Let's Go!
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AUG 23-SEPT 2

Lau Places Fourth In Insurance Sales

Donald F. Lau, CLU, an associate of the F. W. Howland general agency of the Massachusetts Mutual Life Insurance Co. in Detroit, placed fourth among the company's 1,850 full-time representatives in the production of individual insurance during the first six months of 1963.

Lau lives at 6025 E. Surrey, Birmingham.

Swanson Associates Reorganizes Command

Swanson Associates, Inc., architects and engineers, of Bloomfield Hills announce the first reorganization of the firm since its founding in 1947.

J. Robert F. Swanson, AIA, who has served as president since he started the firm, has been elected chairman of the board of directors.

The board of directors was increased to six members and the following were elected: Robert S. Swanson, AIA; Floyd H. Heineman; Jack K. Monteith, AIA; Mrs. Ripsan S. Swanson, AID; John K. Grylls, PE; and John Palms, PE.

* * *

THE DIRECTORS unanimously appointed Robert S. Swanson, 1045 Vaughan Road, Bloomfield Hills, to the presidency. Swanson has been with the firm since 1953 and has served as chief designer for several years.

Monteith, 1784 Torry, Birmingham, was elected vice president-secretary. Monteith started with the firm in 1960 as project architect after being with several Detroit area architectural firms.

Swanson Associates designs include the Birmingham High School, Torry Elementary School, Paul Best Elementary School, Pembroke Elementary School and Bloomfield Hills High School.

They are currently remodeling the Detroit Bank and Trust Co., Birmingham Branch. Swanson Associates have designed buildings for Oakland and other Michigan Universities.

ROBERT S. SWANSON

Agency Joins In National Promotion

William I. Denman Jr., president of Denman & Baker, Inc., Detroit advertising and public relations firm, announced that his firm is one of 36 independent agencies participating in a pattern-setting national promotion program.

Denman & Baker, Inc. with offices in the Buhl Building is a member of the National Advertising Network (NAAN), which has been awarded the 1963-64 Recruitment - Motivation account of the Continental Air Command, which directs the Air Force Reserve forces of the nation.

* * *

DENMAN, who resides at 1870 Redding Road, Birmingham, participated in the early stages of the presentation made recently at Robins' Air Force Base, Georgia.

Hume-Smith-Mickelberry Agency of Miami, Fla., will serve as prime contractor for the $245,000 account. Denman said that 35 affiliates in the Public Relations Network International a subsidiary of NAAN, will enlist public support for the Continental Air Command through print and broadcast media as well as business and industry.

TAYLOR

Detroit Edison Honors Taylor

Frank L. Taylor assistant supervisor of the electrical division of Detroit Edison's engineering research department, will be honored by the company this month upon his 35th service anniversary.

Taylor, who lives at 27272 Wellington, Franklin, joined the Edison Co. in August 1928. He is a member of the Institute of Electrical and Electronics Engineers.

Telephone Company Officer Appointed Adcraft Director

E. T. Burroughs, assistant vice president, public relations, of the Michigan Bell Telephone Co., has been named a director of the Adcraft Club of Detroit.

A graduate of the University of Michigan, Burroughs of 335 Hamilton Road, Birmingham, started his career with Michigan Bell in 1929.

In the company's public relations department, he has held the positions of information manager, employee information manager and general advertising manager. In 1950, he was named assistant vice president.

Banker Will Attend Univ. of Wisconsin

Elmer H. Keller, second vice president of Manufacturers National Bank of Detroit, will leave Aug. 17 for two weeks' attendance at the graduate school of banking at the University of Wisconsin, Madison.

This will be his third year at the school.

The school is sponsored by the Central States Conference, composed of bankers' associations in 16 midwestern states.

Keller lives at 140 E. Square Lake Road, Bloomfield Hills.

Spears Appointed Director for GM

Appointment of M. R. Spears, 1030 N. Woodward, Birmingham, as director of Pontiac Motor Division's newly-expanded relations department, has been announced by Frank V. Bridge, Pontiac general sales manager.

Spears, who has 39 years of experience with General Motors, most recently served as Pontiac's director of field training. Bridge said it would be the new department's primary objective to work and consult with Pontiac customers from coast to coast.

Building Firm Wins Citations

Two Good Housekeeping awards were recently presented to Robinson Brothers, Inc., developers, designers and builders of residential as well as apartment communities, in the Birmingham - Bloomfield area.

The 1963 awards mark the second consecutive year in which the Bloomfield-based building firm received the coveted citations for "excellence of architectural design, land development and house planning."

As in 1962, the awards were presented respectively to Huntley, located on 13 Mile Road between Southfield and Evergreen in the Village of Beverly Hills, and Birmingham Farms, Maple Road west of Telegraph in Bloomfield Township.

* * *

"IT IS, of course, with great pride that we accepted the Good Housekeeping awards," said David Robinson, spokesman for the firm. "For in addition to its very stringent entry requirements and extremely competent panel of judges, the publication enjoys a circulation in excess of 8 million and over 15 million readers."

Officially opened in January 1961, the third and final section of Huntley is now open. When completed, the 171-home community will be valued at approximately $5 million dollars.

Birmingham Farms, when completed, will reflect an estimated valuation of approximately $3½ million.

Bloomfield Twp. Property Sold

A parcel of land in West Bloomfield Township was recently sold. The 158-acre plot is located on the southwest corner of Maple and Middlebelt Road.

The land was earmarked in 1959 as a college site by the Lutheran Church-Missouri Synod; however, the college is now under construction in the Ann Arbor region.

The land was sold by the Lutheran Church-Missouri Synod to a real estate syndicate headed by Robert Brody, Robert Rosin and Morris Sukenic. Max Sheldon Realty Co. acted as agent for the purchaser and seller in this transaction.

Architect Conducts Annual Conference At Mackinac Island

Charles H. MacMahon, Jr., of Tarrapata - MacMahon Associates, Inc., Bloomfield Hills, and president of the Michigan Society of Architects, is at Mackinac Island this week to conduct MSA's 20th annual mid-summer conference.

The three-day meeting which opened Aug. 1 includes business sessions of the board of directors of the society, a region of the American Institute of Architects.

* * *

THE CONFERENCE program also includes a presentation on architectural sculpture by Glenn Michaels, architectural sculptor and supervisor of the Young People's Art Center at Cranbrook Academy of Art, and a program on industrial design by Montgomery Ferar of Sundberg-Ferar, Southfield industrial design firm which received the 1962 Gold Medal award for excellence from the American Institute of Architects.

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