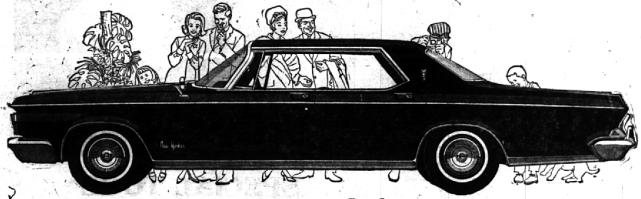


The 1964 Auto Show is here. Bring your family, see all the exciting Chryslers.



come sigh.

The 1964 Chryslers are here. The luxurious New Yorker (above), sports-bred 300, and the surprisingly easy-to-own Newport. Clean. Crisp. Handsome. Backed by 40 years of engineering leadership. The '64 Chryslers are full of news. For instance, an optional seven-position steering wheel. And bucket seats standard on 300's (passenger's reclines). Come on in and browse around . . . at the Chrysler exhibit, of course. Engineered better . . . backed better than any car in its class.

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CHRYSLER DIVISION CHRYSLER MOTORS CORPORATION

BIRMINGHAM CHRYSLER-PLYMOUTH, INC.

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Be sure to watch Bob Hope and the Chrysler Theater, NBC-TV, fridays