

MEET UP WITH THE DEPENDABLES FOR '64



Oh boy!

1964 DODGE POLARA 2-DOOR HARDTOP.



1964 DODGE DART GT 2-DOOR HARDTOP.

Have we got a lot to show you



Oh boy! Curtain up. It's auto show time again, and the Dependables for '64 are here. The new '64 standard-size Dodge. Compact Dodge Dart. And big new Dodge 880. The '64 Dodge—more elegant than ever. With a wide selection of interiors. A complete choice of models. Some with bucket seats, some with regular seats and some with a flip-down center arm rest that lets you enjoy the advantages of bucket seats without paying for them. The price on the '64 Dodge? Right with Ford and Chevy. Take a good look at our compact Dodge Dart, too. It's the fresh new compact in the large economy size. A little bigger outside, a lot roomier inside.

power under the hood; a lot more fun on the road. For a fact, few compacts cost less than Dart. Not one gives you as much for the money.

And don't go away. We have another handsome treat for you. The big Dodge 880—built for the man who likes everything in his motoring big . . . except the price. The big Dodge 880 isn't shown above, but don't miss it at the show.

See them all, The Dependables from Dodge for 1964 . . . the most talked-about, walked-about models at the show, bar none. Then for the best show of all, try 'em on the road. The man to see is your dependable Dodge Dealer. See him soon.

Dodge '64

DODGE DIVISION



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Detroit Artillery Armory January 18—January 26