

# This Week's TV Listings

(Continued from Previous Page) 8:30 (4) Bill Dana Show  
(7) Wagon Train  
8:00 (2) Ed Sullivan  
8:30 (4) Bill Dana Show  
(7) Broadside  
9:00 (2) My Living Doll

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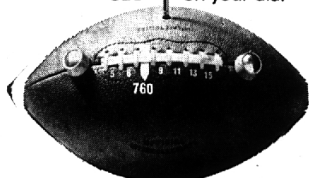
**BIRMINGHAM-BLOOMFIELD BANK**  
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To everybody  
who didn't get  
season tickets  
to the  
Michigan State  
games.

Come on along anyway—  
with WJR. Sports Director  
Bob Reynolds reports the  
action with the help of  
spotter-statistician Walter  
Dell. Bruce Martyn de-

scribes the color. Don't miss  
a single game from now  
till the end of November.  
Follow the Spartans every  
Saturday over your power  
station for sports—

**WJR** 760  
CBS on your dial



Oct. 17 MSU/Indiana 1:10 PM Nov. 7 MSU/Purdue\* 1:10 PM  
Oct. 24 MSU/Northwestern\* 1:10 PM Nov. 14 MSU/Notre Dame 1:10 PM  
Oct. 31 MSU/Wisconsin 2:10 PM Nov. 21 MSU/Illinois\* 2:10 PM  
\*home games

