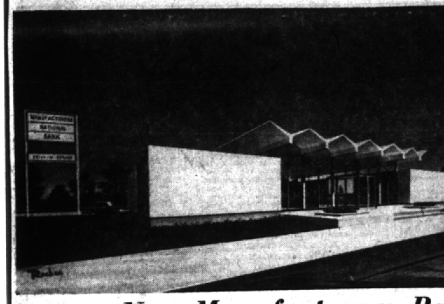

New Manufacturers Bank

Construction will soon be under way on the new Woodward-Hunter Blvd. office of Manufacturers National Bank in Bloomfield Township. The quarter-of-a-million-dollar building, whose walls will be composed of precast concrete panels, will be distinguished by a wing-T styled ceiling that will jut beyond the walls and suggest a series of archways above the entrance. Boasting all the modern banking conveniences, the new office will provide drive-in banking facilities, a safe deposit vault, a night depository and off-street parking. Eight tellers' cages will service customers inside the building, where the walls will be covered with marble and walnut panelling. Two conference rooms are also included in the interior plans. Scheduled to be completed in March, 1964, the new building was designed by Louis G. Redstone, Architects, Inc. The general contractor is the Wake-Pratt Construction Co.

Former Township Estate Selected for Development

The 200 acres of the former Fisher Estate in Bloomfield Township is moving through a period of transition.

Located in a wooded, rolling area the old estate is the last of two or three remaining large parcels in Bloomfield Township.

Prime movers in the period of transition are two building firms in the metropolitan area—Robinson Brothers, Inc. of Birmingham and Sullivan-Smith, Inc. of Dearborn.

. . .

THEIR ACQUISITION of the property is the first step in a program to develop a co-ordinated community of 400 custom-touched homes.

Planning jointly for the new development, which will be called Bloomfield's Foxhills, Vince Sullivan and David Robinson point out that the site of the old Fisher Estate offers possibilities for a variety of architectural styling.

Offerings will include ranch homes, tri-levels and colonials. Each home will be precision-planned in every detail—from good zoning to easy traffic flow — and with this, will showcase the finest in design and materials.

Located at Opdyke and Square Lake Road, adjacent Bloomfield Hills, the new development will feature an olympic-sized pool and luxurious club house, exclusively for residential use. These, and possibly other recreational facilities, will be installed prior to the opening of the tract.

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SITUATED WITHIN the Bloomfield Hills school system, the new-home development is also within walking distance of St. Hugo of the Hills parish school. Detroit water and sewerage systems will service the community.

While construction will get underway shortly, no opening date has yet been announced.

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JOINING forces in the creation of the new development is a "natural" partnership for the two firms involved. Sullivan Smith, Inc. and Robinson Brothers have followed one dominant theory: The American public has basic good taste. "Give the average American a choice between good design and poor design, and he'll choose the good design everytime," said Sullivan.

"We don't believe in designing over the public's head," agrees Robinson. "A home is for living. It is for enjoyment of leisure, entertaining, relaxing. We try to design homes which will appeal to the natural good taste that most people inherently possess."

. . .

THE SUCCESS of their mutual theory can be measured in many local enterprises, both residential and commercial. For Sullivan Smith, Inc., international interest was aroused with the design, developing and building of River Oaks, Detroit's first 'self-contained' community built on the site of the old Henry Ford Estate. The firm has pioneered a steady stream of housing innovations enthusiastically received in communities such as Chestnut Ridge, Golf View Manor and Dearborn Farms.

"A home should be 50 per cent function, 50 per cent looks," Robinson points out. "The house must work well first, then its appearance must back it up. When people decied to buy a home from us, I like to take the time and trouble to sit down and plan an individualized home which can be developed from a standard floor plan. Sometimes, just rearranged partition walls can make a floor plan better suited to a family's special needs."

Members of the National Association of Home Builders, Robinson Brothers have built the outstanding communities of Huntley, Birmingham Farms, Devonbrook and Glencoe Estates — all in the Birmingham-Bloomfield area and are presently building Foxcroft Apartments, a 98-unit luxury apartment complex at Maple and Telegraph Roads in Bloomfield.

Offering custom features at a builders price, Sullivan-Smith, Inc. and Robinson Brothers said that homes will range in price from $25,000 to $35,000.

Franklin Man Promoted by Kelvinator

Two promotions in Kelvinator division of American Motors Corporation have been announced by E. B. Barnes, vice president in charge of appliance sales.

Earl C. Ramsey, of 31425 Baffin, Franklin, has been named assistant to the vice president-appliance sales, and Joseph A. Taylor has succeeded Ramsey as appliance parts manager.

In his newly-established position, Ramsey will have charge of inventory controls, including forecasting, order and distribution and product volume projections. He joined Kelvinator in 1951 as divisional supervisor-planning in 1951. He was named purchasing agent in 1955.

. . .

IN 1957, Ramsey was assigned to coordinate laundry product manufacturing. For the past three years he had been parts manager for Kelvinator.

Born in Harbor Beach, Mich., he received a combined degree in mechanical and industrial engineering from the University of Michigan in 1947.

