

Township Wins Rezoning Case

Bloomfield Township has won the land County Circuit Court. Judge Phil Pratt's opinion said adoption of a master plan in 1952 the rezoning would intersect a foreign use in the midst of residential property.

A lawsuit filed by Emerson Brown to force rezoning of four acres on Big Beaver Road behind the Gleasons Building from residential to multiple was lost in Oakland County Circuit Court.

Township attorney Tom Dillon defended the township's denial of the rezoning petition.

REGISTRATION NOTICE for the VILLAGE OF FRANKLIN ANNUAL ELECTION to be held on MONDAY, MARCH 9, 1964

To the Qualified Electors of the Village of Franklin, Oakland County, Michigan

NOTICE IS HEREBY GIVEN that any legal voter not already registered in the Village of Franklin may register at the Village Office located at 26225 Wellington Road (corner of Franklin Road).

MONDAY, FEBRUARY 10, 1964—LAST DAY TO REGISTER before the Election—from 8:00 a.m. to 8:00 p.m. on said day.

NOTICE IS FURTHER GIVEN THAT THE VILLAGE OFFICE WILL BE OPEN: MONDAYS THROUGH FRIDAYS FROM 8:30 a.m. to 12:30 p.m.

Elsie M. Garwood
Village Clerk

Appointments, Promotions

Allan Industries of Detroit has announced the election of Mac M. Fisher, 27151 Fairway Hills, Franklin, to the firm's board of directors.

Two former Birmingham-Bloomfield area residents have been named to executive management posts at National Broach & Machine Co., Detroit. Robert J. Drummond has been named coordinator of sales and advertising and Chandler W. Drummond has been named coordinator-research and development.

Four area men have been named vice presidents of Campbell-Ewald advertising agency. In the agency's creative department, James I. Bernardin, 6207 Eastmoor, Bloomfield Township; Robert S. McVyre, 648 Chesterfield; and Donald L. Miller, 2350 Yorkshire, Birmingham, were appointed to the executive post. Robert C. Kusnet, 4276 Derry, Bloomfield Township, assigned to the Chevrolet account, was also named a vice president.

Roger C. Richards, 2250 King Richards Court, Beverly Hills, executive vice president of the Metropolitan Federal Savings & Loan Association, has been appointed chairman of the public relations committee of the Michigan Savings & Loan League.

IBM Corp. has announced the promotion of Thomas Nebel, 5560 Lakeview, Birmingham, to manager of its downtown Detroit branch office. He replaces John LeFevre, 271 Fairfax, Birmingham, who recently became manager of recruitment for IBM in Chicago.

The new sales manager of the machine division of DeVlieg Machine Co. is Robert M. Miller, 255 Linden, Birmingham. He will be concerned with national distributor relations, as well as overall sales activities on the company's precision boring machines and its line of ultra-precision micropoint tool grinders.

James O. Wright, president of Federal-Mogul-Bower Bearings,

has been named to the board of directors of Detroit Bank & Trust according to an announcement by Raymond T. Perring, chairman, and Charles H. Hewitt, president of the bank. Wright lives at 6109 Wing Lake, Bloomfield Township.

Fred L. Hudson, 27149 Garden Way, Franklin, has joined American Motors Corp. as chief stylist-exteriors. He was formerly chief stylist for Chris-Craft Corp. of Pompano Beach, Fla.

M. James Houlihan, 354 Lake Park, Birmingham, general agent for the Mutual Benefit Life Insurance Co., has been attending a program of advanced study in business and family planning, at Arizona State University.

Frank E. Perthay, 6945 Castle Drive, Bloomfield Township, has been named treasurer of the Croatian Board of Trade. The group is an organization of business and professional men and women of Croatian descent dedicated to the enrichment of American culture.

Standard Outdoor Advertising, Inc., New York, has announced the appointment of Alan T. Pearce, formerly of 201 Linden, Birmingham, to the position of vice president.

