

Over 1,000,000 Satisfied Customers

Since 1915  
**ACME SPORT HAS LOWER PRICES—BEST SELECTION**

**SPECIAL PURCHASE INSULATED BOOTS**

Cleated Sole & Heel  
Steep Arch Support  
Reinforced Toe  
Air Foam Insulation  
Full Lace Model

**\$4.88**

Everything for the Hunter  
Lowest Prices—Best Selection

**Acme Sport Shop**  
2924 N. WOODWARD AVENUE  
BETWEEN 12½ AND 13 MILE  
Open Evenings 'Til 9 P.M.; Sunday 'Til 5 P.M. LI 9-3333



**Kick-off of Hart's Campaign**

Sen. Philip A. Hart (right) kicked off his official campaign at a 19th District Democratic dinner Monday night at Pine Knob Ski Resort, at which more than 400 attended. Also honored at the event were (from left) Billie Farnum, running for Congress in the 19th district; former governors John B. Swainson and G. Mennen Williams. Sen. Hart said he would stress the themes of prosperity, consumer protection and conservation in his campaign.

**'People' Club To Hear About Project HOPE**

Dr. Herbert Bloom of Detroit will show the film "HOPE at Peru" at the Birmingham-Bloomfield People-to-People meeting tonight at 8 p.m. in the Metropolitan Federal Savings building at Southfield and 14 Mile Road. HOPE is on its way to Africa. Dr. Bloom has just returned from the five-country area of Liberia, Ivory Coast, Sierra Leone, Guinea, Mali, where Dr. Bloom made an intensive study of their medical needs, and where Dr. Bloom organized advance government personnel in preparation for HOPE's arrival this month. Serving the sick is only part of the services rendered by this hospital on the sea; their chief mission is to train medical leaders to serve and build clinics in the countries of these leaders.

DR. BLOOM has volunteered to serve on every trip since 1960 when the first voyage was made. He has been in Indonesia, Viet Nam and Ecuador. Special guests at the meeting tonight will be physicians, surgeons and resident doctors from Beaumont Hospital, including Dr. and Mrs. G. L. Joseph, Dr. and Mrs. Shapoor Ansari, Dr. and Mrs. Mohamud E. Nasirah and Dr. and Mrs. David M. Heslop. Mrs. Glenn W. Bedell is in charge of the coffee hour following the meeting.

**Localite Reports On Political Ad**

Jim West, 5884 Poplar Lane, Birmingham, reported today the largest political advertisement ever to be presented to the American public is currently appearing in the October edition of The Reader's Digest.

The Republican effort, he said, has been presented as an objective analysis of Sen. Barry Goldwater's opinions on today's political issues. In the eight-page advertisement, Goldwater discusses these topics: Peace through strength, defense strategy for the space age, United Nations, Vietnam and Southeast Asia, Cuba, the federal system, civil rights, fiscal responsibility, social security, the income tax.

**Eyes On New England . . .**

Paintings by  
**JOSEPH BARBER and JACK VALLEE**  
Through October 31st

**LITTLE GALLERY**

915 East Maple, Birmingham, MI 4-5566  
Tuesday through Saturday from 9-6

**AL OBERSON SAYS . . .**



Michigan leads the nation in homeownership with a little over 67% of its families owning their own home. Which is probably another reason why the Oberson Insulation Company has flourished in this fine environment of homeowners with a high income per family average.

**OBERSON INSULATION CO.**

LI 4-0200  
621 E. FOURTH ST. ROYAL OAK

**Library Friends Sell Used Books**

A used book sale sponsored by the Friends of the Southfield Public Library will be held from 10 a.m. to 8 p.m. Oct. 21-24 at the Southfield Public Library, 20000 Evergreen.

The sale will offer books for all ages with out-of-print titles, fiction, history and technical books, and magazines.

There will be reference books for school use as well as comic books and children's books. Old records and dress patterns are offered also.

Money earned will go to the Library to increase its collection for your use.

