

## DO-IT-YOURSELF INTERIOR SHUTTERS

INCHES	WIDTH									
	6	7	8	9	10	11	12	13	14	15
16	.69	1.09	1.49	1.59	1.69	1.89	2.09			
20	1.10	1.35	1.50	1.68	1.88	1.98	2.19			
24	1.50	1.75	1.93	2.09	2.25	2.38	2.48			
28	1.60	1.94	2.09	2.24	2.40	2.49	2.84			
32	1.92	2.10	2.44	2.77	2.92	2.98	3.29			
36	2.26	2.56	2.85	3.16	3.40	3.55	3.76			
40	3.50	3.60	3.71	3.78	4.04	4.19	4.32			

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# Opening Ceremonies Set At New Troy K-mart Store

Troy city officials and top executives from the Kresge Co. will be on hand next Thursday for the ribbon cutting opening of the new K-mart store at Maple and Main streets.

The doors of the new store will open at 10 a.m. following the brief official ceremony.

The new K-mart will have 40 departments on one floor spread over an area as big as 632 average living rooms. Merchandise includes everything from TV sets and furniture to clothing for men, women and children as well as sporting goods. In all, the store will feature 35,000 items for sale.

- Enough flooring tiles to floor ten foot by ten foot kitchens for almost 1,500 homes.
- Enough concrete to make a sidewalk four feet wide three inches deep and 125 miles long.
- Use enough air-conditioning in any one year to keep 75 good sized homes at 60 degrees all year long.
- Use enough electricity to keep 1,000 homes lighted for a year.
- Use enough gas to heat 800 homes for a year.

THE TROY store is one of 32 new K-marts being opened this year by the Kresge Co. At the beginning of 1964 Kresge's operated 63 K-marts.

Plans for expansion in the K-mart field were prompted by consumer acceptance of the first few outlets opened two years ago.



40 DEPARTMENTS ON ONE FLOOR. Over 35,000 items for sale.

HARVEY A. KRESGE, Jr., 500 E. Long Lake, Bloomfield Hills, will manage the new store. Kresge managed three other Kresge stores before his appointment in 1962 as district manager for the firm's central region.

In anticipation of record crowds for the opening, Kresge has asked the Troy police department to give special attention to the Maple-Main intersection.

"We have 1,000 parking spaces, enough to handle the crowds once they are here," Kresge said, "but without special police attention, there may be a major traffic jam getting in."

Stocking of the mammoth store began last week and will continue up to the opening day ceremony Kresge said.

As the big vans of merchandise arrive Kresge supervises their uncrating and distribution on shelves and counters in the store.

He added that applicants are still being interviewed for the 150 permanent job openings at the store.

WORKING CLOSELY with Kresge on the opening is Howard R. Veselius, 4244 Carey Lane, central regional manager for the company.

Veselius' responsibilities include 229 stores in three states. The stores are of three kind—variety, Jiffy and K-mart.

Although each store manager has autonomy in order to tailor his store to needs of the community it is Veselius' job to see each conforms to company policy.

THE NEW STORE, a one-story structure of modern, functional design, is built of or will make use of any of the following in one year:

- Enough electrical wiring to make one telephone line 41 miles long.
- Enough glass in the store front alone to make a fence ten feet high and 250 feet long.
- Enough fluorescent tubes to make a four foot high picket fence completely around a 175 foot by 90 foot lot or, laid end to end, to make one fluorescent tube more than two miles long.

Adcraft Club Hears Bloomfield Executive

Paul Foley, 1211 Willow Way, Bloomfield Township, will be the featured speaker tomorrow at the Adcraft Club of Detroit meeting.

Foley, chairman of the board of McCann-Erickson, Inc., will comment on the topic: "Can a simple unconstructed tire kicker from the middle west find happiness on Madison Ave.?"



TROY K-MART READY FOR OPENING. Parking for 1,000 cars.

## 2 Area Residents Named by Parker

Two Birmingham area men have been named to new positions by the Parker Rust Proof Division of Hook Chemical Corp.

David B. Lott, 4540 Burnley Drive, Bloomfield Township, has been selected for the post of production coordinator and Herbert K. Ward will assume the duties of patent coordinator.

A GRADUATE of Adrian College, Lott has been with Parker in sales since 1957. He will assist in operational direction of all Parker division plants in the United States and Canada.

A veteran of 30 years with Parker, Ward holds a bachelors degree from the University of Maryland and a doctorate from Pennsylvania State University. From 1932-33 he worked on a Dupont Fellowship. His most recent position with Parker was a group leader in the firm's analytical laboratories.

## Cleveland Firm Names B'ham Man District Manager

The Lincoln Electric Co. of Cleveland, has named Russell S. Hale, 938 Moberg Avenue, Birmingham, district manager of its Detroit sales territory.

Hale, a graduate of the University of Nebraska, B.S. degree and the University of Chicago M.S. degree joined Lincoln in 1950.

He served industry as a technical representative in Chicago, 1951-57 before his district manager assignments in Albany, N.Y., 1958-59 and Boston 1959-64.

As district manager of the Detroit territory, Hale will direct the application of the company's complete product line in eastern Michigan from Jackson to Mackinaw City. These products include hand and mechanized are welding machines, electrodes and supplies, integral horsepower, polyphase, squirrel cage induction motors and battery chargers for industrial truck batteries.

## Local Man Buys Drop Forge Plant In Manistee

Howard Snyder, 330 Cranbrook Crossroads, Bloomfield Village, is the president of a newly formed corporation that has purchased a company in Manistee, Mich.

Snyder and his partners have taken over the former Fallen Drop Forge plant. The new company is known as the Manistee Drop Forge Corp.

Snyder, an attorney, said other officers of the organization will be named in the near future. It is expected the firm will eventually employ 200 persons in the Manistee area.

## Lathrup Firm Names Bates VP

Charles Bates has been appointed vice president of Zafarana Merchandising Enterprises, 28630 Southfield, Lathrup Village.

Bates' duties will include administration and merchandising. He has held several executive positions, the last being the director of store operations for the Wrigley Co. in Detroit.

## Meet...

GEORGE H. LIEBER  
CASIMER J. KANIA

• GOOD MEN TO KNOW •



CASIMER J. KANIA "Casey"



GEORGE H. LIEBER

Casey is a native Detroit with extensive brokerage experience here and in Chicago. He attended Northwestern University and Detroit Business Institute, Army and Navy Finance Schools. He is State President of the United Councils of the Polish Roman Catholic Union and is active in church, fraternal affairs, and civic organizations. Hobbies are bowling, politics and checkers.

George calls Huntington Woods home. After graduating from University of Detroit Law School, George practiced law for three years. He's a veteran of the Army Signal Corps. Hobbies: shooting and golf. George is a member of the Optimists Club.

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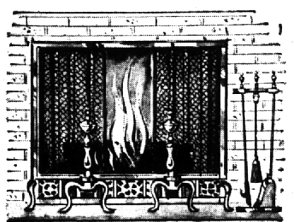
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## NEWS OF BUSINESS

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