Well-suited Wardrobe Has A More Colorful Selection

Getting along with a dark suit for business and another dark suit for dressier occasions labels you as a backward wardrobeist this fall.

this fall. Local merchants report the return of the well balanced wardrobe this fall, in which both
colorful suits and dark suits have
their place and their own virtues
—not the least of which is the
chance to break up the monotony
of the look-alike darks.
There is a lighter and brighter
future in store for men's suits,
this fall. Dark colors will no
longer dominate the choices of
men seeking to replenish and update their cold—weather wardrobes.

robes.

Paced by grays in the medium to light shades, and followed closely by brightened blends of blues, browns and greens, the current clothing fabrics move into a new era of color that, while refreshingly different from the stygian shades of the past, are still within the bounds of good taste and good sense for both business and social occasions.

The importance of this move to

The importance of this move to colorful, medium shade suitings is emphasized by the fact that it is as true of the sober, traditional natural-shoulder types as it is of the less restricted contemporary styles.

Once again, there is a tremendous number of models from which to choose. While basic silhouettes remain the same, stylists have made subtle changes in button, lapel and pocket treat-ments and other detailings that, while not too evident to the inexpert eye, have the effect of giving more perfect balance to the suits.

more perfect balance to the suits.

For instance, in the contemporary styles most designers believe that the narrowing down of lapels has reached its limit. As a result, you will find some of the newer suits with slightly fuller lapels.— not the bulky, over-emphasized lapels of the past—but lapels that are trimenough to be in the trend without giving a stingy look.

A similar whose in the abaning

A similar move in the shaping

of lapels took place in many of the traditional natural-shoulder suits (where the trend to slimness started) more than a year ago.

The most important move in models, however, is toward the greatly increased popularity of the two-button suits.

the two-button suits.

Here again, in each of the several style categories from the highly styled avant gardes through the sophisticated contemporaries and the conventional middle-of-the roaders, to the classic traditionals, this fashion movement is clearly evident,

For the first time in many years the runaway popularity of the three-button models (other than the traditional natural-shoulder styles) will be seriously challenged.

This trend has been attributed to several factors, not the least of which is President Kennedy's preference for two-button suits.

However, regardless of o the r reasons for the growing accept-ance of the two-button styles, it can be safely said that many men, finding some of their clothes in the three-button model, are now ready for a change.

There are, of course, many in-terpretations of the new two-but-ton trend. Some show the two buttons placed high, almost like a three-button suit with the lower

a three-button suit with the lower button eliminated. Others place the two buttons low in a stance that suggests a three-button style with the top button missing. And there are still others that shift the two buttons to a closer stance in the middle area of the coaf front.

A new and interesting model has appeared that combines the best features of the traditional natural - shoulder America suit with those of the updated English models.

moneis.

This style retains the natural shoulders of the American and adds a modified amount of side and back fitting from the British to give the garment a more sophisticated look than its campus

Cousin.

Too soon to be called a trend,

this styling may gather momen-tum during the coming year. However, there is one idea of recent revival that has achieved

However, there is one idea of recent revival that has achieved the importance of a fashion fact and that is the country suit or weekend suit.

Usually made of cheviots, tweeds or shetlands, these casual suits are frequently made with matching vests and can be worn for less formal business occasions as well as for suburban dates.

Some call these casuals Friday suits in view of the custom of many men to dress down on Fridays as part of the weekend ritual. These cusual suits are fine for travel.

The trend to medium tones is even more pronounced in the tweedy suits than it is in the more sophisticated fewn styles. Obviously, the casual cloths always gave more opportunity for the use of colorful blends. Present tweeds range from mediums to light-mediums in both bold and subtle shades.

As far as new patterns are

and subtle shades.

As far as new patterns are concerned, look for bigger and bolder plaids, subtle stripes, many small self-weaves and the biggest year within memory for herring-bases of all types.

year within memory for herring-bones of all types.

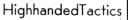
Those conservative chevron-like patterns have taken off in a blaze of style and are now a top fashion.

All in all, clothing for fall

All in all, clothing for fall 1963 offers a more comprehensive selection than ever. Select from news one, two and three-button suits; light-medium, medium and dark shades; town and country ark shades; town and country nodels. You'll need several!



Dacron and cotton water repellent all-weather coat reverses to corduroy. Available in beige and brown or loden green and



"The best way to fight a woman is with your hat. Grab it and run!"—John Barrymore.



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