

Residents Direct 16th Annual Torch Drive

The 16th annual Torch Drive, which kicks off its campaign for \$300,000 Tuesday again, sees Birmingham-Bloomfield residents taking a leading part.

Campaign co-chairman for Advance Gifts and chairman of the Advance Gifts Committee is E. Jamison Williams, 1021 Yarmouth, Birmingham, president of American Merchandise Products, Inc., chairman of the Automotive and Suppliers Unit, which traditionally raises more than half of the total drive is Lee A. Iacocca, 571 Edmore Ct., Bloomfield Hills.

Group chairmen in the unit include S. E. Knudsen, general manager of the Chevrolet Division and a GM vice president, and Charles B. Neely, merchandising manager for General Motors Corp., both residents of Bloomfield Hills.

The General Manufacturing Unit has as its chairman Harold G. W. Wilson, 505 Snowdrift, Bloomfield Hills, vice president of General Motors and general manager of its Cadillac Division.

William S. McNary, 1431 Fairway, 1st president of the Michigan Blue Cross, again heads the Professions Unit, which, under his leadership, won the Benson Ford award at the 1965 Victory Dinner for the highest percentage of quota.

Coordinating the campaign for Thomas E. Moran, Chrysler vice president who is general campaign chairman, is Ervin A. Lapp, 23251 Melmore Dr., secretary of the Chrysler unit. Group chairmen in the General Manufacturing Unit include Donald E. Young, 825 Yarmouth, assistant vice president of the Harbortrough Corp., and Walter A. Guthrie, 750 Oakhill, division manager for Mobil Oil Co.

Team captains in the same unit include John G. Gibson, 1375 Dorchester, Great Lakes sales manager, Scott Paper Co.; Jack R. King, 140 Westbourne Dr., district secretary, Modco Tools Division, Valeron Corp.; and Donald J. Wallace, 621 Fairfax, vice president, Wheel Tractor Co.

THE TORCH Drive's Chapter Fair Share Promotion committee includes C. Allen Harlan, 3305 N. Adams, Bloomfield Hills, board

B'ham Chooses Michigan Week Vice Chairman

Walter J. Piel, 2250 W. Lincoln, has been named vice chairman of Birmingham's 1965 Michigan Week celebration.

Piel, administrative assistant to the superintendent of Birmingham's Public Schools, will assist James K. Plack in the planning of the annual week-long event.

HIS SELECTION was announced Monday night by Mayor Charles W. Renfrew.

Formerly principal at Pierce Elementary School, Piel, 47, has been active in the Michigan Week festivities since 1960. He has served annually as the Education Day chairman and has acted as coordinator of the school system's overall program.

He also coordinated the school program during the recent centennial celebration. A member of the Birmingham school system since 1956, Piel is also a commander in the U.S. Naval Reserve.

Teen of the Week Is Budding Actress

By DICK SWANEY
Teen Consultant

Debbie Dobski has distinguished herself in many different areas while attending Kingswood School, but her main interest centers in the field of dramatics. She has taken dramatics and modern dance from childhood and has been interested in these activities ever since.

This past summer Debbie kept busy by attending a television commercial contest at Pasadena, a college of theater arts in Pasadena, Calif. She recalls it as a marvelous experience. In the combined Kingswood-Cranbrook play last spring Debbie held the lead part. She also enjoys sculpturing, writing and winning two literary contests for her efforts.

LOOKING BEYOND her ability in dramatics, Debbie is president of the Kingswood Student Council for this year. As a junior she was a member of the Student Cabinet which helped establish the self-motivated system now in use at Kingswood. It is very similar to an honor system.

She was general chairman last year of the Junior Fashion Show of which the proceeds went to the

chairman, Harlan Electric Co., Knapp, and James M. Bridgman, 106 Michigan, vice president, industrial relations, Burroughs Corp.

Working with Williams on the Advance Gifts Committee are Carl W. Scherer, 880 Adams, co-chairman; Gilbert F. Richards, 411 Goodhue, Bloomfield Hills, co-chairman; Mrs. George J. Hubner Jr., 275 Guildwood, Birmingham, and C. Theron Van Dusen, 625 Bennington, Bloomfield Hills, division chairman.

Leading the drive are J. D. Swayer, 934 Redding, administrative vice president, J. Walter Thompson Co., chairman of the unit advertising committee; Donald S.

Graves, 1280 Redding, executive vice president of Zimmer, Keller and Calvert, Inc.; chairman of the radio and television subcommittee.

Sheldon Meyer, 2017 Cottonville Lane, senior vice president, D. P. Brother & Co., newspaper subcommittee; William B. Bond, 517 Westview, Bloomfield Hills, advertising manager, J. L. Hudson Co., retail subcommittee; and Louis T. Hagopian, 4571 Grindley Ct., Bloomfield Hills, account supervisor N. W. Ayer & Co., collateral subcommittee chairman.

