

A Fashionable Flair of Furs for Fall

"L'air libre, la joie de vivre"—the outrageously free and easy look, the emphatically abundant love of living—these are the rarefied elements that combine to dictate the fur fashion story for 1963-64.

Perfect case in point: Fredrica, who has taken this theme so much to heart that its marvelous feeling can be found in every facet of the new collection—from a new winter sports group to a specially designed "gamin" group for the young junior executive or debutante, and from furs for the cosmopolitan woman in town to (grande surprise!) spectacular

the Norse country about it.

Another "long-hair" is a remarkably handsome full length belted racoon coat. Also worthy of note is a three-quarter length sleeveless shepherd's coat of golden amber fox—perfect for wear over the bulky knits that are "in" for the St. Moritz season! This one is done in warm, cuddly brown opossum.

In addition, there are coats of sleek hair seal, Labrador otter and a civet cat.

In a lighter-weight vein are Fredrica's jacuetas (fur and knit) in snow-pale tourmaline or arcturus mink, or pristine white lamb.

• **LES JEUNES ELITES**—for the second generation Fredrica devotee, a special, delightfully versatile group that will take a young woman from college classes, office or charity committee meetings, on to dinner and theatre.

Here there's a beguiling choice of furs, which includes jaguar, caramel-and-white shaded mink paws, mink sides, supremely feminine white lamb, silky racoon and eye-datching black-and-white kidskin. Otter, pale beaver and Lakoda appear, too.

DESIGNS INCLUDE full full length coats, three-quarter coats and suits. One full length coat is in snowy white lamb, has

a suggestion of the so-young empire line, single-breasted three-button closing and a stand-away wing collar that's rolled and rounded.

Another coat, this one a svelte three-quarter length otter, is double-breasted and stunningly features a narrow longish shawl collar of fisher. As for suits, there's a particularly spirited and chic attention-getter in black-and-white kidskin, the hip-length straight jacket bound in black suede, and the skirt an easy-swinging A-line.

• **LA VIE URBAINE**—for the cosmopolite who thrives on city life and all it encompasses, there's a head-spinning variety of furs: among them, mink, of course, in every shade; velvety seal; supple otter; exotic leopard and jaguar; rare fisher; beaver in delectable light tones; softly swirled persian; and smoothest Lakoda.

The versatility of these furs is demonstrated in varied designs. There are full length and three-quarter coats; jackets and stoles; capes in varying lengths; and exciting fur suits.

One of the full length coat silhouettes is double-breasted and notch-collared, with ever-so-gentle shaping. This is done in both morning light and autumn haze mink, and in seal, with added cuffed low pockets.

Another full length coat, in leopard, has chasuble sleeve treatment, restrained shaping and a black silk braid tie-belt in front.

IN THE CAPE group is a luxurious full length cape of natural ombre fisher, the skins worked to create a sun-burst effect fanning out from the shoulder. Still another cape, is one of jaguar, underscored with a contrasting ranch mink collar and "cuffs" at the arm-slits.

Among the suits is a rakish three-piece one in Lakoda that features a two-button, hip-length jacket with notched collar and set-in sleeves, a vest and svelte skirt.

• **L'ESPRIT DRAMATIQUE**—for the woman with the flair who creates a stir of opulence wherever she goes is a veritable fantasy of furs for evening. There are "les robes du soir"—floor-length sleeveless creations in black mink and in breitschwanz.

Equally regal are fluid floor-length coats in chinchilla and in leopard. On the evening scene, too, are plush sable capes and coats and seal with a new, formal approach. Mink, of course, will always be worn for after-dark.

But with all this elegant grandeur, reiterated is the over-all feeling of the entire collection—"L'air libre, la joie de vivre"!



PURE AS fresh powdered snow—a town coat in whitest Indian lamb. Gently shaped in front with a mere suggestion of the Empire line, it has a single-breasted three-button closing and a flattering stand-away wing-collar.



FREDRICA'S lighthearted, eye-catcher of a suit in natural black and white African kidskin has a hip-length jacket deftly bound in black suede. The skirt is done in an easy, smart A-line.

floor-length creations guaranteed to prove irresistible to those women who revel in the luxury of extravagant individualism.

THE WORD everyone is using this season is "sportive," and that's precisely the feeling of Fredrica's "Collection Enchantée"—casual elegance—young-in-spirit, lithe, lissome, relaxed, with a wonderfully subtle air of high fashion savoir faire.

And because of this feeling, today, as never before, furs will be an integral part of every woman's wardrobe, to be lived in, lovingly, rather than kept "for special occasions only"!

WATCH FOR this look in the following groupings:

• Les sports de neige—for free and adventuresome spirits who adore winter sports, there's a spectacular hooded three-quarter lynx coat, with the pale aura of

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THE BIRMINGHAM ECCENTRIC
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