

# NEWS OF BUSINESS

## Rinshed-Mason Names Twp. Man

R. Gordon Johnston has been named product manager- Urethane Foam for Rinshed-Mason Co. The appointment was announced by V. Kenneth McHugh, special assistant to the president of the diversified paint and chemical coatings manufacturing firm. In his new capacity, Johnston, 39, of Franklin, Bloomfield Township, will head-up marketing functions for the midwest area and will augment the Urethane Foam activities of R.M.'s other U.S. locations, Canadian plants, and the international operation of the company in Paris, France. Prior to his new position, Johnston was assistant director, marketing development, for Rinshed-Mason. A graduate of Murray

## New Beauty Salon Opens for Business

Gerald's Woodward Salon at 544 N. Woodward, Birmingham, adds a new name in the valley row of shops. The former McKee's Beauty Salon was purchased from Thelma Siebolt by Gerald Haynes, partner of Gerald and Cheryl's in Franklin Village. Moving from the Franklin shop is June Jones, who has taken over as manager, and operator Pat Stinkle. A complete renovation in the decor now features white American provincial with web-like wire and crimson velvet accents and white wicker style clocks. State College (Kentucky), Johnston has had long technical and management experience in the chemical coatings industry.



## A Conversation About Tractors

Members of Ford Tractor and Implement Operations' first national dealer council met recently at T & I headquarters in Birmingham, to discuss marketing and business topics of common interest. The council represents Ford's 2,100 franchised tractor and equipment dealers in 50 states. The repre-

sentatives elected H. C. Clemons, Fort Worth (Tex.), permanent chairman, and C. R. Cook, Baldwin Park and Santa Fe Springs (Calif.), secretary. The council will meet annually with Ford executives with recommendations for discussion.

## ORIENTAL RUG SALE

Monday, Oct. 19th through Sat., Oct. 24th  
Newly arrived shipment of fine Persian Oriental rugs

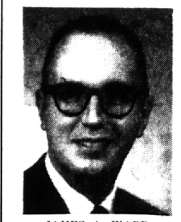
**A SAMPLING OF OUR SELECTION**

Kerman 14.8x10.1	Mehreband 12.1x9
Kerman 14.7x10.3	Bokhara 11.10x8.2
Kerman 12x8.11	Bokhara 10.1x7.2
Kerman 12.1x9.3	Bokhara 12x9.3
*Kerman 7x4	Bokhara 8.10x6
*Kerman 5x3	Bokhara 5.8x4.1
Isphahn 13x10.3	*Dergazine 5x3.6
Isphahn 13.5x9.10	Hamadan 6.10x3.4
Isphahn 10.3x7	Hamadan 4x2.6
Sarouk 11.7x8.10	Heriz 11.8x8.10
Sarouk 9.1x6.3	Jozan 6.8x4.5
Sarouk 5x3.6	Jozan 7x4.6
Mehreband 12.5x9.2	

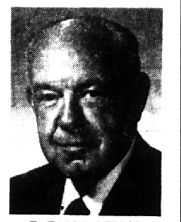
\*Several in this size to select from.  
ALL ITEMS PRICED  
**DU MOUCHELLE ART GALLERIES CO.**  
409 E. Jefferson Avenue WO 3-6255  
Store hours 9:30 to 6:00 P.M.

## Meet . . .

**JAMES A. WARD**  
**F. EARLE STEELE**  
• GOOD MEN TO KNOW •



**JAMES A. WARD**  
An Artillery veteran, Jim is a resident of Royal Oak. A University of Detroit graduate, he took his law degree at Detroit College of Law. Jim is active in the Republican Fund Raising Committee and the Knights of Columbus. With three children, he fits in reading and skiing as hobbies.



**F. EARLE STEELE**  
Ex-banker Earle of Birmingham, was Assistant Vice President of Detroit Bank & Trust's Ferndale branch. Schooled at Albion and a veteran of World War I, he is active in Rotary, American Legion and U. of M. Club. Hunting, fishing and golf occupy his free time.

## Goodbody & Co.

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Our own private wire service daily carries a flow of fundamental and technical flashes. The Technical Department sends buy and sell recommendations for short and intermediate term trading based on accepted bar chart and point and figure techniques. Available to your Goodbody Registered Representative moments after the important chart signal has been indicated.

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ESTABLISHED 1891  
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OPEN SATURDAYS FROM 8:30 AM TO 12:00 PM  
OVER 70 OFFICES THROUGHOUT THE NATION

## Beverly Hills Man Wins Nat'l Honor

Mutual of New York insurance man James E. Gibson, of 18919 Riverside Drive, Beverly Hills, has been awarded the Chartered Life Underwriter designation at National Conference Exercises of the American College of Life Underwriters in Cincinnati, Ohio.

The American College of Life Underwriters, founded in 1927, grants the C.L.U. or C.L.U. Associate designation to persons in life and health insurance who pass a series of professional examinations and meet the stringent experience and ethical requirements of the college.

## In Indiana

Wellington E. Ribble of Indianapolis Life Insurance Co., is attending a course in "Advanced Programming and Business Insurance" at Turkey Run State Park in western Indiana this week. Ribble is a member of the John W. Paige Agency with headquarters in Birmingham.



