

Bill Farrah Says: ...



Look What They're Doing to VILLAGE RAMBLER

*And it's
all your fault!*

So many of you folks around here have bought Ramblers from us and so many have brought their cars in for service, that we've been forced to double the size of our showroom and Used Car lot and to increase the size of our Service Department to SIX TIMES its former size!

thank you for it. For the last few months, we've had to keep our Service Department open until 9 o'clock every night. Eventually, we plan to keep it in operation 24 hours a day to care of the growing demand for our Better Service! Then you can bring your car here in the evening and pick it up in the morning. Good idea? But in the meantime, we'll be in a mess!

Yes, you people have made us do all that, and we

So We've Had To Find Someway To Bring You In To See Our New RAMBLERS



*And Here It Is...
For Christmas*

**You Can Win A New 1965 RAMBLER
Or One Of 119 Other Valuable Prizes!**

**TEAR OFF
THIS KEY ...**



Take it to Village Rambler at 666 South Woodward Avenue, Birmingham any day between 9 a.m. to 9 p.m. except Sunday. If it opens the lock on the Village Rambler Treasure Chest, you then take out a Contest Entry Card from the chest. Print your name, address, telephone number, make and year of the car you now own and deposit it in the draw box. Drawing will be held the evening of December 23, 1964 at Village Rambler. Entry cards will be drawn by Mr. Virgil LaMarre, President of The Birmingham Chamber of Commerce.

THERE ARE 120 GUARANTEED WINNERS! You do not have to be present to win and the names of all 120 winners will be published in The Birmingham Eccentric on Thursday, December 31, 1964.

CONTEST RULES:

All contestants under 21 years of age must be accompanied by a parent. All entries must be deposited in the draw box at Village Rambler by 9 P.M., December 23, 1964. All prizes will be awarded in the order that winning cards are drawn from the draw box by Mr. LaMarre. The first winning card will win the Rambler; the second will win the Mink Stole; the third card drawn will win the RCA TV Console and so on until ALL 120 WINNING CARDS ARE DRAWN! WE'RE GOING ALL OUT TO BE THE NATION'S No. 1 RAMBLER DEALER!

IF YOU BUY A RAMBLER

From Us Between Now and Dec. 23, You Will Be Refunded The Full Price You Paid For It If You Win The Grand Prize!

Nothing To Buy • Nothing To Write • You Do Not Have To Be Present To Win!

120 GREAT PRIZES!

- ★ 1 Luxurious Natural Pastel Mink Stole
- ★ 1 RCA 23" Color TV Console
- ★ 1 RCA Globetrotter 8 Transistor Radio
- ★ 3 RCA Tape Recorders
- ★ 3 RCA Clock Radios
- ★ 10 UDISCO Can Opener-Knife Sharpeners
- ★ 100 Eastman-Kodak Mohawk Cameras

Remember: You Can Enter This Contest Only At

BILL FARRAH'S

VILLAGE RAMBLER

666 South Woodward, Birmingham

Mldwest 6-3900