**SHOTGUN SHELLS**

REMINGTON EXPRESS, Super X \$2.58  
TARGET LOADS . . . . . \$2.19  
MAGNUM LOADS . . . . . \$2.99

CHARGE IT

**MASKILL HARDWARE**

Open Daily 'Til 8 P.M. Saturday 'Til 6 P.M.  
Sunday 10 A.M. until 2 P.M.  
4400 N. Woodward, Royal Oak LI 9-3333

**MR. ARNOLD'S BEAUTY COLLEGE**

A Yardstick Cannot Measure A Cosmetology Course

But, A Yardstick Can Measure the endless dollars you can earn by receiving thorough training in cosmetology . . . You won't get tomorrow's jobs with yesterday's skills.

Take the opportunity to see for yourself, at no obligation, a college teaching the Progressive Method that produces tomorrow's hair stylists, today.

Full Time Part Time Evening Hours Can Be Arranged

For The Housewife and Working Girl Our Clinic Will be Open  
WEDNESDAY, THURSDAY and FRIDAY 'TIL 9 P.M.

- High Styling Including Shampoo and Set . . . . . \$1
- Tint Touch Ups Including Shampoo and Set . . . . . \$2.50
- Haircut . . . . . \$2.50
- Bleach Touch Ups Including Shampoo and Set . . . . . \$5.50
- Permanent Waves Including Shampoo, Set and Haircut . . . . . \$3.95

**MR. ARNOLD'S BEAUTY COLLEGE**

825 W. 9 Mile  
LI 8-7850

Ferndale  
LI 7-7370



Fitted look, free-swinging ease

**Outercoats**

by Hart Schaffner & Marx

Our HS&M Outercoats for this fall and winter are a happy blending of the fitted, well-dressed look with free and easy wearability. The shoulders and front detailing are accentuated, the arms and back swing freely and naturally. The fabrics, for all their soft feel and deep nap, are light and heavy. The perfect fit you buy, you keep. Because your HS&M Outercoat is shaped, pressed and moulded every stitch of the way.

Come in and try on the most comfortable and best-looking coat you've worn in many a season.

**Dickinson's**

Wabek Building Saginaw at Lawrence  
Birmingham Pontiac  
Both Stores Open Friday Evenings until 9 p.m.

You will find many bargains in The Eccentric Classified Columns.

PAID POLITICAL ADV.



BY INVESTING TEMPORARILY UNUSED FUNDS IN THE TWELVE TOWNS DRAINAGE DISTRICT, CHARLIE SPARKS HAS EARNED THE FOLLOWING AS OF 12-31-63:

City of Berkley	\$ 90,838.87
City of Birmingham	59,136.73
City of Clawson	72,673.12
City of Ferndale	124,273.85
City of Hazel Park	36,398.15
City of Hunt'on Woods	39,934.78
City of Madison Heights	76,286.01
City of Oak Park	157,098.61
City of Pleasant Ridge	11,565.88
City of Royal Oak	406,790.55
City of Southfield	118,567.24
City of Troy	38,554.64
Village of Beverly Hills	10,770.53

**RE-ELECT**

**CHARLES A. SPARKS**

YOUR COUNTY TREASURER

REPUBLICAN

"EXPERIENCE COUNTS"



**Nadons**

NORTHLAND CENTER MIRACLE MILE SHOPPING CENTER

beyond COOL!

that's Evan Picone and Petti, Jr. winter separates!

**A. ORDER OF THE DAY:** Our Military Blue jacket with cozy white lamb lining, precisely double-stitched in white and brass-buttoned on the double Helanca stretch Nylon and Rayon. Sizes 5-15 . . . by Petti, Jr. **\$39.98**

**B. MATCHING LEVIS** complete the super slack suit . . . hit of the season! **\$14.98**

**C. CABLE-STITCH CARDIGAN** in 100% wool to be selected in Flax, Cherry or Green. Sizes 34-40. **\$14.98**

**D. THE DEEP V-PLUNGE JUMPER** by Evan Picone . . . easy-belted . . . in Camel or Grey wool tissue flannel. Sizes 8-16. **\$25.00**

**E. NEWSY TURTLE-NECK SWEATER** in matching Camel or Grey has scalloped edge. Sizes 34-40. **\$14.98**

