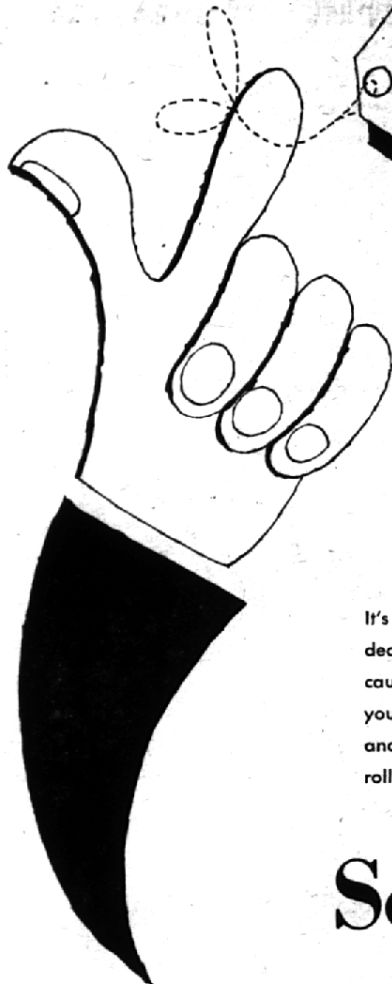


Important Reminder!...



D E T R O

S H

It's not only thrilling to select a new car from your Birmingham dealers—it's good business for you. Good business for you because you pay good, hard earned money for your car. When you buy it you are entitled to a fair price and honest deal . . . and the assurance that good service and repair will keep it rolling at its best for thousands and thousands of miles.

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464 S. Woodward
Birmingham

Dick Turner
General Manager

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Harold Turner, Inc. employs more than 100 local people who contribute to the general welfare of the community. It pays to do business with your friends and neighbors!

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You will be delighted, as we are, with our separate sales rooms for viewing the 1964 Cadillac and the 1964 Pontiac, Tempest. Come and leisurely inspect these fine 1964 automobiles; then take a demonstration ride to fully appreciate the improved qualities in these automobiles.

Showroom open Monday, Tuesday & Thursday 'til 9 p.m.
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Bob Borst
President

See them at the Auto Show! All the new Mercurys and the Lincoln Continentals will be there for you to admire. See Mercury's new models: the Park Lane, the Montclair, the Monterey, Pikes Peak champion: the Marauder, and the Colony Park and Commuter station wagons . . . the totally new price-setting line of Comets . . . all backed by our top-notch service department. See for yourself the significant changes in the timeless Lincoln Continental for 1964 . . . and then see Bob Borst for a demonstration ride!