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PEOPLE'S
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DETROIT EDITION
SERVES

Detroit Edison and the individual men and women who make up the company participate in a wide variety of educational, social and civic affairs. It is a common practice for Edison employees to serve during business hours, and in what would otherwise be their leisure time. They are on boards of education, act as special instructors and visiting lecturers in many schools, accept appointive and elective offices. They are active in churchwork and charities.

Many of our engineers, staff and management people serve at state, national and international levels—in the development, for example, of electric power facilities and systems overseas.

Our company has a broad program of educational assistance. There are grants to Michigan schools of higher learning—scholarships—of $44 of them currently—for deserving students; the support of science fairs; the sending of student delegates and teachers to conferences on peaceful atomic development.

In the belief that good government depends upon the willingness of all to accept the responsibilities of citizenship, the company also has a nonpartisan program of political education for interested employers.

The taxes Edison pays help build and maintain essential community services, schools and colleges. During 1962, for example, the company paid $497-million in taxes to federal, state and more than 400 local governments. In many areas of southern Michigan, Edison is the largest single taxpayer.

We like to give our support in these ways, by engaging in and encouraging others to participate in community work for the good of everyone.

Sincerely,

Walter L. Cissell
Walter L. Cissell, President
THE DETROIT EDITION COMPANY