Reflective Products Divisions of the Three-M. Co. has recently named the Detroit sales office of the firm as the outstanding sales office in the country for the second year. Richard C. Yakei, 335 Wimbleson, Birmingham is the Detroit area sales manager.

William Whiting, 2725 Charnwood, Birmingham, has been appointed associate account creative director of the Chevrolet account by Campbell-Ewald Co. In his new position Whiting will work on all phases of Chevrolet creative operations and direct the expansion of the agency's creative exploration and development program for Chevrolet.

Vickers Incorporated, Division of Sperry Rand Corp. has named Arthur M. Van Warner, 31724 Glencoe, Beverly Hills, marketing manager of the machinery hydraulics division. In his new post he will be responsible for hydraulic component and system marketing for both the industrial marine and ordnance departments of the division.

Maurice A. Betman, has been selected "Man of the Year" of the Northwestern Mutual Life Insurance Co. in southeastern Michigan. Betman's office is at 528 N. Woodward, Birmingham.



On the Way

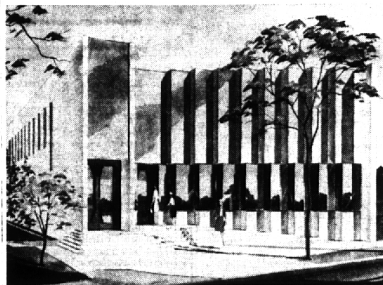
A new concept in telephone dialing will be unveiled in the Birmingham-West Bloomfield-Southfield areas within a short time by the Michigan Bell Telephone Co. Reported to save time and effort, the push-button phone is available in standard models and colors, along with the new compact wall model shown above.

Area Employees Share in Funds

Distribution of approximately \$94,450,000 in General Motors common stock, government bonds and cash to 58,800 salaried employees in the U. S. who participated in the 1963 Savings Fund Plan under the corporation's Savings-Stock Purchase Program was announced last week by Frederic G. Donner, GM chairman.

This year's distribution represents a return of more than three dollars, based on the closing market price for GM common stock at the end of 1963, for every dollar saved by the GM salaried employees receiving the distribution.

The report shows that 3,440 GM salaried employees in Pontiac and 9,631 in Detroit will receive \$5,262,932 and \$16,431,762 respectively in GM common stock, government bonds and cash as a result of their participation in the program.



Under Construction

A new \$200,000 combination beauty salon-office building is being constructed at 911 Haynes, Birmingham. The owners of the building are Eric and Agim Bardha. The beauty shop will have 12 operators and parking for 25 cars. Both the Bardhas have won national and international awards for their hair styles. Architects for the contemporary building are Birkets and Straub, 287 E. Maple.

The Birmingham Eccentric classified ads get quick results because they're set in easy-to-read type and reach over 70% of the Birmingham-Bloomfield area. Place a Want Ad yourself in the Eccentric's busy Classified Supermarket. Dial Midwest 4-1100 for fast results.

The LUMEX INVALID WALKERS



SALES AND RENTALS
Adjustable For Adults and Children

MICHIGAN FIRST AID

Invalids Needs—Sick Room Supplies
704 W. 11 Mile Rd. Royal Oak
3 Blocks East of Woodward
LI 2-3027 JO 4-6847

REGISTRATION NOTICE

for the
VILLAGE OF BINGHAM FARMS
ANNUAL ELECTION
to be held on
MONDAY, MARCH 9, 1964

To the qualified electors of the Village of Bingham Farms, Oakland County, Michigan:

NOTICE IS HEREBY GIVEN THAT any legal voter not already registered in the Village of Bingham Farms may register from 8 a.m. to 8 p.m., Monday, February 10th, 1964 at 31680 Telegraph Road.

LAST DAY TO REGISTER
before the Election
MONDAY, FEBRUARY 10TH, 1964

Applications will be taken any day up to the specified time by appointment made by calling the Clerk, MI 4-8034.

