

NEWS OF BUSINESS



Accountants Elect 3 Area Residents

The Oakland County Chapter of the National Association of Accountants has elected three new members from the Birmingham area. They are John E. Gibbs, 2300 Devonshire Road, Bloomfield Hills, who is employed by Carey & Olsen as senior accountant, Richard A. Spaulding, 945 Pine Hill Drive, Bloomfield Hills, who is accounting supervisor at Consumers Power Co. and John R. Edman of 5658 Westwood Court, Birmingham, who is assistant director, Cost Analysis Section, of General Motors Corp.

Promoted to VP

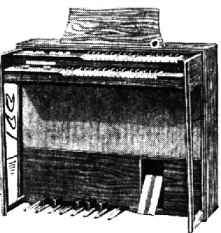
Julius L. Pallone, 1637 Mansfield, Birmingham, has been named vice president and actuary of Macceabees Mutual Life Insurance Co. of Southfield. Pallone previously served as actuary of the firm. He joined Macceabees Mutual in 1958.

Attends Workshop

Gerald Moore, recently attended a workshop at the home office of Mutual Trust Life Insurance Co., Chicago. Moore is associated with the Raymond Elliott Agency, 123 Brown Street, Birmingham.

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For years a leader in sound equipment... Magnavox now offers you a complete line of home organs... There is one to fit your home and budget... Clean styling and built-in tone will convince you that you're making the right choice.



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SPECIALLY PRICED USED ORGANS

Magnavox Deluxe Home Organ, Was \$145, Now	\$1095
Baldwin Deluxe Organ 2 Manual, Walnut	\$ 895
Hammond Chord Organ, 96 Buttons, 37 Keys	\$ 445
Wurlitzer two manual Organ, Ebony	\$ 695
Silverstone Chord Organ, Great for beginner	\$ 75

SOMETHING NEW! An all new styling... Yohama • Epiphone

Smiley Bros.

DETROIT 5516 Woodward TR 3-5500 Mon. thru Fri. DETAILED STORE OPEN SUNDAY 1-5



Earning as They Learn

Eduardo Favoron (left) Buenos Aires, Argentina, and Roger Edgington (center), 136 Barryington, Bloomfield Hills, Mich., receive instruction on the operation of a pinion generator as part of their training as

General Motors Institute engineering students sponsored by Pontiac Motor Division. Explaining the operation is Donald G. Upton, a 1952 GMI graduate and now superintendent of Pontiac's axle plant.

New Design Company Opens in B'field Hills

Theodore Luderowski, formerly director of Exhibition and Interior Design for W. B. Ford Design Associates, Inc. in Detroit, and James H. Carmel, museum, exhibition, and visual research specialist, have joined forces and announce the formation of a new design company, Luderowski and Carmel Inc. in Bloomfield Hills. The new firm will make personal and individualized attention to the planning and design problems of the client a major feature and will work as creative consultants and designers in the general fields of commercial interiors, exhibitions, museums, product and graphic design and projects of an architectural nature.

made significant contribution to commercial and industrial design. With the Ford organization he designed the Money Museum in the National Bank of Detroit, eight restaurants, the Bundy Tasting Co's executive offices and other interiors and projects. Carmel, author of Exhibition Techniques, has been associated with museums since 1940, most recently with Cranbrook and curator of education. He has had design responsibilities in three recent United States Pavilions at World's Fairs. A general design concept accepted for the U.S. Pavilion and the New York World's Fair was the result of his collaboration with Luderowski.

LUDEROWSKI who has had broad experience as an architectural designer was on the staff of Ellet & Eero Saarinen office, was for six years chairman of the Department of Design at the Cranbrook Academy of Art, and has

Roger Proulx Is Agency Copy Chief

Roger Proulx of Beverly Hills has joined McCann-Erickson, Inc. and has been appointed copy chief for the Detroit regional office. He has been assigned major responsibilities for copy preparation in the Detroit office at 1060 National Bldg. for three General Motors advertising accounts: Buick Motor Division, GMC Truck & Coach Division and Opel Kadett, the new small car built by GM in Germany, imported by Buick and retailed in the United States through Buick dealers. His appointment is part of Detroit office expansion of services for those three clients.