SEVERAL Birmingham men are working in the Central Wayne and Central Business unit of the Torch

Drive. They include Richard Halstead, 4035 Spur Hill, Johnson & Co.; Rober W. Whites, 1843 Riverside Drive, Bendix Corp.; Ted Fredley, 1800 Humphreys, Chevrolet Division; and Dan Burlingame, 31484 Sleepy Hollow, second vice president of Manufacturers National Bank, who is chairman of business solicitation in the Central Wayne and Central Business units.

Robert S. Olson, 110 E. Glenegary Circle, board chairman of the Ford Motor Credit Co., is serving for the second successive year as business chairman for the Western Wayne Unit.

CHAD M. Ritchie, 1234 Doving-

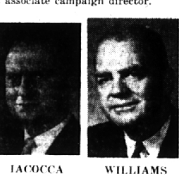
ton, Bloomfield Hills, accountant manager for Michigan Bell Telephone Co., is a group chairman in the Schools and Government Unit of the drive.

John J. Nevin, 291 Washington, product planning manager for Ford Motor Co., is a team captain in the Western Wayne Special Prospect Group.

John W. Reedy, 1259 Club Dr., Bloomfield Hills, General Motors public relations department, is training chairman for the General Manufacturing unit.

Backing every move in the entire Torch Drive with professional experience is a small staff headed by Walter C. Laidlaw, 701 Tottenham,

executive vice president of the United Foundation. John E. Hall, 444 Willets, is his campaign director. Gil Christopher, 229 Hamilton, is associate campaign director.



IACOCCA WILLIAMS



IN A NONPARTISAN MOOD

Ticket seller Judy Butka dons both GOP and Democratic campaign material to call attention to the Citizens Political Forum.

Candidates Speak At Citizens Forum

FIVE Detroit area businessmen will conduct the Citizens Political Forum of the Oakland County League from 7 to 10 p.m. Wednesday in Oakland University's Golf Room. Gov. George Romney, Congressmen-at-large Neil Stubble, Mrs. Elly Peterson and Sen. Philip A. Hart will be introduced by W.H.K. TV News Director Robert M. Brink. WXYZ-TV newscaster Bill Bonds and WJR News Director Frank Tomlinson in sessions beginning at 8 p.m. McBride lives at 6845 Whysall, Bloomfield Township.

Political writers Betty's Diaz of the Daily Tribune and Jim Logg of the Pontiac Press will introduce 18th and 19th District congressional candidates at 7 p.m.



by George R. Averill

How a President 'Gets Things Done' With Your Money!

As you may seek to understand better the power that a President of the United States possesses over the Congress (and over millions of citizens), try to remember this very important fact: NO UNIT OF GOVERNMENT HAS ANY MORE POWER THAN THE AMOUNT OF PUBLIC MONEY IT HAS AT ITS DISPOSAL!!! Whoever controls the "handing out of public funds" will be in a better position of governmental power than anyone else. For several decades, mostly under Democratic presidents and Democratic-controlled Congresses, vast sums of the public's money have been taken, by heavy taxation, and placed at the disposition of the many new federal agencies created for that purpose.

When Congress, more often than not at the urgent request of a president, creates an agency, it generally allows the Chief Executive to appoint the head of such agency, together with numerous top aides. This, of course, places the agency itself at the whim and caprice of the Chief Executive and his top aides.

This means, then, that members of Congress are beholden to the president for his support for portions of such agency grants of money for projects that can be a member of Congress win votes where he lives.

IT ALSO MEANS THAT a State's public officials, if they seek federal support for a local project, must "play ball" with Washington, D.C. Too, it means that industries that seek federal business certainly will be in a better position of getting some if they are not unfriendly to the "powers that be" in our national Capitol.

This, you may observe, Congress itself makes the laws creating various federal agencies and also taxes the people for the money to pay for these agency projects and designates the President to control such agencies—this same Congress, with the help of the Chief Executive, "has dug the holes of its own captivity."

Doesn't this brief explanation make it clear as to how a skillful, experienced and "tough" politician (See THIS & THAT, 7-A)

OCTOBER 15, 1964 BIRMINGHAM, MICHIGAN

Serving the Citizens of Michigan's Finest Suburban Residential Area

I Come To Praise This Nickel'

By LARRY EVOE
City Editor

A West Bloomfield Township resident has called America's free enterprise system "an economic interpretation of nature and of life."

Walter F. Carey, U.S. Chamber of Commerce president, expressed his opinion last Thursday night at the annual meeting of the Michigan State Chamber of Commerce in Detroit.

Carey, 5125 Middlebelt, told the gathering of top chamber executives including a number from Birmingham—

"The first survive in fierce competition—so that economy as a whole improves for the betterment of all—if we do not commit follies to prevent it."

"Within free enterprise, there is opportunity for every man to express himself and to achieve the highest stature within his ability,"

—the American one and the industrial one.

"The first gave us both our constitutional republic and our democracy with the free flow of trade between the States and with increasingly free trade across the world."

"The second—the industrial revolution—is still in progress and it is one of the marvels of human life on earth," he said.

THE INDUSTRIAL revolution, he said, had produced necessities and luxuries of life in abundance.

"The multitudes of Americans now live in what the landed gentry and moneyed merchant of former times would have called splendor, and with modern technology the dream of universal prosperity is no longer a dream in the eye of the visionary."

