Fabric Life Depends on Many Factors

How long will the finish last? Every situation of upholstered furniture demands constant and often hard wear and abuse of some sort or another. To our knowledge, no fabric can be considered "permanent" or "unbreakable" where it will not eventually wear out after years of hard service.

The longest wearing fabrics are those that are treated to resist staining. A stain resistant finish is a must for any upholstered furniture that is to be used frequently and in situations where there is potential for staining. This can include areas such as sofas, chairs, and other seating areas in high-traffic areas like offices, restaurants, and public spaces.

MAHOGANY IS TRADITIONAL IN FURNISHINGS

The old adage that mahogany is an evergreen wood has always been true. Mahogany is a highly durable wood that is resistant to most types of wear and tear. It is also a very popular choice for furniture because of its rich grain and warm color. Mahogany is a good choice for high-end furniture because it is long-lasting and will not fade over time.

Pineapple Dessert Just Takes the Cake

This very handsome cake was designed especially for a party, yet it is easy to fix, and for it is made with a white cake mix and decorated with a handsome pink jelly glaze and pineapple rings.

Consumer Benefits from Increase in Poultry and Eggs

Poultry and egg prices for early January are neither higher nor lower than those that were reported for the same period a year ago. This is due to the fact that the chicken and egg industries are now in a state of balance, with supply meeting demand.

MSU Bulletin Helps Family Food Budget

You can budget the food costs of your family with the help of this bulletin. This bulletin contains information on how to make a budget for your family's food needs.

Zipper's Stuck? Here's How to Get on Track

To remove a zipper that has become stuck, place the teeth of the zipper in a warm water bath and try to slide the zipper back into place. If this does not work, use a razor blade or a pair of scissors to cut the thread and replace the zipper.

CATALOGUES TELL OF ROSY FUTURE

Looking toward the future, most retailers and manufacturers believe that the year will be a good one for business. The best way to begin is to get your product in front of the consumer as early as possible.

Playo Players Back in Homes

The news from this year's trade convention in Chicago is that the popularity of the electronic game has grown significantly.

WHAT IS BROOKCOT?

BROOKCOT is a general brokerage real estate firm. By this we mean well rounded and active in all phases of real estate. We do not build homes—we select and counsel with builders who do. We develop land into residential sites—only to insure a constant supply of desirable building sites.

Our principal business and the reason for our existence is to (1) list real estate for sale to qualified and disciplined competitors and (2) to find buyers for these properties, ready at a transaction satisfactory only if both Buyer and Seller are pleased and fairly compensated.

A sign in our office best answers this question: THERE IS NO SUBSTITUTE FOR A SATISFIED CUSTOMER. To this end we can say with confidence that—our Client—Buyer or Seller—both comes first.

YESTERDAY

Established in 1935 (Detroit had only 250,000 inhabitants then) we have more years of public service than General Motors, General Electric and most of today's corporate giants.

The founder of our firm assembled the first General Motors and Fisher Body plants in the Detroit area. Since then we have assembled thirty-five Ford plants in the New City area and for Debonair Motors, new Ford Tractor Division in Birmingham.

Foreseeing a trend to suburban areas, a branch office was opened in Farmington in 1937. Within the next two years, the expanding growth in business and development projects dictated the move of the entire Max Brook operation to Farmington.

Pioneering in the development of new subdivisions, the firm sponsored such areas as the rolling Loree Lake and Island Lakes, "Cog- brook Hills", "Rudolph", and most recently "Oxiderbrook".