



You have to see it . . . to believe it!

She seems to be a bit dramatic—but she is just trying to prove a point. Actually, she knows where to look for everything for her family. The place is Birmingham. Your favorite store stands for much more than just displaying merchandise. It stands for selection, quality, satisfaction, value and sincere friendliness. Your local storekeeper keeps abreast of the times, yet he has the time to serve you personally. You'll find more of what you want when you want it . . . in Birmingham. Why look around? We're just around the corner. Late evening shopping hours and convenient nearby parking add just that much more to your visits. Remember . . . everything for everyone . . . is yours in

BIRMINGHAM

LOOK FOR THE BIRMINGHAM 'PRESTIGE STORE' EMBLEM



YOUR ASSURANCE OF COMPLETE SHOPPING SATISFACTION