

**Northville Schools Appoint Local Firm**

The Birmingham firm of O'Dell, Hewlett & Luckenbach has been the local firm, Northville officials appointed as architects for the cited the broad scope of the firm's long range building program of work in the field of educational buildings.

**RED WING HOCKEY AT OLYMPIA**

OPENING GAME OF THE NEW SEASON  
**THURSDAY, Oct. 15 at 8 P.M.**

RED WINGS vs.  
TORONTO MAPLE LEAFS

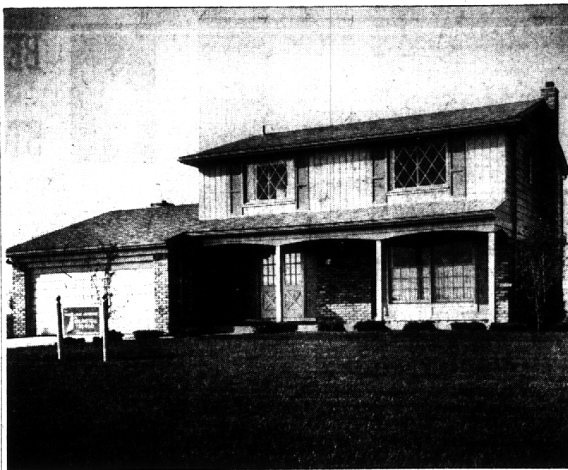
TICKETS \$4.50—\$3.75—\$2.00

ALSO SUN., OCT. 18 vs. CHICAGO

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For Ticket Information

RED WING HOCKEY AT OLYMPIA



**It's National Home Week**

One of seven National Home Week models in Pine Lake Estates is the "Arlington", a traditional early American farm colonial, built by the Keating Building Co. in this community with every convenience including private lake privileges for residents. This four-bedroom home features two and one-half baths including private bath in owner's bedroom suite, large foyer in center-entrance floor plan, separate full dining room, step-saving U-shape kitchen with built-in oven, range, hood, vent fan, food disposer and custom kitchen cabinets. The breakfast room adjoins kitchen and overlooks the sunken family room where a wrought iron railing serves as divider. There's a 42-inch country fireplace with wall-to-wall raised hearth in this room with sliding glass doors leading to outdoor terrace. Models are open daily and Sunday, 11 a.m. to 8 p.m. Saturdays, 11 a.m. to 6 p.m.

**Named AMA Leader Marketing Manager**

David F. Miller was elected president of the Detroit chapter of the American Marketing Association. Miller, who holds a MA and a PhD degree from the University

of Michigan, is manager of marketing and consumer research at Chrysler Corp. He resides with his wife and son at 5971 Blandford Road, Bloomfield Hills. Other newly elected chapter officers are: Martin R. Warshaw, president-elect; Colin N. Wilkinson, vice-president; Robert J. Camp, secretary; and Dan Barta, treasurer.

**Even if you've never "answered" a coupon before—answer this one. The stakes are too high to ignore it.**

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**NEWS OF BUSINESS**

**Ford Trailer To Travel Around U.S.A.**

A tractor industry first, a dealer mobile service training trailer, has been placed in operation by Ford Motor Co.'s Tractor and Implement Operations, Birmingham, and more are on the way.

The new 35-ft. trailer, designed to accommodate up to 16 "students" in one or two classrooms simultaneously will travel the highways and back roads of the United States, bringing to Ford dealers from Maine to California experts in equipment service and related subjects.

The completely self-contained mobile unit is pulled by an N-600 Ford tractor and can operate in any climate encountered in the United States, according to J. R. Schram, manager of Tractor and Implement's Service department, in Birmingham.

"WE INTEND to keep our dealers the best informed in the country," Schram said.

"Introduction of our first mobile service training trailer is another step in this direction. There is no better way to help dealers help their customers efficiently than to bring our experts virtually to their doorsteps to train them in the latest techniques of product servicing."

Schram said the trailer will operate on a year-round basis. Plans are being made to augment the new trailer with several more units, he noted, which will increase the amount of service training available to dealers in all areas of the country.