Proulx, 17881 Locherbie, was born in Singapore, educated in Hong Kong, Australia and Canada. He has done newspaper work on the Ottawa Citizen, was a professional repertory actor in the U.S., and served as trust officer in Windsor and Toronto for a Canadian trust company. He joined McCann from MacManus, John & Adams, Inc., where he was a senior copy writer, mainly for automotive advertising on the Pontiac account.

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Milo Hector To Head Area Tourist Group

Milo Hector, 716 Oakleigh, Bloomfield Township, has been elected Southeast Michigan Tourist Association president for 1964-65. Hector, district manager of Standard Oil Division, American Oil Co., succeeds Donald A. Shelley, now board chairman.

Richard W. Frey, representing Northland center, was elected vice president for Oakland county. Morton Graddis, president of the Mt. Holly Ski Club, will serve on the SEMTA executive board again this year.

FIVE NEW appointed members on the executive board include Charles F. Brown of Consumer Power in Pontiac, Oakland county is represented in SEMTA by an additional 14 directors and one board of inspectors representative, Frank Webber. Directors for 1964-65 include Max Adams, Pontiac Area Chamber of Commerce, Herbert V. Book, III, Howard Johnson's; Paul G. Borgman, Vineyards; Harold B. Brown, Rochester Motor Lodge; and Sylvia Cartlett, Bahama Motel.

Other members are Louis Dorman, Old Mill Tavern; W. Ellison, Greenfield's; Joseph F. Kosik, Alpine Valley Ski Resort; W. A. Laking, City of Ferndale; Edward Lauchlin, Pontiac Hotel; William H. Little, Ted's Restaurant; Potts N. Takis, Kingsley Inn and Hotel; Laura Turner, Devon Gables; and Charles E. Whitney, St. Christopher's Motel.

Hills Firm Wins Federal Award

Bloomfield Hills planning consultants Geer Associates have won a Federal design award for their work on a public housing project in Mt. Clemens.

The award is part of the program of the Housing and Home Finance Agency to recognize superiority in design in federally-assisted projects.

The award was for work on Clemens Homes, a 160-unit housing complex located in the northeast section of Mt. Clemens.

Magazine Ad Features Resident

A local resident, John H. Obee, CLU, of 4847 Wye Oak, will be featured in an advertisement to appear next week in a magazine of national circulation.

Obee, a member of the Detroit branch office of Connecticut General Life Insurance Co., was chosen for the honor on the basis of service to his company and to the industry. He will be pictured in the advertisement, which will appear in the Nov. 9 issue of Sports Illustrated.

Texas Firm Selects Area Businessman

Peter G. Finn, 690 E. Maple Road, Birmingham, has been appointed executive director, Detroit area, for Industry Data Interchange, Inc., an international organization based in Houston, Texas.

Finn's appointment was announced by Richard H. Parker, president of Industry Data Interchange, who said that Finn would be in charge of the development and planning of client services and would provide personal direction on an executive level. I.D.I., which has offices in principal cities in the United States and abroad, provides its business and industrial clients with confidential assistance in the acquisition, sale, or merger of companies.

THE FIRM also aids its clients in the licensing of products or processes as well as locating new products, new markets, new distribution both in the United States and abroad. Finn formerly was president and sole owner of the Plywood Builders Supply Co. of Detroit, a distributing and warehousing firm. After selling the company in 1962, Ky.; David T. Fischer, a freshman at Parsons College, Fairfield, Iowa; and William Fischer, a student at Vaughan School.

B'ham Federal Elects Fischer to Director's Board

At a recent meeting the directors of Birmingham Federal Savings and Loan Association elected Richard A. Fischer to the board.



