Overcoats Return To Prominence in Menswear Styling

Fall 1963 will probably mark the season that overcoats made their big comeback amidst the best styled outercoats of the last two decades.

two decades.

With the a dvent of the fall equinox, says the American Institute of Men's and Boys' Wear, men will cast an appraising eye at the new autumn topcoats. With the memory of last year's bone-chilling winter still fresh in mind, they will also show great interest in the new cold-weather overcoats that have been handsomely styled to provide welcome warmth.

to provide welcome warmth.
Viewed from a purely rational
position, there is no single outercoat that can meet the needs for,
protection in merely chilly weather, ordinarily cold weather and
those many blastingly bitter days
of winter.

FOR THOSE first chilly days, an ordinary topcoat — weight is fine. It can be given an added modicum of warmth via a zip-in liner as the thermometer drops. But, when it gets really cold, nothing can take the place of a good, "new-fashioned" warm overcoat.

The overcoat, once thought of

The overcoat, once thought of as being confined to the wardrobes of mature men, has been restyled to become a favorite of

young men, too.

Styling that reaches from dressy semi-chesterfield models to sporty pile-lined and pile-trimmed coats includes both single-and double-breasteds incorporating streamlined features of classic ulsters, smart British-type Short Warms and above-the-kneelength casuals.

THE LININGS of many of the new overcoats provide as much interest as their handsome exteriors. Colorful wool plaids, "fancy-backs" with bold tartans woven to the acks of sedately colored blues, blacks and grays, lightweight but warm pile fabrics, real shearlings and furs all add to both eye appeal and comfort.

In the early season topcoatings, look for an upswing in medium tones led by the burgeoning camel hairs and camel tones. Bold checks and plaids, distinct

Bold cheeks and plaids, distinct herringbones and muted but colorful tweeds, cheviots and shetlands are among the handsomest of the new cloths.

DOUBLE - BREASTED polo costs, traditional fiy-fronts, casual balmacaans, comfortable split-



Italian Knit

This imported three-piece Italian knit with embroidery trim comes in cranberry red and turquoise blue. Designers believe it will be highly popular this fall. ragians and fitted town coats are but some of the new topcoat styles.

Natural-s houlder fans will show added interest in the updated covert cloths. Wearers of contemporary styles will go for the light gray sharkskin topcoats in suiting weight fabrics, glistening mohair blends and fancy selfweaves.



GENTLEMAN'S STYLING for town wear is this medium gray herringbone topcoat. Its tailored shoulder line is accented by the button-through closure, sleeve cuff detailing and flap pockets.



Best in Show

Pony girl—wearing wrap coat in plush pony print. A separate lining of orlon pile adds more styling and extra warmth. You can belt it or no, as the mood strikes you. Colors are black and white or palimino and white, in junior sizes 5-15.

Sportswear Variety

In this day and age of the great popularity of sportswear, it is possible to buy a knitted shirt in any one of almost 50 distinct and different shades. Until recently, you had to take almost "pot luck" if you wanted to match up sport socks with your shirts. But now the hosiery manufacturers, and those sport shirt firms making socks, have also widened their color range—and, if you can own matching shirts-and-hose in almost any color of the rainbow.



Join The Race To The Prep Shop

For The Hardiest Race of Back To School Apparel

Vested or Not, they're bound to suit.



Sport Coats

a. The Perfect Patch-up job featuring the fine whale, elbow patched, corduroy blazer. Junior \$13,50, Prep \$16.50.

b. Genuine Harris Tweed in medium gray Herringbone. Young Men's Sizes 35-42, Regular and long......\$42.50

Other wool sport coats. from \$32.50





The Prep Shap Sartorul Arfinements
227 Pierce Birmingham A. 8-2128

Open Thursday & Friday Evenings Until 9 p.m.