"It could be a diagram in the brain of the realist," he asserted.

He warned, however, that "we must not come to take free enterprise for granted."

"THE REAL enemy of free enterprise—the inheritor of the Socialist fallacy—is the man who looks with suspicion—and ignorance—upon this Mighty Nickel."

"He is the man who begrudges, who distrusts, who miscomprehends the profits factor in our free enterprise system."

Society at large, he said, benefits from the profits which a company receives and reinvests.

"Without that incentive for gain, a company might very well be tempted by prodence to put its money into government bonds or to keep it in a safe," he said.

Progress is the most important product of our business system, he added.

CAREY CALLED both President Johnson's and Senator Barry Goldwater's positions on business profits a "good omen" and it showed both were aware that "it takes profits to achieve prosperity."

"President Johnson has shown his respect for the Mighty Nickel of private investment by persuading Congress to enact the income tax legislation and by expressing his concern about the size of the federal budget and the need for economy in the interests of still more tax reduction."

"Senator Goldwater is running on a platform that calls for cuts in both taxes and spending, too," he said.

HE SAID, however, that the United States is not without problems related to its economic growth.

"We have the problem of planning for growth in population. Our country will soon have 200 million inhabitants. We must provide many, many more job opportunities in the years ahead," he said.

Automation, for all of its benefits, Carey said, creates temporary problems and new technology must be given free rein so it speeds up the job-creating process.

Poverty, he said, also "demands a remedy."

"THE PEOPLE of the depressed areas are the waifs of industrial and technological revolutions. Better ways must be found to make these people and their areas more productive," he said.

While Carey said, Carey said, jobs have some responsibility in all of our problems so does private business.

"They must be attacked by the energy and resourcefulness that springs from that acquisitive urge—the profit motive—and our ad-

NATIONAL EDITORIAL ASSOCIATION

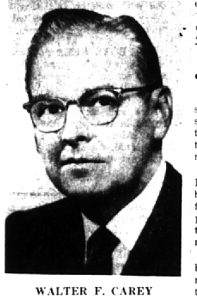
3-A

ZONING FORMULA IS TOPIC Joint Meeting Scheduled

The Birmingham City Commission and the planning board have scheduled a joint meeting of the two groups for 8 p.m. Tuesday in the commission room of the Municipal Building.

City Planning Director William R. Brownfield said two topics will be up for discussion—multiple family (R-7) zoning and a proposed conservation program for the southern portion of the community.

Brownfield said the planning board will recommend a new formula that does not increase the total density but would encourage



WALTER F. CAREY

prospective developers to acquire more land and to build larger units.

THE BOARD also will propose a conservation program for the area south of Lincoln, east of Grant, north of 14 Mile and west of Woodward.

"This district," Brownfield said, "is in need of major repair and conservation as will be pointed out in the Vilecan-Leman report on housing classification."

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Board OK's Sewer Tap In Bloomfield

BY BETH SHOTKA
Special Writer

WEST BLOOMFIELD—Herman Frankel, developer of Bloomfield in the Lake subdivision, appealed to the township board last week to approve a temporary tap to a sewer interceptor to serve his subdivision.

Frankel said an agreement with the township on sewers was needed immediately in order for him to develop the property he owns. The tap was approved almost eight months ago, he said, and the lots were staked one year ago last September. Adequate sewer facilities are holding up property development.

ACCORDING TO Frankel, he will take financial responsibility for the temporary facilities, then when a permanent arrangement is set, the individual property owners in the subdivision will pay the expenses.

The board discussed the possibility of current property owners selling to others before the permanent sewer facilities would be installed. The latter owners would then be responsible for the cost of the sewers which the former owners agreed to pay.

Frankel agreed to provide the board with documentary proof that all property purchasers recognized the fact that they would be responsible for the expense of future permanent sewer facilities.

The board agreed to approve Frankel's request for a temporary tap to a West Bloomfield sewer interceptor.

IN OTHER township action, the board approved a condemnation resolution concerning a sewer easement for VanHorn.

The sewer easement requires installation of a pressure line across private property. The owner refuses to permit the installation. The line consists of 240 feet of force main from Square Lake Road across private property to a manhole.

The board noted that the line would run across the boundary line of the vacant property. Board members passed the resolution because they felt the man essential.

AMERICAN Field Service, Debbie also finds time to participate in girls' athletics, being a member of the varsity basketball, lacrosse and field hockey teams.

Debbie carries a solid B academic average and has Sarah Lawrence College in mind upon graduation next year. She is very intent on pursuing a career in dramatics.

Debbie is the daughter of Dr. and Mrs. Edwin J. Dobski, 3380 East Pointe Lane, Bloomfield Hills.



TEAM UP WITH TEEM-MATES

The newest fashion idea, naturally inspired by, and available at the Prep Shop. Four dyed to match colors and four contrasting colors to enhance the most discriminating wardrobe. The sweater of 100% lambswool specially engineered with a "full back" shoulder and a "quarter-back" waist.

The pants, trim and slim of 70% orlon and 30% worsted available in belted or beltless models. \$21.00 per set.

THE NEW LOOK

The Prep Shop

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