Fischer, president of Suburban in Mt. Clemens Co., — the Birmingham Oldsmobile agency, has long been active in civic and commercial affairs. He was on the board and a past president of Birmingham Rotary and the chamber of commerce, and has served on the board of the Detroit Automobile Dealers Association.

FISHER'S CAREER in the automobile business started in 1939 and has been continuous since that time.

He and his wife, the former Jeanne Morgan of Pleasant Ridge, have three sons: Richard A. Fischer, Jr., a paratrooper at Fort Campbell, Ky.; David T. Fischer, a freshman at Parsons College, Fairfield, Iowa; and William Fischer, a student at Vaughan School.

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The Hi Gene Shoppe

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Ekfrikh **SMOK-Y-LINKS** Pkg. 49c

Rib End **PORK ROAST** .29c lb.

Fresh **GRD. BEEF** . . . 55c lb.

BEEF LIVER . . . 49c lb.

Chase & Sanborn or Beech-Nut Coffee . . lb. 65c

5-lb. Flour **GOLD MEDAL** . . . 49c

5-lb. Bag **CANE SUGAR** . . . 49c

3-lb. Can **CRISCO** 69c

Campbell's **TOMATO SOUP** . . . 10c

20-oz. Pkg. **ELECTRA SOL** . . . 3 Pkgs. 89c

Campbell's 46-oz. Can **TOMATO JUICE** . . . 3 Cans 99c

Giant Size **TIDE** 69c

We Reserve The Right to Limit Quantities

Butter **LAND O' LAKES** 69c lb.

Shedd's 24-oz. Jar **PEANUT BUTTER** . . 59c

Helman's Quart Jar **MAYONNAISE** . . . 59c

Michigan, lb. Ctn. **COTTAGE CHEESE**, 19c

Mott's 25-oz. Jar **APPLE SAUCE** . . . 2 Jars 49c

Treesweet 12-oz. **ORANGE JUICE** . . . 39c

Birds Eye 9-oz. **FRENCH BEANS** . 2 Pkgs. 43c

Pepperidge Frozen **PARFAIT CAKES** . . . Pkg. 49c

EXTRA FRESH **PRODUCE** • SPECIALS • Calif. Pascal **CASERY** 19c

CAULIFLOWER, 29c Ea.

McIntosh 4 lb. Bag **Apples** 29c

OPEN EVERY EVENING EXCEPT SATURDAY NO SPECIALS ON DELIVERIES

SUNDAY HOURS: 10 a.m. to 8 p.m. SATURDAY HOURS: 9 a.m. to 6 p.m.

Ford Credit Post Assumed By B'ham Man

Charles C. Leneten, Jr., has been appointed operations planning manager, Ford Motor Credit Co., Dearborn. The appointment was announced by E. E. Baggerly, vice president, Ford Motor Credit Co. Leneten, 2135 Middlebury, Bloomfield Township, received a bachelor of science degree at University of Maryland and master's degree in business administration at Syracuse University. He retired from the U. S. Army in 1963 with the rank of Lieutenant colonel and joined Ford Motor Credit Co. that same year. FORD MOTOR Credit Co., a wholly owned subsidiary of Ford Motor Co., provides wholesale automotive credit to qualified Ford Motor dealers and purchases acceptable retail installment sales contracts from these dealers. Retail customers may arrange to finance the purchase of a Ford Motor Co. product through a qualified dealer. The company has branch offices in 125 cities in 43 states, the District of Columbia and Puerto Rico.

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2" THICK \$37.50 Per 1000 Ft.

3" THICK \$49.00 Per 1000 Ft.

50 Sq. Ft. Roll Double Thick . . . \$4.25

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2055 HAGGERTY HWY. — Walled Lake Between W. Maple and Parkside TR 4-4551 MA 4-4551 EL 6-6166 7 A.M. - 6 P.M. — SAT. 7-5