

**DON'T BUY
UNTIL
YOU SEE THE
RED OF
OUR EYES!**

The nightshirts are ready. The coffee is brewing . . . and it's time for our Seventh Annual Marathon Sale Event!

We're going all out to make this year's event the most spectacular ever. Exciting new G.E. Appliances, TV, and Stereo will excite you . . . the low, low prices will delight you, and the gifts and refreshments will invite you to linger awhile and join the fun.

Come early or come late . . . but do come. We're counting on you to keep us awake!

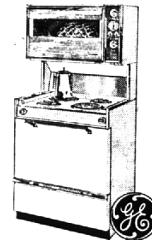
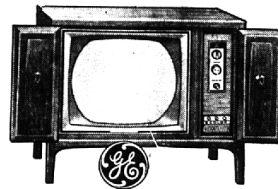
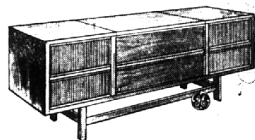
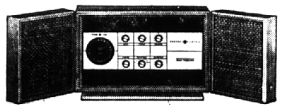
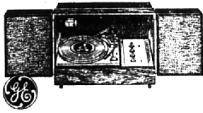
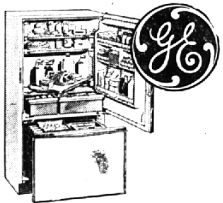
**WE DON'T
DOZE!
WE DON'T
CLOSE!**

HAWTHORNE'S ANNUAL 36 HOUR MARATHON SALE

From 9:00 A.M. Friday, October 16
Continuous To 9:00 P.M. Saturday, October 17

36 HOURS OF FANTASTIC SAVINGS ON
GENERAL  ELECTRIC

DISPOSALS — WALL OVENS
UNDERCOUNTER DISHWASHERS
PORTABLE DISHWASHERS
STEREO CONSOLES
PORTABLE TV
COLOR TV
RANGES
REFRIGERATORS
WASHERS
DRYERS
DEHUMIDIFIERS



CLOCKS
IRONS — RADIOS
PORTABLE STEREO
TOASTERS — HAIR DRYERS
CARVING KNIVES
ELECTRIC BLANKETS
MIXERS — BLENDERS
CAN OPENERS
TOOTH BRUSHES
COFFEE MAKERS
FRY PANS
VACUUMS — FLOOR POLISHERS

GIFTS - REFRESHMENTS

Cider for the kids . . . Coffee for the grownups . . . and donuts for all . . . plus gifts we're sure you'll like . . . so, drop by and chat a while.

WALTZ THROUGH WASHDAY

with an Electric Dryer . . . and we mean it really can be a ball! Mrs. Virginia Richards, from Detroit Edison Co., will be on hand to show you just how to make wash day so much easier. Her hours are 2:00 to 9:00 p.m. Friday and 10:00 to 5:00 p.m. on Saturday.

G. E. FACTORY REPS.

will be on hand to fill you in on all the latest facts and features of the wonderful world of G.E. appliances.

CONVENIENT CREDIT Of Course!

Through G.E.C.C. if you like. Or use our extended Payment Plan. Grandma never had it so easy to buy!

PROMPT DELIVERY

Our delivery men will get their sleep, so they'll be rested and ready to go . . . anywhere you say—almost.

GENEROUS TRADE-INS

But please have a heart—all we ask is that you don't take undue advantage of us Saturday when we're half asleep!

G. E. FACTORY SERVICE

It's the best! With G.E. "Gilt-edged" Factory Service you know you can't go wrong on anything you buy. Remember, Hawthorne Electric has been taking care of its home folks (and quite a few out-of-towners) for 50 years . . . and we will be right handy to reach for another 50 years (we hope!) in case of any possible service problem!

"AFTER HOURS" BONUS

Shucks . . . You'll be up late Friday evening anyway! Come in between Midnight Friday and 7:00 a.m. Saturday and get a G.E. Hair Dryer or MacGregor \$12.95 Football free with purchase of \$100 or more. That's the kind of deal that's hard to beat!

Hawthorne

GENERAL  ELECTRIC SALES CENTER

**ELECTRICAL
COMPANY**

375 Hamilton
Birmingham
MI 4-2200



Use an Electric
Hot Water Heater