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We have just received our first new "Twin Comanche" enabling us to offer twin engine charter at very reasonable rates.

Examples of the rates to several nearby cities, together with comparisons with rates for comparable single engine aircraft are shown below:

	1 eng.	2 eng.
Akron, Ohio	90.50	161.50
Buffalo, N. Y.	117.00	103.50
Chicago, Ill.	130.00	164.50
Cleveland, Ohio	81.00	73.50
Green Bay, Wis.	224.50	203.00
Indianapolis, Ind.	126.00	176.40
Milwaukee, Wis.	175.50	176.00
Pittsburgh, Pa.	135.00	161.00
South Bend, Ind.	86.00	120.40

Rates quoted to any other city on request. Rates quoted will provide "both way" fares for 1, 2 or 3 persons or their equivalent in cargo. In several cases the 2-engine rate is actually less than for 1 engine because of the twin's ability to safely fly "straight line," even across the Great Lakes, beyond gliding distance from shore.

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For information or scheduling call us at Midwest 6-8214

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New Store Coming to Downtown Birmingham

This is an artist's conception of the new two-story Hughes Hatcher Suftrin men's clothing store that is scheduled to open at the corner of Merrill and Pierce streets in downtown Birmingham late this year. Sale of the property to the clothing firm was handled by Birmingham realtors Max Brook, Inc. The 23,000-square-foot building will take up most of the Pierce Street block immediately south of the municipal building.

Tractor Firm Changes Name

William H. Breech, president of Great Lakes Tractor & Equipment Co., has announced the changing of his company's name to Breech Enterprises, Inc.

Under their former name, Breech Enterprises handled the Michigan distribution of Ford Tractor from 1947 to 1963. In 1961 through another division, they became distributors of Wheelhorse Tractors & Equipment, Lawnboy Garden Equipment and Pioneer Chain Saws.

Breech Enterprises, Inc. will continue distribution of its present products in Michigan. The company is located at 2100 E. Maple Road, Birmingham.

Gahagan Joins Hills Agency

John F. Gahagan has been appointed creative director of the Cadillac group, according to Charles F. Adams, executive vice president, MacManus, John & Adams, Inc., Bloomfield Hills.

Gahagan comes to MJ&A from Young & Rubicam where he was copy supervisor on the Chrysler, Imperial and Park-Davis accounts. His prior experience includes work on the Oldsmobile account at D. P. Brother and the Ford account at Analyses, Inc. He was also with Chrysler Export in their public relations department.

NEWS OF BUSINESS

BEHIND the STORE FRONTS

With ANGUS MCKELLAR

George Cousens, of the Village Sport & Hobby Shop, 154 S. Woodward, is an enthusiastic boater.

When an opportunity came along in December to represent the Florida-Great Lakes Yacht Sales people, it appealed to George.

Now, as a yacht broker, he transacts the sale of used boats (power and sail) in about the same manner as a real estate broker would sell your house or lot. That is, the seller and buyer have little contact, if any, with each other.

He has already closed a number of sales.

The advantage of being associated with an established organization, George explained, is that listings from all over the country are available to his prospects and boat listings from this area are, in turn, made available to other offices of the parent company.

"How is a buyer protected from getting a lemon?" we asked.

"Actually," George said, "the buyer can be protected by means of boat surveys which are made by independent survey companies, who send competent people aboard the boat, strip and examine the power plants, test the hull, check the electronic system, condition of decking and so on."

THE BETTY BRADY Salon, 970 E. Maple, announces the addition of two well known area stylists to its staff: Mr. John, former owner of "Continental Coiffures," and Miss Lynn, of Royal Oak and Beverly Hills.

TUESDAY, FEB. 11, will be an important milestone in the musical career of Bob Fanning, son of Everett Fanning of The Eccentric's composing room.

On that day, in the Wayne State University Community Arts Auditorium, he will occupy first chair, trombone, with the Detroit Symphony Orchestra. Valter Poole will conduct.

Numbers scheduled are: "Capriccio Espagnol"—N. Rimsky-Korsakoff; march from "The Love of Three Oranges"—Prokofiev;

"Scherzo from Symphony No. 4"—Tschaikowsky.

Bob is a member of both the Detroit High School Honors Band and the Orchestra. (First chair trombone in the Honors Orchestra, and first chair baritone horn in the Honors Band). He is also first chair baritone in the Boys Band, Department of Parks and Recreation.

He was one of 14 students selected from the 130 who tried out for the symphony performance. He will also play with the symphony again in March.

ART LAKE, of Lake's Jewelry (Woodward and Maple) is back from a New York buying trip.

Area Scientist To Lead Seminar At Nuclear Lab

Bruce D. VanDeusen, 2683 Windemere, Birmingham, will speak to a seminar of 200 electrical and electronic engineers at the Oak Ridge Atomic Energy Laboratories in Tennessee on Feb. 18.

VanDeusen, a senior research scientist on the engineering staff at Chrysler Corp., will speak on "Application of Noise and Vibration Analysis in the Automotive Industry."

THE LABORATORY, one of three in the United States involved in a student energy program, has scheduled a series of seminars which highlight engineers from across the country prominent in their particular fields.

VanDeusen is working on vehicle dynamics analysis, and is also slated to speak to the Society of Automotive Engineers on "Statistical Analysis of Experimental Data" in April.



EDWARD W. LIMP

Contractors Group Elects Area Man To President's Post

Edward W. Limp, manager of the contracting department of Owens-Corning Fiberglas Supply Corporation, was recently elected president of the Acoustical Contractors Association of Greater Detroit.

A native of Akron, Ohio, he graduated from Kent State University, bachelor of science in 1961. The association Limp, 30419 W. 14 Mile, W. Bloomfield Township, now represents is active in solving acoustical problems on commercial and institutional buildings throughout the state of Michigan.

Altrusa Club Hosts Advertising Man

"Impact of Broadcasting Advertising" was the topic of the speech given by J. Benjamin Bennett to the Altrusa Club of Birmingham at the Community House last Monday.

Bennett, 2078 E. Manchester, Birmingham, is part-owner of an advertising firm in Pontiac and has worked for several advertising companies in Detroit.

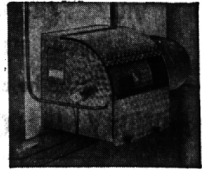
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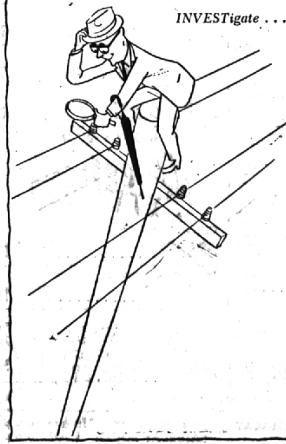
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