'64 Plymouth and Valiant shift into high...with the year's sportiest new cars. Soft-tops, hardtops...bucket seats...four-on-the-floor sticks...engines that go all the way up.

VALIANT/64 STYLE—BEST ALL-AROUND COMPACT—One look will tell you that Valiant, again in '64, is the best all-around compact. Best in all-around performance. Best when you consider how little you pay for it and how much it will bring when you trade it. Best almost any way you look at it. Valiant/64 style—sporty—spunky—something special in compacts with its 5-year/50,000-mile engine and drive train warranty.* See it at the Auto Show. Drive it at your Plymouth-Valiant Dealer's.

*HERE'S THE STRONG PROTECTION PLYMOUTH AND VALIANT OWNERS GET WITH CHRYSLER CORPORATION'S 5/50 WARRANTY:

Chrysler Corporation warrants for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual transmission), driveshaft, universal joints, rear axle and differential, and rear-wheel bearings of its 1964 automobiles, provided the owner has the vehicle serviced every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the air filter cleaned every 6 months. If the owner has the services, the warranty is void. The owner must provide evidence of performance of the required services and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.

See '64 Plymouth and Valiant at the Detroit Auto Show

PLYMOUTH DIVISION

CHRYSLER MOTORS CORPORATION

BIRMINGHAM CHRYSLER-PLYMOUTH, INC.

912 S. Woodward, Birmingham, Michigan