

# January 18th thru 26th

# IS...

# THE AUTO

# SHOW

This is the kind of deal promised you by all Birmingham dealers . . . We are people with roots deep in our community, and we plan to be around for a long time giving our customers the best of service. We are established dealers with complete service departments, and we are interested in our customers every day. Your best car buy awaits you in Birmingham!

## our Birmingham Auto Dealers!

### Fischer Buick, Inc.



515 S. Woodward  
Birmingham

Carl F. Fischer  
President

Don't miss the Auto Show! The great new lines of 1964 Buicks will be there! A blend of performance and economy to suit almost any desire or budget. Sedans, wagons, 4-door hardtops, sport coupes and convertibles . . . the handsomest array of automobiles ever to bear the proud name of Buick!

Important announcement! Fischer Buick has been selected to handle the great new line of Opels! See them at the show! If you are seriously interested in a new car, you can't help yourself in getting serious about a new Buick—or a new Opel!

### Patterson Chevrolet Co.



1000 S. Woodward  
Birmingham

Chuck Patterson  
Vice President

See The New Chevelle Malibu Sport Coupe

The new Chevelle is available in 11 models in 3 new series! Plus 5 kinds of cars for 1964 . . . Corvair . . . Corvette . . . Chevelle . . . Chevy II . . . Chevrolet. See them all at Patterson Chevrolet.

### Suburban Motors Company



565 S. Woodward  
Birmingham

Dick Fischer  
President

Visit the Auto Show, and see the sensationally new Oldsmobiles for '64! Car buyers traditionally look to Olds for all that's new—and '64 is no exception! Exciting new V-8 and V-6 engines, responsive new transmission, a rugged new chassis design all contribute to Oldsmobile's superior performance, ride and handling . . . all help deliver that "something extra" that you expect from Olds! And when you have seen them all, let the courteous, friendly people at Suburban Motors assist you in selecting the model of your choice!

### Village Rambler

666 S. Woodward  
Birmingham



Bill Farrah, President

#### DID YOU KNOW?

That Birmingham Rambler is no longer in business? Did you know that Bill Farrah bought Birmingham Rambler and changed the name to Village Rambler? Did you know they have the largest selection of new and used Ramblers in the country?

#### DID YOU KNOW?

That their attitude towards customers is:

- TOTAL VALUE
- SAVINGS
- CONSIDERATION