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NEW CLASS JANUARY 27 Free demonstration Day School 8:30 a.m. Evening School 6:30 p.m.

Pontiac Business Institute 18 W. LAWRENCE ST. Federal 3-7028

Cook Appointed To Tax Post by GM The appointment of John B. Cook as director of General Motors' tax section has been announced. In his new position, Cook will be under the jurisdiction of Robert P. Magill, assistant treasurer of the corporation, who has responsibility for the Tax and Insurance Sections. Cook, 748 Waddington, Birmingham, joined General Motors as assistant director of the tax section in November, 1962. He was graduated from Temple University in 1948 and received a degree in Law from New York University in 1954. He also is a Certified Public Accountant.

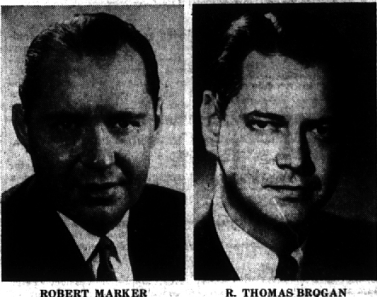
Local Residents To Attend Meeting Morris Kosten, 31166 Sunset, Franklin, and T. J. Kauechek, 31266 Stafford, Beverly Hills, will be among the local residents attending the Detroit Chapter of the American Production and Inventory Control Society at 6 p.m. Wednesday at Monte's Ratskeller, Detroit.

Charles W. Neudorf, chairman, management system advisory board, Equipment & Systems Marketing Division, Burroughs Corp., will be the guest speaker. He has been appointed also as manager of the Detroit regional office, succeeding Frederic W. Overesch, senior vice president who will assume expanded responsibilities on the agency's board of management, reporting to King.

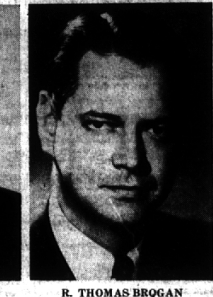
R. Thomas Brogan, it was announced at the same time, was being promoted from another interperable incorporated affiliate and appointed McCann-Erickson vice president and senior account director, reporting to Marker, who will continue to supervise the advertising account of Buick Motor Division of General Motors.

MARKER, 745 Hawthorne Drive, Birmingham, joined McCann as vice president and Buick account supervisor early last year. He has been in automotive advertising a dozen years, with wide consumer-account experience, both creative and management.

Overesch joined McCann as vice president in 1957, subsequently serving as supervisor for the advertising account of GMC Truck & Coach Division of General Motors. He went to McCann from Leo Burnett Co., Chicago, where he was vice president and creative director. Previously he had been with MacManus, John & Adams, Inc., as senior vice president and creative director; B. F. Goodrich advertising department; Maxon, Inc., Detroit; and Griswold-Ebbelman, Cleveland.



ROBERT MARKER



R. THOMAS BROGAN

Two Local Residents Promoted by Ad Agency

Robert S. Marker has been promoted to senior vice president of McCann-Erickson, Inc., it has been announced by Thomas J. King, executive vice president. He has been appointed also as manager of the Detroit regional office, succeeding Frederic W. Overesch, senior vice president who will assume expanded responsibilities on the agency's board of management, reporting to King.

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Mathews Company Elects Treasurer

Clark D. Mathews, president of C. D. Mathews Co., Birmingham, has announced that Joseph P. Sill has been elected treasurer of the corporation. Sill, a certified public accountant, was associated with Touches, Ross, Bailey & Smart for seven years after his graduation from Notre Dame. He will reside in Bloomfield Hills.

Talks to Printers

Dr. R. C. "Scottie" Young, 196 Bassett, Birmingham, General Motors guest speaker, will address members of the graphic arts industries on "Meeting the Challenge of World Leadership," at a banquet celebrating International Printing Week at the Statler-Hilton, on Friday, Jan. 17.

Named Agency VP

Clark E. Maddock, associate creative director-art, has been elected a vice president of MacManus, John & Adams, Inc., Bloomfield Hills, E. A. Jones, agency president has announced. Maddock joined M & A Sept. 18, 1961 as art supervisor on the Pontiac, Tempest and American Oil accounts. Jones said his contributions to these and to other accounts has been substantial.