ALMON J. DURKEE

**B'ham Architect Announces Three Personnel Shifts**

Almon J. Durkee, A.A.A., has joined the architectural firm of Gunnar Birkerts and Associates as partner in charge of business operation.

Durkee will also head the department of specifications and field supervision. Before assuming his new position, he was vice president and a principal of Linn Smith Associates, Inc. of Birmingham.

GUNNAR BIRKERTS and Associates, 1300 N. Woodward, Birmingham, has also announced the appointment of Harold F. Van Dine, Jr., as associate for design and Richard J. Pavlicek as Associate in charge of Production. Van Dine lives at 1063 Madison, Birmingham.

The firm's recent activities include the design for the administrative center for University of Detroit, International Village in downtown Detroit, buildings for State of Michigan, Bald Mountain Recreation Area and a city hall incorporating emergency operating center under a grant from the Defense Department.

The September issue of Progressive Architecture magazine devoted its feature article to the work of the firm.

**Top Insurance Men Convene in Denver**

Herbert A. Carr, manager of Continental Assurance Co.'s Detroit branch office has returned from Denver, Colo., where he attended the company's Pyramid Club meeting.

Invitations were granted by the company to leading life and general insurance men in all Pacific and Midwestern states for their outstanding life insurance sales records and the quality of their work. The Chicago-based company, 15th largest life company in North America, held a similar regional meeting in Washington, D. C., for outstanding Eastern and Canadian producers.

In the insurance business since 1917, Carr, of 3770 W. Maple, Birmingham, has been associated with Continental Assurance for the past 17 years. He is currently serving as director of the Detroit General Agents and Managers Association. Previously, he served as president of Life Insurance Leaders of Michigan.

**Insurance Manager Granted Lifetime Underwriter Award**

Harold E. McGill, agency manager for State Farm Insurance Co., was awarded the coveted Chartered Life Underwriter designation at National Conferment Exercises of the American College of Life Underwriters in Cincinnati, O., on Sept. 23.

The American College of Life Underwriters grants the C.L.U. designation to persons in life and health insurance who pass a series of professional examinations and meet the experience and ethical requirements of the College. This year 1,100 men and women will be awarded the designation, bringing to 12,722 the number of people who have received it since the College was founded in 1927.

McGill was a local agent in Detroit for 5 years before moving to Birmingham in 1953 to take up duties as agency manager for State Farm in South Oakland County.

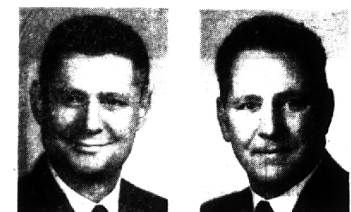


Citizens for Johnson-Humphrey is an independent organization of Democrats, Republicans, and Independents who realize the urgent need to continue responsible leadership in America and the Free World. To work for the election of Johnson and Humphrey, phone 962-6436, or stop in at 1101 Washington Blvd.

**Meet . . .**

ROBERT S. JACOB  
JACK L. HUNTER

• GOOD MEN TO KNOW •

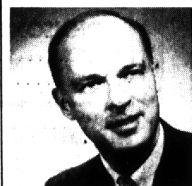


ROBERT S. JACOB

JACK L. HUNTER

Bob is a transplanted Buckeye. A business and graduate of Youngstown and Ohio State University, he traveled extensively in 20 countries, operated a retail chain in Ohio and Michigan and was active in shopping center development. In addition to security analysis, his hobbies are travel and study of history.

A native Texan, Jack lives in Southfield and is President of the Exchange Club. He enjoys outdoor sports. He owned and managed a retail office equipment business after attending Peabody College and American School of Accounting.



**Assumes New Post**

The board of directors of Bank of the Commonwealth has elected Bill Zentz vice president-investments. Dr. Zentz, who has had broad experience as a professor of finance at Southern Methodist University in Dallas and as research director for the Investment Bankers Association of America in Washington, D.C., will report directly to the bank's president in this new position, which will involve responsibility for Bank of the Commonwealth's investment portfolio. He lives at 730 E. Valley Chase, Bloomfield Hills.

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