

Plymouth Sport Fury 2-Door Hardtop



Plymouth Sport Fury Convertible



Console-Mounted 4-Speed Shift (Optional)

Get up and go Plymouth!—If you'd like a car that puts enthusiasm back into car ownership, '64 Plymouth is for you! With new style, inside and out, that makes owners proud and neighbors envious. With standard or optional engines designed to deliver real "get-up-and-go" performance. With quality typified by Plymouth's 5-year/50,000-mile engine and drive train warranty.* "Tops up" or "tops down," you go in style with Plymouth. See it at the Auto Show, and drive it at your Plymouth Dealer's.

'64 Plymouth and Valiant shift into high...with the year's sportiest new cars. Soft-tops, hardtops...bucket seats...four-on-the-floor sticks...engines that go all the way up.

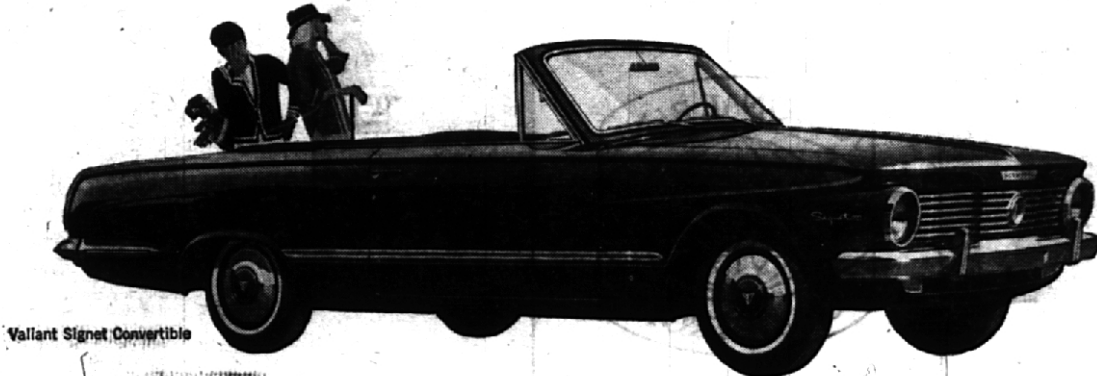


Valiant Signet 2-Door Hardtop



All-Vinyl Bucket Seats

VALIANT/'64 STYLE—BEST ALL-AROUND COMPACT—One look will tell you that Valiant, again in '64, is the best all-around compact. Best in all-around performance. Best when you consider how little you pay for it and how much it will bring when you trade it. Best almost any way you look at it. Valiant/'64 style—sporty—spunky—something special in compacts with its 5-year/50,000-mile engine and drive train warranty.* See it at the Auto Show. Drive it at your Plymouth-Valiant Dealer's.



Valiant Signet Convertible

HERE'S THE STRONG PROTECTION PLYMOUTH AND VALIANT OWNERS GET WITH CHRYSLER CORPORATION'S 5/50 WARRANTY:
 Chrysler Corporation warrants for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1964 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor/air filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.

See '64 Plymouth and Valiant at the Detroit Auto Show



BIRMINGHAM CHRYSLER-PLYMOUTH, INC.

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