



# Back-to-School means Birmingham is ready for the younger set.

And ready they are. Your favorite Birmingham store knows what's best for the back-to-school crowd . . . from kindergartner to senior. Everything from clothing to bicycles . . . newest fashions and styles . . . peak selections. You can always count on your Birmingham store for reliability, courtesy and friendliness. Come now. Shop for all your family needs. Convenient late shopping hours and nearby municipal parking are just added features that make your trips downtown so much more enjoyable. Remember . . . the pleasure is all "hours."

## MEET YOUR FRIENDLY BIRMINGHAM MERCHANTS



Ernest P. Hall

We're proud of the fine merchandise we handle, of the new and fresh items constantly going on display, so we welcome folks who have an interest in home furnishings and are "browsing" for new ideas. Scott-Shuptrine Co., Inc.



B. J. Rudin

The finest hot cornbeef sandwich in town. Fabulous service. Party trays and party foods a specialty. We deliver. Rudin's Fine Foods



Juliana Coleman

Serving the Birmingham area with top quality foods. Complete meat department with the famous Utzinger's sausage line. Imported food department. Convenient charge accounts. Delivery service. Quorton Quality Food Market



George Ross

Offering the finest in quality jewelry and fine watches. Expert watch and clock repair department. Official watch inspector for the Pere Marquette and New York Central Railroads. Ross Jewelers



Paul Garippy

Dry cleaning can be easy and economical. A Poly Clean load takes only 30 minutes. You can shop (we're right behind Demery's) or just relax in our lobby reading room. Pressing service. Poly Clean

**APPLIANCES**  
Hawthorne Electrical Co.  
G. E. Appliance and TV  
375 Hamilton

Milk's Appliances  
1493 South Woodward

**AUTOMOBILE DEALER**  
Bob Borst Lincoln-Mercury  
479 South Woodward

**CHILDREN'S SHOP**  
Jacobson's  
275 N. Woodward

**COIN-OP DRY CLEANING**  
Poly-Clean Center  
You Leave It, We Do The Work.  
327 Hamilton

**CONFECTIONERY**  
Sanders  
250 N. Woodward  
(Next to Demery's)  
273 Pierce Street  
499 Hunter Blvd.  
(National Market)

**DEPARTMENT STORES**  
Demery's  
200 North Woodward

**FLOOR COVERING**  
Edw. Jones Floor Covering  
Famous Name in Carpeting  
283 Hamilton, MI 4-4483

**FLORISTS**  
Bell Greenhouses  
928 S. Woodward, MI 4-0811

**FOOD STORES**  
A&P Food Store  
Adams Road at Bowers  
W. Maple at Lahser

Birmingham Fruit & Grocery Co.  
Your town's oldest food store!  
Free Delivery  
124 N. Woodward MI 4-4030

The Kroger Co.  
East Maple

Quorton Food Market  
We Deliver—MI 4-5510  
1744 West Maple

Sfire's  
180 West Maple

Wrigley's  
855 Hunter Blvd.  
1855 Woodward  
6592 Telegraph

**FURNITURE**  
Scott-Shuptrine, Inc.  
1185 S. Adams

**GARAGE & COLLISION**  
Harold Turner Ford  
Service, Collision, Paint Jobs (all cars)  
464 S. Woodward MI 4-7500

**GREETING CARDS**  
Holiday Card Shop  
150 West Maple

**HARDWARE**  
Huston Hardware Co.  
Serving Birmingham Over 50 Years  
205 N. Woodward

**HOME DECORATING**  
Jacobson's  
325 N. Woodward

**JEWELRY**  
Connolly's Jewelers  
162 N. Woodward  
Lakes' Jewelers  
100 South Woodward  
Ross Jewelers  
244 East Maple

**LEATHER GOODS**  
Harrison Luggage & Leather Goods  
303 East Maple

**LUMBER**  
Erb-Restrick Lumber Company  
Paint and Hardware  
425 South Eton Rd.

**MEN'S CLOTHING**  
Danby's Stores For Men  
122 West Maple  
Dickinson's  
272 West Maple  
Jacobson's  
305 N. Woodward  
Todd's Gentry Shop  
159 West Maple  
Higgins & Frank  
Wabeek Building

**MUSIC**  
Grinnell's  
299 West Maple

**NURSERY**  
Frank's Nursery Sales  
210 South Woodward

**OFFICE SUPPLIES**  
Gregory, Mayer & Thom  
Gifts and Stationery  
167 North Woodward

**PAINT**  
Birmingham Paint,  
Glass & Wallpaper  
335 East Maple

**RESTAURANTS**  
Estelle's Fine Foods  
116 North Woodward  
Machus Restaurant & Pastry Shoppe  
160 West Maple  
Rudin's Fine Foods  
Party Trays Our Specialty  
195 West Maple, MI 6-4333

Village Delicatessen  
Our Specialty: Kasher Corned Beef!  
377 Hamilton Row  
MI 7-2113 (Delivery)

**SAVINGS & LOAN**  
Birmingham Federal Savings  
& Loan Ass'n.  
4% Dividends Paid. Current Rate  
99 West Maple, corner Pierce

**SHOE STORES**  
Burr Shoes  
225 North Woodward

Hack Shoe Store  
Normal as well as Prescription Shoes.  
Proper fitting since 1916.  
235 Pierce

Hansel & Gretel  
Child Life Orthopedic and Regular Shoes  
135 S. Woodward

Sherman Shoes  
Birmingham's Finest Selection of  
Men's and Boys' Footwear  
115 W. Maple

McSweeney's  
Fine Footwear  
277 Pierce

**SPORTING GOODS**  
Griswold Sports  
269 Hamilton

Village Sport & Hobby  
154 South Woodward

**TV—HI-FI—RADIO**  
McCallum & Dean  
More Music For Your Hi-Fi Dollar  
409 East Maple

**TRAVEL**  
Birmingham Travel Service  
379 Hamilton

**VARIETY STORE**  
S. S. Kresge Co.  
223 West Maple

**WOMEN'S APPAREL**  
Jacobson's  
West Maple at Bates

Himmelhoch's  
168 West Maple

Kay Baum  
166 West Maple

B. Siegel - Kay Cooley  
190 West Maple