

NEWS OF BUSINESS

Southfield Man Becomes WJR Chief Engineer

The appointment of Ned Nolan as chief engineer for WJR has been announced.

Nolan, formerly assistant to Andrew Friedenthal, retiring chief engineer, will assume his new duties on Nov. 1.

As chief engineer, Nolan, 2715 Tuller, Southfield, will be responsible for all technical operations, maintenance, and new construction, including equipment procurement. He will be in complete charge of all studio facilities, the transmitter at Riverchase, and all research, design, and development.

NOLAN STARTED his broadcasting career in 1930 as a member of the engineering department of WGAR, Cleveland, then a sister station of WJR. He moved to WJR as a studio technician in 1936.

In 1950 he became studio engineering supervisor for the Detroit station, and in 1957 was assigned as co-producer and engineer in charge of technical production for WJR's Recording Division. He was given the added responsibilities of assistant chief engineer in 1962.

Engineering Firm Opens New Office

The Birmingham engineering firm of Hofferly, Widrig, O'Neill & Levin Association has opened a new branch office in downtown Detroit. The office will be located at 350 First National Building. The branch was opened to service the firm's clients in the Detroit area.

Shatterproof Glass Names Local Agency

Safety Glass Co., 1111 S. Woodward, Birmingham, is now an authorized distributor of Shatterproof Glass Corp.

Owner Ernest H. Piche of Safety Glass revealed his firm offers car owners pickup and delivery service on an installation of all Siat-R-Frod laminated safety glass windshields.

IN ADDITION to auto glass replacement, the Birmingham company handles mirrors, table tops, residential glazing and storm window repair.

Safety Glass, established in Birmingham 18 years ago, also supplies Walled Lake Glass Co., 1987 West Maple Road, Walled Lake with the Shatterproof line. Manager of the branch store is Charles Keith White.

Shatterproof Glass Corp. is the world's largest independent manufacturer of automotive replacement glass.

Radio Station Taps B'field Hills Man

Robert W. Koch, 1695 Standish Court, Bloomfield Hills, has been named director of local radio sales by WXYZ.

A graduate of Michigan State University, Koch has been an account executive with the station for the last 9 years. Prior to coming with WXYZ he was a sales promotion assistant for Nash Kelvator and promotion and advertising manager for Motorola in Detroit.

Man available—

BUDGET, COST CONTROLS. ALSO ALL FACTORY AND OFFICE DEPTS. PROCEDURES

Box 28-D, Birmingham Eccentric



Open for Business

Cong. William R. Broomfield and State Rep. Henry M. Hogan, Jr. (center), were on hand last week when Sam Reeve opened his new gas station for business at the corner of 13 Mile Road and Woodward. Reeve, 6428 Golfview, Bloomfield Township, said the new

station was the 9th in his chain. The \$250,000 development is open 24-hours a day with seven men including two mechanics on duty at all times. Customers will be treated to a carpeted waiting room when calling at the station.

Hunter Dodge Clarence Hatch Names Martin Joins Chicago Car Manager Based Ad Agency

Former Detroit Tiger pitcher Nick Martin has been named new car sales manager of Hunter Dodge.

Martin, 46, a resident of Franklin, was formerly used car manager at Hunter Dodge.

A veteran of World War II, Martin has been in the automobile business since 1947. He was formerly used car manager at Suburban Olds in Birmingham.

In addition to his stay with the Tigers, Martin also pitched for the St. Louis Browns.

Harvey Kresge To Manage New K-Mart

Harvey A. Kresge, Jr., 500 E. Long Lake, Bloomfield Hills, has been appointed manager of the new K-Mart store that will open soon in Troy.

Howard R. Veselcius, 4244 Carey Lane, S.S. Kresge Co. regional manager, announced the appointment.

The K-Mart will cover 94,800 square feet—about the size of 632 average living rooms on a 12-acre site at the southeast corner of Maple and Main streets.

IN ACCEPTING the appointment, Kresge said his first duty would be to set up interviews with applicants for the 150 permanent job openings created by the construction of the store.

"The most important task I have is to select the very best people to work with our customers," Kresge said. "We have only top-quality goods, low prices and an unconditional money-back guarantee that the customer will be satisfied—but our most important asset is friendly, helpful personnel."

Birmingham CC Elects Officers

John R. Panelli, 17549 Kirkshire, Beverly Hills, has been named president of the Birmingham Country Club.