And hear the Lions games every Sunday... on WJR

4-BB THE BIRMINGHAM (MICH.) ECCENTRIC October 15, 1964

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| <p>(4) Word for Word (C)<br/>(2) Price Is Right<br/>(9) National Magazine (C)<br/>10:55 (4) News<br/>11:00 (2) Andy Of Mayberry<br/>(4) Concentration<br/>(7) Get the Message<br/>(9) Friendly Giant (C)<br/>11:15 (9) Chee Helene (C)<br/>11:30 (2) The McCoys<br/>(4) Jeopardy (C)<br/>(7) Missing Links<br/>(5) Butternut Square (C)<br/>11:50 (9) News</p> <p><b>Afternoon</b><br/>Noon (2) Love of Life<br/>(4) Say When (C)<br/>(7) Father Knows Best<br/>(9) Bingo TV 9<br/>12:25 (2) News<br/>12:30 (2) Search for Tomorrow<br/>Truth or Consequences<br/>(C)<br/>(7) Ernie Ford<br/>12:45 (2) Guiding Light<br/>12:55 (4) Movie, "Blackboard<br/>Jungle"<br/>1:00 (2) Jack Benny<br/>(4) News<br/>(7) Movie, "Reunion In<br/>Reno"<br/>(9) Kennedy—"The Big<br/>Street"<br/>1:10 (4) Eliot's Almanac<br/>1:15 (4) Topics for Today<br/>1:30 (2) As the World Turns<br/>(4) Lets Make a Deal (C)<br/>1:55 (4) News<br/>2:00 (2) Password<br/>(4) Loretta Young<br/>2:20 (7) Pat Morris<br/>2:30 (2) Hennessy<br/>(4) Doctors<br/>(7) Day in Court<br/>2:55 (7) News with the Woman's<br/>Touch<br/>3:00 (2) To Tell the Truth<br/>(4) Another World<br/>(7) General Hospital<br/>3:25 (2) News<br/>3:30 (2) Edge of Night<br/>(4) You Don't Say (C)<br/>(7) Young Marrieds<br/>(9) Take Thirty<br/>4:00 (2) Secret Storm<br/>(4) Match Game<br/>(7) Trailmaster<br/>(9) 1964 Olympics (C)<br/>4:25 (4) News<br/>4:30 (2) Early Show, "Lucky<br/>Lovers"<br/>(4) Mickey Mouse Club<br/>(9) Popeye and Pals<br/>5:00 (4) George Pierrot,<br/>Germany<br/>(C)<br/>(7) Movie, "Last Battalion"<br/>(9) Popeye and Pals<br/>5:30 (9) Rocky<br/>5:45 (9) Bugs Bunny<br/>5:55 (2) Mopius and weather<br/>(4) Carol Duvall</p> <p><b>Evening</b><br/>6:00 (2) News<br/>(7) United Foundation<br/>Kick-Off Show<br/>(9) Magilla Gorilla<br/>6:10 (4) Feature Story<br/>6:15 (2) Editorial, Sports,<br/>Weather<br/>(4) Weather<br/>(4) Sports<br/>6:20 (4) Sports<br/>6:30 (2) Cronkite<br/>(4) Huntley-Brinkley<br/>(7) News (C)<br/>(9) Bat Masterson<br/>7:00 (2) America, U.S. Traveler<br/>(4) George Pierrot,<br/>Ireland<br/>(7) Adventures with Dennis<br/>Glen Cooper,<br/>Anacondas<br/>(9) Movie, "Goodbye Mr.<br/>Chips"<br/>7:30 (2) To Tell the Truth<br/>(4) 90 Bristol Court<br/>(7) Voyage to the Bottom of<br/>the Sea<br/>7:55 (2) Republican National<br/>Committee<br/>(4) I've Got a Secret<br/>8:25 (2) Democratic National<br/>Committee<br/>8:30 (2) Andy Griffith<br/>(7) No Time for Sergeants<br/>(9) Lucy Show<br/>(4) Andy Williams (C)<br/>(3) Wendy and Me<br/>(9) Show of the Week<br/>9:30 (2) Many Happy Returns<br/>(7) Bing Crosby Show<br/>10:00 (2) Slattery's People<br/>(4) Alfred Hitchcock<br/>(7) Ben Casey<br/>(9) Spread of the Eagle<br/>Julius Caesar</p> | <p>11:00 (2) News<br/>(4) News<br/>(7) News (C)<br/>(9) News<br/>11:15 (2) Editorial, Sports<br/>(4) Weather<br/>(9) Nite Cap<br/>11:20 (2) Weather<br/>(4) Sports<br/>(9) Weather<br/>11:25 (9) Weather<br/>11:30 (2) Steve Allen<br/>(4) Tonight, Carson (C)<br/>(5) Movie, "Tenth Song"<br/>(9) Bingo TV 9<br/>12:00 (9) 1964 Olympics (C)<br/>12:30 (9) Movie, "Doctor at Sea"<br/>1:00 (2) Peter Gunn<br/>(4) Lawman<br/>(7) After Hours<br/>1:30 (2) News, Weather<br/>(4) News<br/>(7) News, Weather,<br/>"Consider This"<br/>1:35 (2) Meditations</p> <p><b>TUESDAY</b><br/>OCT. 20</p> <p><b>Morning</b><br/>6:05 (2) Meditations<br/>6:10 (2) Farm Front<br/>6:15 (2) News<br/>6:20 (2) Sunrise Semester<br/>6:30 (4) Classroom,<br/>Anthropologist<br/>(7) Funews<br/>6:50 (2) News<br/>6:55 (2) Editorial<br/>7:00 (2) Hugglyland<br/>(4) Today<br/>(7) J. Ginger<br/>8:00 (2) Capt. Kangaroo<br/>(7) Big Theater<br/>8:30 (7) Movie, "Green Dolphin<br/>Street"<br/>8:55 (9) Morgan's Merry-Go-<br/>Round<br/>9:00 (2) Movie, "All About Eve"<br/>(4) Living<br/>(9) Romper Room<br/>9:55 (4) News, John Hultman<br/>10:00 (4) Make Room for Daddy<br/>(7) Girl Talk<br/>(9) National School<br/>Telecasts (C)<br/>10:30 (2) Lucy<br/>(4) Word for Word (C)<br/>(7) Price Is Right<br/>(9) National Magazine (C)<br/>10:55 (4) News<br/>11:00 (2) Andy Of Mayberry<br/>(4) Concentration<br/>(7) Get the Message<br/>(9) Friendly Giant (C)<br/>11:15 (9) Chee Helene (C)<br/>11:50 (2) The McCoys<br/>(4) Jeopardy (C)<br/>(7) Missing Links<br/>(9) Butternut Square (C)<br/>11:50 (9) News</p> <p><b>Afternoon</b><br/>Noon (2) Love of Life<br/>(4) Say When (C)<br/>(7) Father Knows Best<br/>(9) Bingo TV 9<br/>12:25 (2) News<br/>12:30 (2) Search for Tomorrow<br/>(4) Truth or Consequences<br/>(C)<br/>(7) Ernie Ford<br/>12:45 (2) Guiding Light<br/>12:55 (4) News<br/>1:00 (2) Jack Benny<br/>(7) Movie, "It's A Wonder-<br/>ful World"<br/>(9) Kennedy—"Black<br/>Legion"<br/>1:10 (4) Eliot's Almanac<br/>1:15 (4) Topics for Today<br/>1:30 (2) As the World Turns<br/>1:55 (4) Lets Make a Deal<br/>2:00 (2) Password<br/>(4) Loretta Young<br/>2:20 (7) Pat Morris<br/>2:30 (2) Hennessy<br/>(4) Doctors<br/>(7) Day in Court<br/>2:55 (7) News with the Woman's<br/>Touch<br/>3:00 (2) To Tell the Truth<br/>(4) Another World<br/>(7) General Hospital<br/>3:25 (2) News<br/>3:30 (2) Edge of Night<br/>(4) You Don't Say (C)<br/>(7) Young Marrieds<br/>(9) Take Thirty<br/>4:00 (2) Secret Storm<br/>(4) Match Game<br/>(7) Trailmaster<br/>(9) 1964 Olympics (C)<br/>4:25 (4) News<br/>4:30 (2) Early Show—"Desert<br/>Rats"<br/>(4) Mickey Mouse Club<br/>(Continued on next page)</p> |
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This man is C. B. Schmidt. He is sharpening several pencils. He is wearing his night gown. Why? Because for 36 consecutive hours this Friday and Saturday he, and his sales force, are going to stay awake and write the sharpest G.E. appliance and TV deals in history.

See page 1, Sec. F for the fascinating details.

## Gunningham's

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**REVLON TOP BRASS WITH FREE MASSAGE BRUSH..... 88¢**

**PACQUIN'S HAND CREAM REG. 1.00 ALL TYPES 74¢**

**MACLEAN'S Toothpaste REG. 75¢ GIANT SIZE 47¢**

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