Taylor had been assistant parts manager for Kelvinator for the past ten years. He joined Kelvinator's parts department in 1930, and was promoted to various administrative positions in the department, prior to being named assistant parts manager. He is a native of Bay City.

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2 Township Residents Promoted by Chevrolet

Promotions of two Birmingham area men to key positions in the Chevrolet engineering organization have been announced by Chief Engineer E. J. Premo.

D. H. McPherson, staff engineer in charge of passenger car and truck engines for the past four years, has been given broadened responsibilities in the newly established position of chief engine, transmission and rear axle engineer. His home is at 1599 Apple Lane, Bloomfield Township.

At the same time, Charles M. Rubly, 31305 Pickwick Lane, Bloomfield Township, was moved up from assistant staff engineer for Chevrolet and Corvair chassis to staff engineer in charge of Corvair and Chevy II chassis design.

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McPHERSON, native of Alberta province, Canada, was graduated from Cass Tech, Detroit, in 1940, when he joined Chevrolet as a drafting trainee. While at Chevrolet, he continued his education at Lawrence Institute of Technology and later attended University of Michigan. After serving in the Navy in World War II, McPherson returned to Chevrolet and continued studies at U of M, receiving his master's degree in mechanical engineering in 1948.

In succession, McPherson was promoted to design group leader, 1950; senior project engineer, 1952; vehicle development engineer at the General Motors Milford Proving Ground, 1955; Turboglide quality engineer at the Toledo, O., Plant, 1956; assistant staff engineer for passenger car engines, 1956; and staff engineer with additional responsibilities for truck engines, 1959.

Rubly, also a Cass Tech graduate, attended Wayne State University and began his automotive experience in 1930 at Hupmobile. He joined Chevrolet in 1939 as a layout man on chassis design and experimental models. He was promoted to senior designer, design supervisor, ride and handling project engineer and later directed design of front suspensions and rear axles.

Sales Manager Post Goes to B'ham Man

A Birmingham man has been named manager of Marathon Oil Co.'s Michigan - Wisconsin retail sales region. He is Harry L. Knapp of 868 N. Adams Road.

A 31-year veteran of Marathon, Knapp joined the company in Robinson, Ill., in 1932. He advanced through various responsible sales positions and was manager of the Robinson sales district prior to his transfer to Detroit in 1962 as assistant manager of the newly-created Michigan-Wisconsin region.

Knapp will continue to be headquartered at the petroleum firm's regional offices in Detroit.

ORDINANCE NO. 82

AN ORDINANCE TO AMEND ORDINANCE NO. 67 KNOWN AS THE ZONING ORDINANCE.

The Township of Bloomfield Ordains:

Section 1.01. That Ordinance Number 67 known as the Zoning Ordinance be and the same hereby is amended by amending the Zoning Map included therein and made a part thereof as follows:

That the following described property is changed from R-M, Multiple-Family Residential District use to B-3, General Business use:

Part of the Northwest ¼ beginning at point on the Westerly line of US-10 Highway, a distance South 89°06' East 459.75 feet and South 31°37' East 1231.18 feet from the Northwest section corner, thence South 31°37' East 300 feet, thence South 58°23' West 200 feet, thence North 31°37' West 300 feet, thence North 58°23' East 200 feet to beginning (1.38 acres), Section 10, located on the Northwest corner of Woodward and Roswell Road, Bloomfield Township.

Section 2.01. The provisions of this Ordinance are hereby given immediate effect pursuant to the provisions of Section 11 and Section 14 of Act 184 of the Public Acts of 1943 as amended.

Made and passed by the Township Board of Bloomfield Township, Oakland County, Michigan, on the 26th day of August, A.D. 1963.

Deloris V. Little
Township Clerk

Fisher Resigns From Marathon

Marathon Oil Co. has announced M. M. Fisher had resigned as a member of the Marathon board of directors, effective Sept. 1.

Fisher stated, "It is with regret that I withdraw from active affiliation with my friends and associates at Marathon in order to devote myself to other personal business interests, which will include joining Hess Oil and Chemical Corporation as a director and member of the executive committee. I have the utmost confidence in Marathon management and the continued success of the company."

Fisher, of 27751 Fairway Hills Drive, Franklin, emphasized that he will retain his substantial stock interest in Marathon Oil Co.

He has been directly connected with Marathon management since 1959 when Aurora Gasoline Co. of which he was chairman of the board, was merged into Marathon through an exchange of stock. He was elected to the Marathon board in 1962.

Tops in State

Paul Williams, of Rochester, was Indianapolis Life Insurance Co.'s leading agent in Michigan for the month of July and ranked third among all company agents in the nation. He is a member of the John Paige Agency, with headquarters in Birmingham.

Behind The Store Fronts

With ANGUS McKELLAR

Henry Forster, of Henry Forster Flowers and Gifts (35 years in the Fisher Bldg.) is planning a Friday, Sept. 13 opening of the firm's new Birmingham store at 568 N. Woodward—in the building located between Young Clothes' new store and Furs by Robert.

