

**...tell it to Herman Schwartz**

You say your daughter is getting married, and she doesn't want her reception in a cinder block citadel, and you can't afford the country club? ... Or it's your anniversary, and your wife is expecting a big party, and you're so busy at the office you haven't even got time to call for a cake, and it's your silver, and you'd like it to last to the Golden? ... Or you've been made chairman of your company's annual banquet, and your committee ran out and left you holding the guest list, and your boss is big on banquets ... small on honors? Tell it to Herman Schwartz.

He'll lend a sympathetic ear. An ear educated by years of experience of catering everything from St. Patrick's Day dinners to Bar Mitzvahs. Where to find this Confucius of catering? The Sheraton-Cadillac Hotel, of course. Here Herman combines his rare talents for organization with those of Chef Hagen for vending award-winning victuals. Together they give you the best-looking, best-tasting, best-organized banquet in town.

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3114 WASHINGTON BOULEVARD, DETROIT 31, MICHIGAN

**This Week's TV Listings**

(Continued from Previous Page)

- 5:00 (4) George Pierrot, Berlin to Bavaria
- (7) Movie, "Invasion of the Star Creatures"
- (9) Popeye and Pals
- 5:30 (9) Rocky
- 5:45 (9) Bugs Bunny
- 5:55 (2) Weather
- (1) Political Program
- Evening
- 6:00 (2) News
- (4) News
- (9) Woody Woodpecker
- 6:10 (4) Feature Story
- 6:15 (2) Editorial, Sports, Weather
- (4) Weather
- 6:20 (4) Sports
- 6:25 (7) Romney For Governor Committee
- 6:30 (2) Cronkite
- (4) Huntley-Brinkley
- (7) News (C)
- (9) Rat Masterson
- (3) Naked City
- (4) Weekend (C)
- (7) Rifleman
- (9) The Detectives
- 7:30 (1) Mr. Novak
- (3) Combat
- 8:00 (2) World War I
- (9) Target: The Corruptors
- 8:30 (2) Red Skelton
- (4) Man from U.N.C.L.E.
- (7) Melale's Navy
- 9:00 (7) The Tycoon
- (9) Let's Sing Out
- 9:25 (2) Democratic National Committee
- 9:30 (2) Petticoat Junction
- (4) Week That Was (C)
- (7) Peyton Place
- (9) 1964 Olympics (C)
- 10:00 (2) Doctors And Nurses
- (4) Tokyo Olympics
- (7) Fugitive
- (9) News Magazine
- 10:30 (9) Other Voices (C)
- 11:00 (2) News
- (4) News
- (7) News (C)
- (9) News
- 11:15 (2) Editorial, Sports
- (4) Weather
- (9) Nite Club
- 11:20 (2) Weather
- (4) Sports
- 11:25 (9) Weather
- 11:30 (2) Steve Allen
- (4) Tonight, Carson (C)
- (7) Movie, "The Far Country"
- (9) Bingo TV 9
- 12:00 (9) Movie, "Two Thousand Women"
- 1:00 (2) Peter Gunn
- (4) Lawman
- (7) After Hrs.
- 1:30 (2) News, weather
- (4) News
- (7) News, Weather
- (5) (2) Meditations