EVÉLYN WHYBREW,
Village Clerk

PRE-INVENTORY SALE

ALL PIECES REDUCED

You can still brighten your home and save too. Visit Elliott's now for big savings on our Custom Floor Samples, each piece different.

- Sofas and Chairs
- Lamps and Tables

"We need the space for new pieces coming from our Workroom"

Elliott's of WATERFORD


"Fine Furniture and Quality Carpeting Since 1924"

Representatives will bring Samples and Frame Catalog

5400 Dixie Highway, Waterford, FE 4-0981 Toll Free



EARLY DETECTION . . . the key to effective cancer control. Today, one in every three cancer patients can be cured. It could be one in two . . . if every one would have a yearly health checkup. Learn the seven danger signals of cancer—(1) Unusual bleeding or discharge; (2) Lump or thickening in the breast or elsewhere; (3) sore throat that does not heal; (4) change in bowel or bladder habits; (5) hoarseness or cough; (6) indigestion or difficulty in swallowing and (7) changes in warts or moles. Only your physician can be certain if these signals mean cancer. Be sure . . . Early detection could mean your life.

YOUR PHARMACIST  . . . FOR FAMILY HEALTH INFORMATION



MILLS PHARMACY

1740 West Maple at Chesterfield ALWAYS A PLACE TO PARK Phone: Midwest 4-3060

It's WINDOW SHADE and DRAPERY TIME

They Go Hand in Hand . . .




BESSENGER'S

Visit Either The Northland Center Store or Woodward Avenue, Ferndale, Store. Phone For Home Service.

NORTHLAND CENTER
Facing Stouffer's
Enter Lot H. — ELI 6-8821

FERNDALE STORE
2535 Woodward at Oakridge
LI 1-4886





PEABODY'S

Oscar Mayer SLICED BACON 1-lb. Pkg. 59¢	Hunt's, No. 2½ Can FRUIT COCKTAIL 35c
Prime Rolled Rump Roast 99¢ lb.	Dinty Moore, 1½-lb. Can BEEF STEW 45c
Fresh Lean Ground Beef 55¢ lb.	Sunsweet 10-oz. Can PRUNE JUICE 49c
Our Own Bulk Pork Sausage 49¢ lb.	Northern TISSUE 4 Rolls 25c
Lean Loins, Rib End Pork Roast 29¢ lb.	La Choy, Chow Mein Veg. & Mush. 2 lbs. 2 oz. Cn. 49c
Hills Bros. COFFEE lb. Can. 59c	Campbell's 46-oz. Can TOMATO JUICE 4 Cans 99c
Quart Jar MIRACLE WHIP 49c	Regular Size LUX or RINSO 2 For 49c
Heinz 14-oz. Bottle KETCHUP 2 Bils. 49c	Tresweet Frozen, 6-oz. ORANGE JUICE 4 Cans 99c
Premium Saltine CRACKERS 1-lb. Box 25c	Birds Eye, 10-oz. FRENCH BEANS 2 Pkgs. 43c
Big Chief CANE SUGAR 5-lbs. 59c	PEABODY'S QUALITY fresh PRODUCE
Gold Medal FLOUR 5 lbs. 49c	California 113 Size ORANGES 59c Dz.
3-lb. Can CRISCO 69c	Large Vine Ripened TOMATOES 29c lb.
Carruther's Farm, Grade A Extra Lge. Eggs Dz., 54c	150 Size TANGERINES 39c Dz.
Land O' Lakes BUTTER 67c lb.	Peabody Farm, Red Delicious APPLES 5-lbs. 39c

We Reserve The Right to Limit Quantities

OPEN EVERY EVENING EXCEPT SATURDAY
NO DELIVERIES ON SPECIALS

SUNDAY HOURS: 10 a.m. to 8 p.m.
SATURDAY HOURS: 9 a.m. to 6 p.m.