Mr. Forster is a Birmingham resident, and graduated from high school here. When we mentioned something to the effect that he certainly was not superstitious to plan an opening on a Friday the 13th, Forster laughed and said: "I'm certainly not. I was married on a Friday, the 13th!"

. . .

Opening the new **Daly Bros.** building in Bloomfield Plaza created twice the previous floor space, making it the largest furniture store in the Birmingham area. Some 25,000 square feet are devoted to famous names in contemporary, traditional and colonial furniture. A massive open stairway leads down to the first level. Catalogue and sample rooms adjoin consulting rooms. Business has continued as usual during the transition to the new store. In addition to the large parking lot to the front, a new 200 car parking lot is now open to the rear of the plaza stores.

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Open house is scheduled for Sun., Sept. 1 (from 1 to 5 p.m.) at the Echo Park Kindergarten & Nursery School, at 4275 Echo Rd., Bloomfield Hills.

. . .

Allen Weed is the new assistant manager at Kresge's Birmingham store.

. . .

The newest link in the Baskin-Robbins chain of ice cream stores is well under construction on Hamilton Row between the Birmingham Travel Service and the Village Delicatessen. The firm has 194 stores from coast to coast, all under the sign of the big 31, which denotes 31 ice cream flavors.

Smith's Early American Furniture, 128 S. Woodward (across from Smiley Bros.) will open for business Sept. 5. Owned and managed by **Bill** and **Edith Smith,** the store will specialize in a wide range of Early American furniture and accessories.

. . .

Shut-ins, and others who are interested in recognizable art, but haven't gotten around to visit the Kenilworth Art Galleries, 165 Pierce St., will be interested to know that about 12 paintings from Kenilworth (with a description of the work and the artist) may be seen on the "After Hours With Ed McKenzie" show tonight on Channel 7, at 1 a.m.

. . . and something that we didn't know is that Birmingham's own Gen. S.L.A. Marshall, who is better known as a writer, is also an artist. A collection of his water colors will be exhibited in the near future at the Kenilworth Galleries.

Attends School

James E. Malchow, Maple-Cranbrook office, National Bank of Detroit, Birmingham, is among the 1,250 students from 41 states, Japan, Puerto Rico and Honduras who are now attending the annual two-week residence session of the School of Banking at the University of Wisconsin.

NEWS OF BUSINESS

CHARLES H. FELT

Felt Appointed Vice President By Ad Agency

Charles H. Felt has been appointed senior vice president and director of creative planning for MacManus, John & Adams, Inc., according to Ernest A. Jones, president of the Bloomfield Hills advertising agency.

Felt, who joined MJ&A in 1961, has been vice president and creative director for the Bloomfield Hills office for the past year. His increased responsibilities now include creative planning direction for all company branch offices in New York, Los Angeles, Minneapolis, Toronto and the recently established office in Chicago.

. . .

JONES SAID Felt's promotion is the latest in a series of moves intended to broaden and strengthen MJ&A's creative organization to accomodate the agency's growing roster of clients.

A native of Bremerton, Wash., Felt is a graduate of Michigan State University and a fifteen year veteran in the advertising business. Prior to joining MJ&A he served Campbell - Ewald Co. for nine years in a wide range of capacities ranging from copywriter to copy director for the passenger car forward planning group.

Married and father of three, he resides in Orchard Lake.

Orth Elected To Board of Sturgis Firm

Frederick L. Van Lenney, chairman of the board, has announced the election of J. Donald Orth to the board of directors of Sturgis Business Forms, Inc., of Sturgis, Mich.

Orth, senior vice president of Manufacturers National Bank of Detroit, began his banking career with the Highland Park State Bank in 1928 after attending Wayne State University.

When Manufacturers Bank was established thirty years ago, he became an original member of its staff. For several years Orth, of 6110 Lahser, Bloomfield Township, was active in the bank's trust department and held the title of vice president and trust officer before he was appointed to his present position in 1961.

He is a director and past president of the Detroit Chapter of the National Office Management Association and a former president of the Detroit Life Insurance and Trust Council.

New Manager Appointed for Township Bank

National Bank of Detroit has announced the appointment of Mitchell Herman as manager of its Middle Belt-Fourteen Mile Road office in West Bloomfield Township.

Herman, of Detroit, has been with the bank since 1947, most recently as assistant manager of the Grand River-Fenkell Office.

. . .

HE TAKES over his new post on September 1, succeeding Theodore F. Thrasher who becomes manager of the Seven Mile-Wyoming office.

The Middle Belt-Fourteen Mile office is currently operating in temporary quarters while its permanent building is under construction. The new building is scheduled for completion this fall.

NOTICE TO TAXPAYERS

City of Birmingham taxes due July 1, 1963 may still be paid without additional charge.

Starting September 1, and the first of each month thereafter until March 1, 1964, penalty will be added at the rate of ¼ of 1 percent per month.

Payments by mail will be accepted without penalty if post marked not later than midnight, August 31, 1963.

Russell T. Berger
City Treasurer

Office Hours: 8:00 A.M. to 5:00 P.M.
Monday thru Friday.
Closed Saturdays.

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