

'64 Models Offer Choice, Not Chance



Pontiac's Grand Prix Sports Coupe

Heading Pontiac's parade of 1964 cars is this Grand Prix sports coupe. With its "over and under" headlamps and new rectangular front parking and turn signal lamps, the Grand Prix commands immediate attention. From every angle the Grand Prix uses its

lines to suggest a longer, lower, wider look. The profile is highlighted by a thin roof line and large concave rear window. Floor console, bucket seats and special instrument panel treatment add a sports car flair.



New Thunderbird

Eye-catching new styling is combined in the 1964 Thunderbird with luxury features including thin-shell bucket seats and the auto industry's first retractable seat belts. A longer hood, integrated bumper and grill and rectangular taillights enhance its traditional look. New features of its cockpit motif interior styling include separate instrument pods, a new command console and covered rear seats. An optional reclining seat for the front passenger includes an extendable head rest. A new Silent-Flo ventilation system includes a vent at the bottom of the rear window on Landau and Hardtop models.



A Soft Hardtop

A new Ambassador two-door hardtop includes as standard equipment bucket seats with folding center armrests and center console, chrome ceiling bows and a full wrap-around safety pad. A 270-horsepower V-8 engine is standard equipment.



Dodge Is Clean, Uncluttered

New styling, engineering refinement and top-quality manufacturing techniques distinguish the standard-size, low-price Dodge for 1964. Buyers have a choice of 22 models. The styling of the '64 Dodge is new, clean

and uncluttered. The lines are graceful but forceful. The front is keynoted by a massive wrap-around bumper and a convex, bright-aluminum grille of thin, vertical bars.



Valiant Gets New Options

A standout among compact convertibles, the Valiant for 1964 shown here is available with new options including a four-on-the-floor manual shift synchronized in forward

speeds and Sure-Grip differential for superior traction. All Valiant cars are covered by Chrysler Corp's five-year or 50,000-mile warranty on engine and drive train components.



Two Galaxie Models

New luxury styling to match its total performance gives a bright, new look to the Ford cars for 1964. The Ford Galaxie 500 series offers three distinctive new roof lines including the 4-door sedan (top photo). Five engines and four transmissions are offered, including the Cruise-O-Matic Dual Range three-speed automatic transmission now available with all engines up to 390 cubic inches displacement. The full Ford Galaxie line for 1964 includes 16 models with 2- and 4-door sedans, hardtops, convertibles and station wagons (bottom photo).



1964 BUICK IS LONGER, WIDER AND ROOMIER