Leonard V. Trotta, 17811 Locherie, Beverly Hills, has been elected vice president; William J. Rutter, 16929 Georgia, Beverly Hills, assumes the post of treasurer; and Bradley W. Stephenson, 960 Timberlake, Bloomfield Hills, is the new secretary.

Everett L. Mills, Henry N. Glackstad, Charles Pfister and Reutter have been elected to the Birmingham CC's board of directors.

Realtor Adds Local Resident To Staff

Max Brock, Inc. has announced the appointment of Annelise Smith to the sales staff.

A long-time Birmingham resident, Mrs. Smith is known for her participation in local and civic organizations.

She is a member of St. Dunstan's Guild both as a performer and producer. At one time Mrs. Smith also worked for the Cranbrook Institute of Science and the Kingswood School.

B'field Agency Announces 4 Staff Changes

Two new additions to the Bloomfield Hills merchandising services department have been announced by Kenneth H. MacQueen, vice-president and director of merchandising services, MacManus, John & Adams, Inc.

Herb Fine, of Farmington Township joins the agency as a copywriter in the department. Fine comes to MJ&A from the Jam Handy Organization where he was a writer on the Oldsmobile account.

He was formerly assistant account executive on the Simca account at Richard N. Meltzer Adv. Inc. He is a graduate of Michigan State University where he majored in radio and TV in the department of speech.

John R. Otto, 555 W. Merrill, Birmingham, joins the agency in the same capacity as Fine. He comes to the agency from Tanner, Wilcox & Fairchild, Inc. in Saginaw where he was copy chief on all the accounts including automotive and bank clients. Otto attended Michigan State University.

TWO OTHER STAFF additions to the creative department have been announced by Detroit office vice president and creative director of MJ&A.

John L. Alden, 540 Rivenack, Birmingham, has been appointed a senior copywriter on the consumer accounts group.

Alden was formerly with McCann-Erickson's Detroit office where he supervised copy for the Chevrolet account at Campbell Ewald and the Lincoln-Mercury account at Kenyon & Eckhardt. He is a journalism graduate of the University of Missouri.

Marty Lieberman, Detroit, has been appointed art supervisor working primarily on the Pontiac-Tempest account.

Ayer & Son in their Detroit and Philadelphia offices where he had experience in a wide range of accounts, including Plymouth Division of Chrysler Corp.

Some of his other accounts include Sealtest, Hills Brothers Coffee, Hamilton Watch and TV Guide Magazine. Lieberman attended Art Center School in Los Angeles, California.

In New York

Dr. John P. Wood of Birmingham, will be a featured speaker during the 37th annual Clinical Assembly of the American College of Osteopathic Surgeons and its participating organizations this week at Americana Hotel, New York City.

He was formerly with the Detroit office where he had experience in a wide range of accounts, including Plymouth Division of Chrysler Corp.

South Lyon Firm Elects Local Man

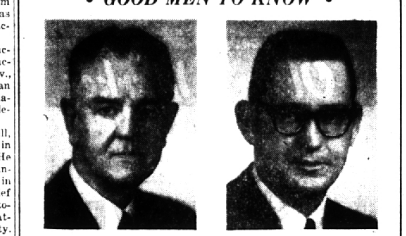
John L. Menon, 1734 Graefield, Birmingham, has been elected executive vice president of Michigan Seamless Tube Co., South Lyon.

Menon joined the firm as assistant to the president on Sept. 1. Prior to that time he was vice president-manufacturing of Combs Engineering, Inc.

Meet . . .

CARSON E. DALTON
R. JOSEPH DAVIS

GOOD MEN TO KNOW



"Jack" is a Notre Dame man, a resident of Birmingham. A DAC and Bloomfield Hills member, Jack golfs and gardens—in that order. Chrysler and Ford Motor Company preceded the brokerage business. As Regional Director in Europe and Mid-east and Vice President of Ford of Canada, Jack has extensive background in world economies.

Joe is an Air Force veteran and a Bachelor of Science graduate of University of Detroit, now working on his master's degree in business administration. A basketball player in the mid-fifties, Joe still plays and referees. He is also interested in the South Oakland Symphony, enjoys golf, skiing and reading.

Goodbody & Co.

IS A GOOD PLACE TO GO FOR "BROAD SPECTRUM INVESTING" MUTUAL FUNDS

Goodbody is registered as a dealer with almost every major mutual fund. We can furnish complete information and help you select the type of fund best suited to your objectives. If you prefer to invest with professional management, broad diversification, and the convenience of mutual funds ownership, let us help you select the proper fund for your needs.

