

Oilmen to Hear Former B'ham Mayor

Mrs. Florence Willett, Birmingham's former mayor will be the guest speaker at the Detroit Oilmen's Club dinner on Tuesday, Jan. 28 at the Pickford-Shelby Hotel. Gilbert V. Schroek, 1748 Westchester, Birmingham, is program chairman of the group of owners of oil firms.

ONE-FINGER EXERCISE!

Touch-Tone Phones Coming to the Area

Birmingham, West Bloomfield and Southfield will be among the 15 communities where push-button telephones will be offered this year, the Michigan Bell Telephone Company has announced.

Robert L. Kilpatrick, local manager for Michigan Bell, said the newly-introduced Touch-Tone telephones—on which numbers are tapped out on buttons instead of being dialed—will be available in July.

"TOUCH-TONE," reported to be twice as fast and easier than dialing, is the result of 15 years of development and testing by the Bell System and represents a major change in the appearance, use, and function of the telephone.

With the push-button system, telephone switching apparatus responds to musical tones sent over the lines instead of electric impulses of the present dial.

Kilpatrick said the service will be made available on a gradual town-by-town basis over the next several years.

THE NEED for a gradual introduction stems from the fact that major equipment modifications must be made in telephone central offices before the new service can be offered in individual communities. Such modifications will enable the equipment to handle both the con-

Favor

(Continued from 3-A)

point of view about 3-story apartments.

The proposal to permit 3-story apartments under certain limited conditions is not so much a matter of what we could sustain in the courts as it is a matter of esthetics and what we want.

We believe that many homeowners become increasingly interested in apartment living as their children leave the nest. Further, we think that elevator service from a basement garage to an apartment above the garage is more appealing than a trip upstairs lugging a bag of groceries or a suitcase.

TO PERMIT 3-story apartments over a basement garage will encourage the building of elevator apartments rather than walk-ups.

The proposed ordinance requires that 2-story apartments be set back 60 feet from streets and single residence districts, whereas the set-back requirement for 3-story apartments is 150 feet; or 2½ times as great.

Because of this much greater set-back requirement, 3-story apartments will obscure the view of trees and sky less than 2-story apartments.

Probably the most important argument for 3-story apartments is that by going up in the air instead of spreading out, more open area is left for lawns, shrubbery and flowers. In other words, 3-story apartments would encourage a campus-type development.

FINALLY SOME of us hold the opinion that some of the 2-story apartments now standing in town are far from beautiful in appearance.

To put it bluntly, they look like second-class private homes. We are hopeful that by permitting greater latitude in design, we will get more imaginative and more attractive apartment buildings in the future.

ventional dial signals and the musical tones of Touch-Tone.

On the new push-button telephones 10 buttons replace the customary disc that contains 10 finger holes. The buttons are centered on a block of three rows, three buttons to a row. Beneath the three rows is a single button which corresponds to the "Operator" position, or the last opening of the present dial.

In pointing to the speed and convenience of Touch-Tone service, Kilpatrick said tests have shown that it takes from eight to 14 seconds to go through a telephone number by dialing, but only two to five seconds by depressing buttons.

THE NEW TELEPHONES will be offered in any of the standard codes and models for both business and home use as an optional service at a moderate extra charge per month.

Other communities on the 1964 schedule for Touch-Tone include Traverse City, Monroe, Midland, Ann Arbor, Howell, Lansing, Center Line, Flint, Dearborn, and Farmington. In Detroit, the service at first will be offered to some business subscribers in the downtown area.

Kilpatrick said the company's schedule for introducing Touch-Tone will open immediately following approval by the Michigan Public Service Commission.

"TOUCH-TONE" service is both a major engineering change and a new electronic system for the transmission of signals," Kilpatrick said.

"This system of telephone signaling to make a call was made possible by the transistor and could eventually bring about many other advances in telephone service such as remote control of many kinds of devices by sound signals."

Bell System scientists predict that Touch-Tone service may lead to the day when a housewife will push buttons on her phone to place an order at the supermarket, or when a businessman who is out of town will activate a dictating machine back at his office by sending a code over the telephone.

EXHAUSTIVE research of 200 business and residential areas in 1948. The final decision to offer the new telephones resulted from recent market trials which lasted two years in Greensburg, Pa., and Findlay, O.

Results in these test cities showed that 90 per cent of the users called it an improvement.

Touch-Tone is expected to be generally available throughout the Bell System in about 10 years.

This & That

(Continued From 3-A)

White, for many years was on the editorial side of The News, too.)

OF COURSE, more recently there was Julie Candler, who left us to engage in free lance writing. Yes, the list is fairly long, for a weekly newspaper. The Executive policy will, of course, result in more "graduates" from its news and advertising staffs, who will test their talents in larger news media.

And, naturally, I can't overlook the services of my oldest son, Bill, who now owns and publishes an up-and-coming Florida weekly newspaper in Tarpon Springs. Bill's 15 years as The Eccentric's managing editor has done much to improve our editorial standards, thus winning many state and national journalistic awards.

A person spends time daily to prepare himself (or herself) to face his daily environment with face washed, shaved, teeth brushed, hair combed, clothing in proper adornment. He glances at his newspaper while he eats his breakfast. All this to prepare to meet the material affairs of his life. Do you think that he ought also to spend a few minutes in quiet meditation to "cleanse and feed his spiritual body"?

A U.S. research engineer has discovered that fresh fruit and vegetables "can be forced into hibernation" by an over-dose of carbon dioxide, then preserved via refrigeration. Already he has preserved 5,000 bushels of apples throughout a winter. Such "hibernation" prevents the produce from decay; thawing just prior to use gives the table real fresh fruit and vegetables, prevents waste.