## Appointed VP

Richard E. Forbush, 29134 Rambling Road, Southfield, has been appointed vice president in charge of sales of Kimball & Russell, Inc., Detroit. Forbush, who has been with K. & R. for the past 13 years, is a graduate of Michigan State University where he majored in construction and lumber merchandising.

## B'ham Ad Agency Adds Food Account

Page, Winchester & Connelly, Birmingham, has added Berkshire Food Products Division of Verdale Products, Detroit, to its active account list. Berkshire Food specializes in frozen Italian dishes such as ravioli, gnocchi and minestrone.

Robert J. Heckenkamp, PWC vice president, will act as account supervisor; Raymond C. Blackwell, Jr., as account executive.

## Oil Firm Names Township Man Chief

James P. Tomlinson, 3480 Burning Bush Road, Bloomfield Township, has been appointed president of D. A. Stuart Oil Co., Ltd., of Chicago. Tomlinson's appointment was announced at the firm's recent annual meeting in Toronto. Stuart Oil, which has offices in England, Switzerland, Australia and Japan, has a branch at 960 E. Maple, Birmingham.

**SHOTGUN SHELLS**  
REMINGTON EXPRESS, Super X \$2.58  
TARGET LOADS ..... \$2.19  
MAGNUM LOADS ..... \$2.99

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Open Daily 'til 8 P.M. Saturday 'til 6 P.M.  
Sunday 10 A.M. until 2 P.M.  
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## Local Architects Open New Office In Virgin Islands



## Assumes New Post

The board of directors of Bank of the Commonwealth has appointed Eugene F. Kuehlthau comptroller. Kuehlthau, of Bloomfield Township, comes to Bank of the Commonwealth with extensive banking experience, having served the Security First National Bank, Sheboygan, Wis. from 1948 to 1962 in the positions of auditor, comptroller and cashier, and the Bank of New Mexico, Albuquerque, N.M. since September, 1963 as vice president and cashier.

## Gem Society Award Won by B'ham Man



## Knollwood CC Elects Officers

Robert Glen Harris, 2147 E. Maple, Birmingham, has qualified to become a Registered Jeweler, a title of merit awarded by the American Gem Society. Harris of Charles W. Warren & Co., Detroit, qualified after studying basic gemology and successfully completing a comprehensive written examination on the science of identifying and evaluating diamonds and other gems. In receiving this title, the firm will enjoy the privilege of being known as a Registered Jeweler which is awarded only to jewelry stores of proven integrity throughout the United States and Canada.

## Auto Parts Firm Picks Beverly Man

Thomas F. Wittowa, 16101 Kinross Ave., Beverly Hills, has been appointed assistant sales manager of Hondaille Industries. Hondaille produces bumpers, hangers and related parts for automobile manufacturers. It is a division of Constock & Co., of Buffalo, N. Y.

## Heads Firm

Minoru Yamasaki was elected president of Minoru Yamasaki and Associates, 1025 E. Maple, Birmingham, at the recent annual meeting of the firm's board of directors. Other officers include: Cass S. Wadowski, vice president - treasurer; William Ku, vice president; Henry J. Guthard, secretary; Harold Tsuchiya, Alvin Prevost, Wallace K. Kagawa and John Urban were named associates of the firm.

## FALVAY - WHITE INSURANCE AGENCY

life  
• fire  
• automobile casualty  
• home owners package policies  
• hospitalization

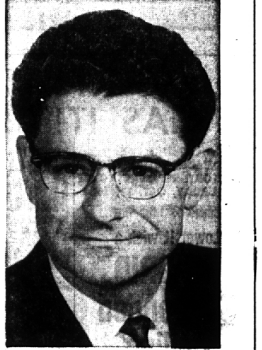
**COMPLETE INSURANCE PROGRAMS ARRANGED**

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midwest 4-7803 and mi 4-3610

## Send a Responsible Man to Congress!

# ELECT BILLIE S. FARNUM

Democrat  
19th District



Billie S. Farnum staunchly supports President Johnson's program for peace, prosperity, and progress . . . and vigorously opposes the irresponsible ideas of the Goldwater forces. As Michigan's Auditor-General, he cracked down on waste throughout State government, earning high praise from Democrats and Republicans alike. In Congress, he will support Medicare for our senior citizens, support aid to education, and encourage free enterprise . . . while obtaining for our District all Federal aid to which it is entitled by law. On November 3rd, elect as your Congressman Billie S. Farnum . . . termed by The Detroit Free Press "a man whose integrity is legend."

**MAKE IT EMPHATIC—VOTE STRAIGHT DEMOCRATIC**

Billie S. Farnum is a responsible man who thoroughly supports President Johnson's programs. He rates peace and prosperity the most important issues.

As Auditor-General, Farnum's campaign for administrative efficiency has helped economic State government and save tax dollars. He will use this experience to work for you in Washington.

Billie and Madeline Farnum have 3 sons, 4 grand-children. As a family man, Billie knows the urgent need to maintain world peace.

## FORD CARavan of Music PRESENTS the lively ones



## the serendipity singers

# george shearing

## QUINTET

ALL TICKETS \$1.00  
FORD AUDITORIUM  
SATURDAY, OCTOBER 24th — 8:30 P.M.  
Sponsored by Highland Park Community College  
Tickets on sale now at School Bookstore or Auditorium Box Office on night of Concert