Members NYSE

GOODBODY & CO.
ESTABLISHED 1951
BIRMINGHAM
118 BROWN STREET (CORNER OF PIERCE)
MI 7-3300 JO 6-4300
OPEN SATURDAYS FROM 9:30 AM TO 12:00 PM
OVER 70 OFFICES THROUGHOUT THE NATION

PEABODYS

Little Oscar says: "GET A FREE WIENER WHISTLE!"

AVAILABLE THIS WEEK IN EACH PACKAGE OF

Oscar Mayer
WIENERS 49¢ Pkg.

Prime
LEG O' LAMB . 69¢ lb.

ROUND STEAK . 89¢ lb.

BOB EVANS SAUSAGE
We Carry All The Varieties!

Chase & Sanborn
COFFEE lb. 63¢

14-oz. Bottle
HEINZ KETCHUP . . . 19¢

Tresweet 6-oz.
ORANGE JUICE . . . 2 Cans 39¢

Frozen 10-oz. Pkg.
BIRDSEYE PEAS . . . 2 Pkgs. 33¢

16 Count Bags
LIPTON TEA 19¢

Chicken Of The Sea 6 1/2 oz.
TUNA CHUNKS . . . 2 Cans 49¢

Campbell's
TOMATO SOUP 10c Can

CRISCO or SPRY
3-lb. Can **69¢**

We Reserve The Right to Limit Quantities

Dole, No. 2 Can, Sliced
PINEAPPLE 2 Cans 69¢

Dole, No. 211 Can, Chunk
PINEAPPLE 4 Cans 89¢

New Era, 1-lb. Bag
POTATO CHIPS . . . 59¢

Oleo, 1-lb. Carton
FLEISCHMAN'S 3 for \$1
Grade A

MEDIUM EGGS 38c Dz.

1/2-Gallon Carton
SEALTEST MILK . . . 37¢

Grosse Pointe, 303 Can Hand Packed
TOMATOES 2 Cans 29¢

Vlasic Quat Jar
SAUER KRAUT . . . 25¢

Richlieu Raggedy Ann
PEACH HALVES, 2 1/2 Can. 39¢

EXTRA FRESH

PRODUCE

• SPECIALS •
Pink or White
FLA. GRAPEFRUIT
Your Choice **2 for 29¢**

GR. ONIONS 2 Bu. 19¢

Two 1-lb. Bags
Carrots 19¢

OPEN EVERY EVENING EXCEPT SATURDAY
NO SPECIALS ON DELIVERIES

SUNDAY HOURS: 10 a.m. to 8 p.m.
SATURDAY HOURS: 9 a.m. to 6 p.m.

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For a Cheerful Fire in Your FIREPLACE use . . .

CANNEL COAL

Easy to start—Long burning
PUT UP IN BURLAP BAGS AND CAN BE PICKED UP AT THE FOLLOWING PLACES:

- Carroll's Standard Service Maple Rd. Cor. Crosslebank
- Tele-Maple Standard Service 6495 Telegraph Rd. Cor. Maple

• McClain-Ball Co. 850 S. Woodward

Automatic Fuel Oil Deliveries

SCHUMACHER FUEL CO.

400 E. 10 Mile, Royal Oak, Mich. LI. 1-3115

Truly METROPOLITAN

with offices in . . .

DETROIT—West 7 Mile at Evergreen

DEARBORN—13007 W. Warren at Hartwell

UTICA—4576 Van Dyke

BIRMINGHAM-BEVERLY HILLS
14 Mile at Southfield

A full service savings association

- INSURED SAVINGS ACCOUNTS
- HOME IMPROVEMENT LOANS
- HOME MORTGAGES
- CHRISTMAS CLUB
- MONEY ORDERS
- TRAVELERS CHECKS
- MORTGAGE LOAN COUNSELING
- UTILITY BILL PAYMENTS
- LOANS ON SAVINGS ACCOUNTS
- SAFE DEPOSIT BOXES
- DRIVE-IN TELLER SERVICE
- COMMUNITY ROOM

4% COMPOUNDED AND PAID QUARTERLY

NOW OPEN
Our New OAK PARK Office
COOLIDGE AT SHERWOOD

METROPOLITAN FEDERAL SAVINGS

"BUILDING FAMILY SECURITY"