

Heart Disease Claims 1,747 Lives in County

Heart disease was the leading killer in Oakland County last year, according to the annual report released recently by the county health department.

Thirty-nine per cent (1,747) of all deaths were attributed to heart ailments. Cancer ranked second with 807 deaths or 18.1 per cent. Motor vehicle accidents claimed 112, while other accidents accounted for 116 of the 4,457 total.

THE HEALTH department spent a total of \$1,138,182 or more than \$1.58 for each resident last year. Some \$930,306 came from local sources, while the remainder came from federal, state and other sources.

Some characteristics of the two-year period from 1960-62 were:

- Population in the county jumped 4 per cent from 690,259 in 1960 to 718,000 last year.
- There was a 9.3 per cent decrease in live births and a 13.6 per cent increase in the infant death rate.
- The illegitimate birth rate increased 21 per cent in the two-year period. It rose from a 1960

level of 26.5 per 1,000 births to 32.1 per 1,000 births in 1962.

- THE REPORT lists an "alarming increase" of 25.9 per cent in the number of venereal disease cases. In 1960, there were 532 cases reported, while 670 were turned in last year.
- There was no significant change in the death rate country-wide, according to the report.
- Suicides and self-inflicted injuries accounted for 59 deaths in 1962. Homicides and deaths by purposely inflicted injuries by others reached 14 last year.

Judy Allston Represents Her Sorority

Judy J. Allston recently represented the University of Detroit chapter of Theta Phi Alpha, national sorority, at the annual Province Conference, St. Louis, Mo.

Miss Allston, daughter of Dr. and Mrs. J. N. Allston, 320 Hamilton Road, Birmingham, is the president of the U. of D. chapter.

A SENIOR English major in the U. of D. college of arts and sciences, she is a graduate of the Sacred Heart Convent, Bloomfield Hills.

Miss Allston and two other delegates spent three days in the St. Louis University Campus where the convention was held in Rogers Hall.

WATER SOFTENERS

REYNOLDS All Fibre-Glass Poly-Automatic Water Conditioners (Patented) with our LIFETIME GUARANTEE against Rust, Corrosion, and Leaks will soften more water and remove more iron, for less operating cost, than any other water softeners ever made.

Your present softener can probably be converted into a Reynolds Automatic.

Factory sales, installation, and service (We service all makes)

REYNOLDS
Water Conditioning Company
Michigan's oldest and largest water conditioning company... since 1923
1210 Chevrolet, Detroit 4, Mich.
WEster 3-3300
Prices Right and Fully Guaranteed

Chamber Notes

By MARIANNE S. BARNETT
Member, Board of Directors
Birmingham Chamber of Commerce

Many people are not aware of The Birmingham Chamber of Commerce, its origin, its functions, its goals and most important, the men and women who give of their time and effort to make this community and surrounding communities better places in which to live and work.

Each week The Birmingham Eccentric will seek to familiarize you and inform you, through this column, of the organization that works endlessly with "the people" in mind: your welfare, your safety and your overall well-being.

WHAT IS a Chamber of Commerce? Most progressive communities in America have a Chamber of Commerce and the number of such organizations is steadily increasing.

Although there is some variation in the structure, methods and activities of each organization, they follow a pattern somewhat uniform.

With reference to its function in community life, it might be broadly defined as "people working together to make their community a better place in which to live and make a living."

A CHAMBER of Commerce is a voluntary association of business and professional civic-minded men and women engaged in collective efforts to promote the welfare of their community. It includes representatives of essentially every type of community activity and endeavor.

The Chamber works to build public sentiment on problems in the community's interest and works closely and conscientiously with other organizations and public officials.

Through their own organized efforts all members of the Chamber obtain many benefits such as help in solving city zoning, attraction of more customers from the trade area, parking problems, helping to maintain the beauty of the business areas, recreation, fire prevention, Congressional promotion, education, retail activities, industrial development and many more which we will try to tell you about in the weeks to come.

A CHAMBER of Commerce designs its work to fit community needs. Projects are kept within limits imposed by manpower and financial resources. Activities are undertaken only after sound and thorough analysis of their value and importance. Leaders in every phase of community life are drawn in the broad program.

A well balanced program of work insures sound community development. Chambers of Commerce are concerned with the needs of the entire community.

IN NEXT week's column you will learn about the men and women who "keep the wheels in motion" and who through their time and effort have tried—and succeeded—in making Birmingham and surrounding areas a wonderful place to live in and work in.

I, as public relations director of The Birmingham Chamber of Commerce, would welcome your suggestions and comments concerning ways in which we can strengthen the bonds between us and improve Birmingham and all the areas around us. Letters should be addressed to Marianne Barnett, c/o The Birmingham Eccentric, 1225 Bowers, Birmingham, Mich. Personal attention will be given to each reply and will be directed to the proper department for disposition.

