$639.95
\$398.00
with trade

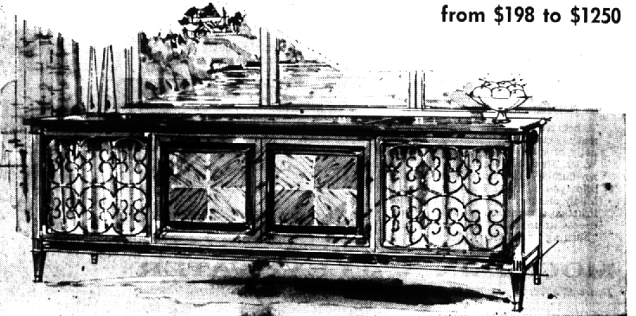
EASY TERMS

OPEN NITES 'TIL 9!



A DISTINGUISHED COLLECTION OF
FINE **STEREO** INSTRUMENTS

from \$198 to \$1250

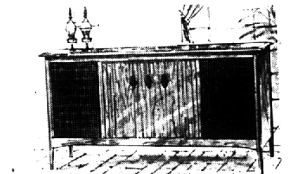


SPECIAL Shipment! Priced to Sell on Sight!

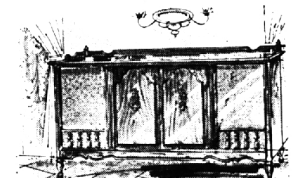
**SYLVANIA
STEREO** with

Six Speakers! FM-AM, Stereo-FM!

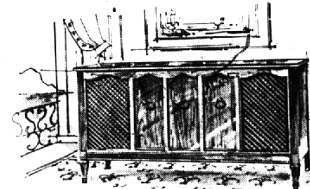
Just received... a superb collection of finer Stereo instruments, with a purity of tone, a quality of cabinetry that is truly incomparable. The precise, professional-calibre components are an audio purist's delight. Some sets have 10 pushbuttons plus 8 velvet-smooth controls for mastery of the powerful sound system. All have dual "air suspension" speaker systems, internationally famous Garrard professional automatic changers, crystal clear AM, FM plus Stereo-FM, headphone and remote speaker jacks, etc. Fittingly, these components are encased in heirloom cabinets of majestic dimension and craftsmanship. All sizes of Stereo lowboys and credenzas to 7 feet long, each, one impeccably beautiful! All are priced to sell on sight!



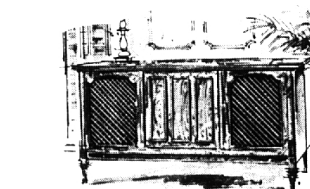
CONTEMPORARY



EARLY AMERICAN



SPANISH



ITALIAN PROVINCIAL



These sets are unusual! Some cabinets are "jeweled" with the escutcheon of the Chinese Deities. Some have decorative rosewood appliques on walnut. There are parquet panels, woven wood doors, carved brass pulls, antiqued hinges and medallions, ornamental fretwork, deeply embossed carvings, etc. So elegant, you'll never guess their low price!

- French Provincial
- Italian Provincial
- Spanish Provincial
- American Classic
- Early American
- Opulent Oriental
- "Distressed" Woods
- Antiqued Finishes
- Polynesian Walnut
- Mellow Cherry
- Maple in "curly" "bird's-eye" or "fiddleback" designs
- Antiqued White
- Antiqued Grecian Green
- Urbane Walnut or Mahogany
- Majestic Oak, etc.

SPECIAL PURCHASE

6-Speaker Sylvania Stereo Combinations
with FM-AM Radio plus Stereo-FM!

Lovely Bordeaux Provincial lowboy with an impressive panel of multiple controls for precision tuning. 6 speakers. FM, AM, Stereo-FM, record storage, etc.

Reg. \$359.95

\$198

* FREE STEREO ALBUM!

For your courtesy in coming in and listening to the remarkable sound of any Sylvania Stereo, we will be happy to present you with a Free Stereo album.



BLDG. B-16 PARK IN LOT E NEAR THE WATER TOWER

Phone: 444-1080

OTHER SHOPS IN DETROIT, DEARBORN, HIGHLAND PARK, REDFORD TOWNSHIP

THE **HOT 'N' KOLD** SHOPS OF **NORTHLAND**