That recent Panamanian uprising against U.S. citizens and property is reported to have been inspired and aided by Cuba's Castro's Communists. It's said to be a pilot pattern for its other Central and South American nations. Will the Soviet stand ready to move their own troops and military equipment in, as was done in Cuba—thus creating a hazard against U.S. intervention?

A U.S. zoologist believes that insects are capable of "thinking" of becoming aware of pain and hunger, and undoubtedly now and then "get angry." Perhaps, too, some of them are constructed so that they can engage in the business of wooing their opposites... and then, now and then, do you suppose that they occasionally quarrel—with the lady insect "going home to mother"?

Summer School Bell to Ring at Tyler

School doesn't stop in June for the 30 students at the Tyler Orthopedic School in Oak Park.

Monday and Tuesday of the students, who are afflicted with cerebral palsy, have been working on projects all year to provide private outlets for their six-week summer session of therapy and play.

"THEY REALLY need their

Plan

(Continued from 1-A)

purpose by improving existing city property or acquiring additional property where the need exists.

• Cope with the ever-increasing vehicular traffic in and around the city.

• Cooperate with business people of the community in order to not only to maintain but also to improve upon the present high quality we enjoy in shopping facilities and personal services.

• Provide city services and capital improvements which are essential and desirable, consistent with the objective to keep tax rates in line.

• Review on a continuing basis all aspects of municipal operations in order to assure efficiency and economy in our local government.

Neither Main nor Page are newcomers to the Birmingham political scene.

ELECTED TO the commission first in 1945, Main served three full terms as a commissioner, including two as mayor, before stepping down in 1954. His present term as a commissioner began in 1961.

In addition to his duties with the city, Main has been active in Oakland County government and is presently serving as a county plan director. He is a partner in the Main and Fox engineering firm.

Page has been active in city government since 1952. He was appointed to the plan board in 1963 and served on that group until he resigned in 1961 after his election to the commission.

A MANUFACTURING supervisor in the Automotive Assembly Division of the Ford Motor Co., Page is a former major in the Air Force.

In addition to the commission seats, voters will be asked to elect two members to the Baldwin Public Library Board.

The three-year terms of Edwin St. Snyder and Arthur J. Underwood, Jr., will expire.

City Clerk Irene Hanley said Snyder has indicated he would not seek re-election but Underwood will. B. James Theodoroff, 1108 W. 14 Mile, has already filed his nominating petition for the library board.

Miss Hanley said the deadline for filing nominating petitions for both the library board and commission is Feb. 22.

"We plan a number of projects throughout the school year in order to raise enough to pay a private teacher for the summer. The Junior League of Birmingham has been so helpful, too, in providing transportation for our students to the school," Mrs. Degen said.

THE GROUP'S next project is a card party on Feb. 4. "If we can locate enough playing cards," said Mrs. Degen.

"The work of the school will be explained by Mrs. Degen and two other members of the parent group on the Carol DuVal television show, "Living," on Jan. 29 from 9 to 10 a.m.

At the Holiday Card Shop . . .



ONE-STOP VALENTINE SHOPPING

Valentines sure to melt hearts on Friday, February 14. Thoughtful gifts and beautiful papers to wrap them in. Party sets and home decorations that set the stage for romance. Everything to make Dan Cupid's work easier (and more fun) you'll find in our complete Hallmark Valentine Shop.

Shop now for most complete selection! HOLIDAY CARD SHOPS

150 W. Maple Birmingham, Michigan Phone 646-9328
301 Main St. Rochester, Michigan Phone 651-8571
Both stores open Thursday & Friday evenings till 9:00

KING SIZE SALE for KING SIZE BEDS

- SHEETS—Fitted or Flat
- White or Colored
- THERMAL BLANKETS
- "DOWN" BOLSTER PILLOWS
- DACRON BOLSTER PILLOWS
- BEDSPREADS
- BLANKET COVERS
- MATTRESS PADS

P.S. Twin, Double and Queen Size beds are also accorded equally generous treatment.

MAyfair 6-7760 Elgin 3-2770

IC the linen closet
home accents... exclusively different
TELEGRAPH OF MAPLE (15 MILE)
Birmingham Michigan

Open daily 9:30 to 5:30, except Thurs. 'til 9 p.m.

JULIE PRESENTS THE BURKE-AMEY COLLECTION OF CLOTHES FOR SPRING 1964

MONDAY, TUESDAY AND WEDNESDAY
JANUARY 27 - 28 - 29

CLOTHES THAT ARE DIVINE!
INFORMAL MODELING — FROM 10-4:30

AT
MR. VINCENT OF VINCENT-HARMIK
WILL PRESENT HIS COLLECTION OF FRESH SPRING HATS
MONDAY AND TUESDAY ONLY.

COME AND SEE FASHION EXCITEMENT
JULIE'S IN THE FISHER BLDG.

Englander's storewide midwinter Sale

Englander's Michigan's Largest Heritage Dealer

YOU MAY SPECIAL ORDER OUR ENTIRE HERITAGE UPHOLSTERED COLLECTION AT SALE SAVINGS IN YOUR SELECTION OF STYLE AND FABRIC AND FINISH

76" sofa from \$399
86" sofa from \$439
96" sofa from \$479

Hi-back cape chair from \$159

Our original Heritage prices are equal to or lower than competition. Our sale prices are equal to or lower than competition. Therefore we find percentage discounts misleading and unnecessary.

NORTHLAND EASTLAND BIRMINGHAM

Open Mon., Thurs., Fri., Sat. 'til 9