Gifford Completes Leadership School

Allan H. Gifford, son of Mr. and Mrs. H. A. Gifford of 1118 Hill Line Trail, Birmingham, graduated Aug. 30 from Leadership School at the U.S. Coast Guard Reserve Training Center in Yorktown, Va.

A lieutenant in the reserves, he attended this two-week school for his annual summer training. Gifford studied the code of conduct, leadership techniques, world affairs and the uniform code of military justice.

Missionary to Tell Of Life in Africa

Dr. Joseph C. Foust, a Catholic layman and medical doctor, who has devoted his talents to serving the medical needs of the natives in Tanganyika, Africa, will discuss his experiences and life in Africa before the South Oakland First Friday Club on Sept. 6, 8 a.m., at Howard Johnson's Restaurant, Woodward and 13 Mile Road, Royal Oak.

Romney to Speak At School Heads Annual Meeting

Gov. George W. Romney will be among the speakers addressing more than 2,500 school board members and school administrators attending the joint meeting of the Michigan Association of School Administrators (MASA) and the Michigan Association of School Boards (MASB) at Cobo Hall, Sept. 11-12.

Detroit Mayor Jerome Cavanaugh and William D. Merrifield, president of the Detroit Board of Education, will open the conference at 11 a.m., Sept. 11, with an official welcome. Dr. Lynn M. Bartlett, state superintendent of public instruction, will give the opening address.

DR. OLE SANDS, director of the National Education Association's project on instruction, will address the afternoon general session on Sept. 11. He will discuss "Schools for the 60's."

Dr. John E. Ivey, Jr., dean of Michigan State University's college of education, will be the keynote speaker at the Sept. 12 general session. "Wanted: A Scientific Basis for Educational Practice" is his topic.

After separate MASA and MASB meetings Wednesday afternoon, the two groups will meet for a banquet that evening. Dean F. Berkeley, director of field services, Indiana University, will be the featured speaker.

AN ADDRESS by Gov. Romney will close the conference late Thursday afternoon.

Instructional topics will be emphasized at five small discussion meetings scheduled for Thursday. Educational television, the extended school year, post-12th grade education, team teaching and the ungraded classroom will receive special attention.

Dr. Allan M. West, NEA special assistant for urban areas, will speak on "Staff-Board Relationships" at a sixth meeting.

MASA is an affiliate of the Michigan Education Association. Dr. E. Dale Kennedy, executive secretary of the MEA, is the staff representative to the association.

Measles, if possible, should be prevented in children under five.



The STETSONIAN

This is the American look, captured by Stetson in a hat that bespeaks a quiet confidence and command. It's young and stylish with a subtly curved, face-flattering silhouette. The beautifully finished selv-edge brim and silvered Stetson crest are crowning marks of elegance. \$15.95

Dickinson's

Wabek Building—Saginaw at Lawrence
Birmingham Pontiac
Open Thurs. & Fri. Nights Open Mon. & Fri. Nights

USE ECCENTRIC CLASSIFIED ADS FOR BEST RESULTS



there's still time!

Savings Received by the 10th of September Earn a Full Month's Dividend on September 30th

Open or add to your Savings Account today!

4% CURRENT RATE

COMPOUNDED and PAID QUARTERLY



Birmingham FEDERAL SAVINGS

Main Office — 99 W. MAPLE, CORNER OF PIERCE — MU 4-1099
Bloomfield Office — CORNER MAPLE and LAHSER — 646-1165
Berkeley Office — 3055 W. 12-MILE RD. — LI 5-7610

MISTER OH says...



IT'S SAFEST

You never need to worry about family security when you choose modern oil heat. There are no dangerous leaks to be wary of—since fuel oil is non-explosive. It burns only when properly atomized and mixed with air inside your furnace. It is so safe, you can put out a lighted match by dipping it in oil. There's never any concern either about distant pipe line accidents cutting off your fuel supply in cold weather. Your own oil... in your tank... when you need it... guarantees comfort and security of all.

SAFE—CLEAN—DEPENDABLE

OIL HEAT

"OAKLAND COUNTY OIL HEAT COUNCIL"



2 ADULTS, 4 CHILDREN AND A BIG, BIG DOG

This family never runs out of hot water! Washing dogs, diapers or dishes... cleaning walls or windows... there's always plenty of hot water in this house. How come? We figured out just how much hot water they use, then installed an American-Standard water heater that's performance-rated to supply all they need, even on busy washdays. No obligation. Call for a free survey of your hot water needs. No obligation.

Gas and electric models • Standard and De Luxe models • Gas Glass • Fiberglass Insulation • Warranted up to 10 years by AMERICAN-Standard

G. C. JOHNSTON
Service—Repair
Plumbing and Heating



Midwest 4-5540 — Birmingham — 953 South Eton Road