**WEDNESDAY OCT. 21**

- Morning
- 6:05 (2) Meditations
- 6:10 (2) Farm Front
- 6:15 (2) News
- 6:30 (2) Sunrise Semester
- (4) Classroom, mathematics
- (7) Funies
- 6:50 (2) News
- 6:55 (2) Editorial
- 7:00 (2) Happilyland
- (4) Today
- (7) J. Ginger
- 8:00 (2) Capt. Kangaroo
- (7) Big TV 9
- 8:20 (7) Movie, "Half Angel"
- 8:55 (9) Morgan's Merry-Go-Round
- 9:00 (2) Movie, "All About Eve"
- (4) Living
- (9) Romper Room
- 9:55 (4) News, John Hultman
- 10:00 (4) Make Room for Daddy
- (7) Girl Talk
- (9) National School Telecast (C)
- 10:30 (2) Lucy
- (4) Word for Word (C)
- (7) Price Is Right
- (9) National Magazine (C)
- 10:55 (4) News
- 11:00 (2) Andy of Mayberry
- (4) Concentration
- (7) Get the Message
- (9) Friendly Giant (C)
- 11:15 (9) Chee Helene
- 11:30 (2) The McCoys
- (4) Jeopardy (C)
- (7) Missing Links
- (9) Butternut Square (C)
- 11:50 (9) News (C)
- Afternoon
- 12:00 (2) Love of Life
- (4) Say When (C)
- (7) Father Knows Best
- (9) Bingo TV 9
- 12:25 (2) News
- 12:30 (2) Search for Tomorrow
- (4) Truth or Consequences (C)
- (7) Ernie Ford
- 12:45 (2) Guiding Light
- 1:25 (4) News
- 1:00 (2) Jack Benny
- (4) News
- (7) Movie, "Bedevilled"
- (9) Kennedy-Master of Ballantrae
- 1:10 (4) Eliot's Almanac

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- 11:15 (2) Editorial, Sports
- (4) Weather
- (9) Nite Cap
- 11:20 (2) Weather
- (4) Sports
- 11:25 (9) Weather
- 11:30 (2) Steve Allen
- (4) Tonight, Carson (C)
- (7) Movie, "Mr. Belvedere Rings the Bell"
- (9) Bingo TV 9
- 12:00 (9) 1964 Olympics (C)
- (9) "Paris Expos"
- 1:00 (2) Peter Gunn
- (4) Lawman
- (7) After Hours
- 1:30 (2) News, Weather
- (4) News
- (7) News, Weather, "Consider This"
- 1:35 (2) Meditations



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**TIPS WITH SHEDD'S FRENCH DRESSING**

An attractive buffet table is certainly one of the challenges we homemakers face. The garnish on the ham and the colors of the molded salads make a pretty picture and everybody helps themselves. If molded salads are a part of your menu, you try these tips. Use slightly less liquid than usual when preparing the gelatin, and be sure fruit and vegetables are well drained. If you fill the molds as full as possible, it's easier to unmold them on the platter, and don't try to unmold on a bed of greens. Tuck the greens under the edges of the salad at the last minute. Of course, the food must taste every bit as good as it looks and that's where Shedd's French Dressing comes into the picture. Your salads will all be just right with Shedd's French Dressing because the spices and oils used in Shedd's French Dressing are specially blended to give that bright flavor that enhances the taste of everything else. In fact, a simple salad of greens becomes a gourmet treat when you use Shedd's French Dressing. Try tossing an unusual combination of greens such as curly endive which has a slightly bitter flavor and Bibb lettuce which is bland and mild. Or add some spicy watercress to your next head lettuce salad. It's really the dressing that counts and Shedd's French Dressing does wonders with any salad. Incidentally, try mixing ¼ cup of Shedd's French Dressing with ½ cup melted margarine to spread on sliced French bread. Wrap the loaf in foil and warm in the oven before serving. Oh yes, one more tip... a spoonful of Shedd's French Dressing in the tomato or vegetable soup makes magic!

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**Shedd's FRENCH DRESSING**

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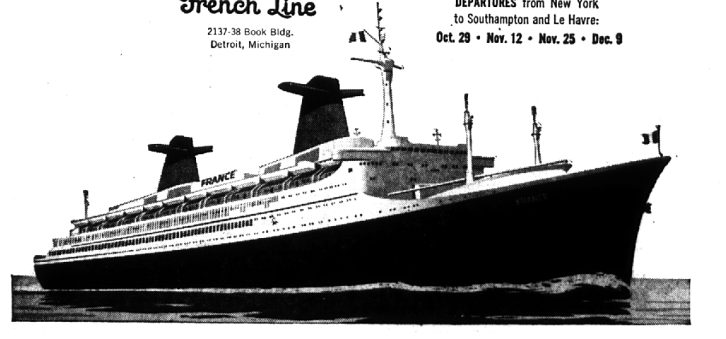
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