Legal Notices

ADVERTISEMENT FOR BIDS The City of Birmingham, Michigan, will receive sealed bids for the addition of 100,000 sq. ft. to the existing City of Birmingham, Michigan, until 10:00 a.m. of the 15th day of January, 1964, at the office of the City Clerk, Birmingham, Michigan. Plans and specifications will be available at the office of the City Clerk, Birmingham, Michigan, at all times during office hours, including work days, and shall be submitted in duplicate, sealed and accompanied by a bid certificate, in the amount of five per cent (5%) of the proposed maximum work shall be secured and paid for by the Contractor. Bids shall remain open for 30 days after the date of opening. The City of Birmingham, Michigan, will receive sealed bids for the addition of 100,000 sq. ft. to the existing City of Birmingham, Michigan, until 10:00 a.m. of the 15th day of January, 1964, at the office of the City Clerk, Birmingham, Michigan. Plans and specifications will be available at the office of the City Clerk, Birmingham, Michigan, at all times during office hours, including work days, and shall be submitted in duplicate, sealed and accompanied by a bid certificate, in the amount of five per cent (5%) of the proposed maximum work shall be secured and paid for by the Contractor. Bids shall remain open for 30 days after the date of opening.

Man of Year Nominating Deadline Nears

Applicants for the "Man of the Year" award presented by the Birmingham Chamber of Commerce must be sent in by Jan. 15 to be eligible, warns the organization. Any local man who is active in community work and is between the ages of 21 and 35 is eligible. Names should be submitted to Birmingham DSA, The Community House, 380 S. Bates, or Mrs. Pat DeLham, 276 S. Hunter, Birmingham.

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Delegate to Confab Of Commons Clubs Stanley M. Legene, 1480 Cole, Birmingham, attended the 38th annual convention of the Commonwealth Association of Commons Clubs held at Denison University in Ohio recently. Legene is a member of the Adrian chapter, and served on extension, rushing and chapter affairs committees. Legene was the first victim of arthritis. Today, more than 12 million American men, women and children are afflicted.

A MESSAGE OF IMPORTANCE FOR HIGH SCHOOL GRADUATES A new class of Elso Cooper School starts soon, to train qualified men and women for top-paying secretarial positions, court reporting and medical reporting. Would you like to learn a skill in demand? Would you like a profession that will enable you to gain a premium on securities who are Elso Cooper graduates. Not a single Elso Cooper graduate is unemployed. The Elso Cooper method permits you to advance as rapidly as your ability and skill permit. For full details, without obligation and without high-pressure salesmanship, call or write today. 19 Clifford at Woodward Detroit 26, Mich. WO 5-8165

Pontiac Motor Names Hills Man To New Position

The appointment of Russell L. Norris as executive assistant to the general manager and of Wright C. Cotton as controller of Pontiac Motor Division has been announced by E. M. Estes, a General Motors vice president and general manager of Pontiac. The appointments will be effective February 1. Norris, 424 Thetford Lane, Bloomfield Hills, has been controller of Pontiac since September, 1956. Cotton has been controller of GM's Delco-Remy Division at Anderson, Ind., since June, 1942.

NORRIS JOINED General Motors in 1933 at Indianapolis, Ind., as a cost accountant with Chevrolet Motor Division. He held various positions with Chevrolet at Indianapolis, Atlanta, Ga.; division controller of Guide Lamp Division, Anderson, Ind., and division controller of AC Spark Plug Division, Flint. Subsequently he served as resident controller of the Buick-Oldsmobile-Pontiac Assembly Division plant at Atlanta, Ga.; division controller of Guide Lamp Division, Anderson, Ind., and division controller of AC Spark Plug Division, Flint. Norris attended the University of Wisconsin at Atlanta, Ga.; Pontiac City Club and of Bloomfield Hills Country Club.

Opening Monday, Jan. 13th Little's Colonial Barber Shop

Little's Colonial Barber Shop Barber Shop • 3 Barbers • Manicurist • Shoe Shine • Personalized Service Appointments If You Wish! Little's Colonial Barber Shop (2 Blocks North of Demery's) 526 N. WOODWARD MI 4-9645

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